

#	Wood County Proposed Economic Development Grant Requests for 2024	Description of project	2024 Total Grants Requested	2024 CEED Approved
	<i>REDI Implementation</i>		\$50,000.00	\$50,000
	<i>North Central WI RPC</i>		\$41,500?	
1	<i>Heart of Wisconsin Chamber of Commerce</i>	General Funding for Economic Development	\$25,000.00	
2	<i>Wood County Parks & Recreation</i>	Site Plan for South Wood County Park	\$15,000.00	
3	<i>War Room Museum & World History</i>	Operation Costs	\$37,600.00	
4	<i>Marshfield Chamber of Commerce & Industry</i>	General Funding for Economic Development	\$25,000.00	
5	<i>City of Marshfield</i>	Crosswalk	\$15,850.00	
6	<i>City of Marshfield</i>	Historic District Signs and Brochure Holders	\$13,321.00	
7	<i>Marshfield Municipal Airport</i>	General Funding for Economic Development	\$15,000.00	
8	<i>South Wood County Airport Commission</i>	General Funding for Economic Development	\$15,000.00	
9	<i>Village of Auburndale</i>	Park Improvements	\$50,000.00	
10	<i>City of Pittsville</i>	Little League & Light Up the Pit Committee	\$120,000.00	
11	<i>City of Marshfield Communications Department</i>	Video and Audio Equipment	\$10,000.00	
12	<i>City of Marshfield Communications Department</i>	Survey Software	\$10,000.00	
13	<i>City of Pittsville</i>	Flushable Toilets	\$54,000.00	
14	<i>City of Pittsville</i>	Incubator	\$52,500.00	
15	<i>Cent WI State Fair</i>	Electrical Upgrades	\$100,000.00	
16	<i>Nepco Lake District</i>	Outdoor Recreation Opportunities	\$60,000.00	
17	<i>Town of Grand Rapids</i>	Municipal Building Sign	\$32,800.00	
18	<i>Marshfield Parks & Recreation</i>	Wenzel Plaza Restrooms	\$50,000.00	
19	<i>Marshfield Parks & Recreation</i>	Braem Park pickleball courts	\$50,000.00	
20	<i>Marshfield Parks & Recreation</i>	Strohman Park Redevelopment	\$25,000.00	
21	<i>Wood County Health Department</i>	Bike Share Program	\$5,000.00	

22	<i>Town of Saratoga</i>	Marquee Sign/LED Message Board	\$30,000.00	
23	<i>Everett Roehl Marshfield Public Library</i>	Family/tech furnishings and improvements	\$15,000.00	
24	<i>Childcaring</i>	Childcare-Start Up Assistance	\$40,300.00	
25	<i>City of Wisconsin Rapids</i>	Waterfront Plan	\$25,000.00	
26	<i>Rise Up Central WI</i>	Murals	\$25,000.00	
27	<i>Main Street Marshfield</i>	Downtown Welcome Back	\$21,100.00	
28	<i>Mill Creek Youth Foundation Corporation</i>	Youth Complex	\$100,000.00	
29	<i>North Wood County Historical Society</i>	Upham Mansion Updates	\$113,255.71	
30	<i>C2 Makerspace</i>	Advertising/Interns	\$35,000.00	
	Total		\$1,185,726.71	\$0.00



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Heart of Wisconsin Chamber of Commerce

Mailing Address: 1120 Lincoln Street, Wisconsin Rapids, WI 54494

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: <https://www.wisconsinrapidschamber.com/>

Organization Telephone: 715-423-1830

Contact Person/Title: Staci Kivi/President

Contact Person Telephone: 715-422-4861 Email: president@wiscosninrapidschamber.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Please see attachment #1

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

Please see attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0.00	\$100,000.00*	\$100,000.00*
Office Supplies & Expenses	\$0.00	\$10,000.00	\$10,000.00
Professional Services	\$10,500.00	\$20,000.00	\$12,000.00
Conferences & Dues	\$2,500.00	\$17,600.00	\$15,100.00
Marketing	\$10,000.00	\$21,000.00	\$13,000.00
Misc. or Other	\$2,000.00	\$2,000.00	\$1,500.00
Total	\$25,000.00	\$170,600.00	\$151,600.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Attachment #1 – Request Overview

Through partnerships and coordinated efforts, the Heart of Wisconsin Incubator (Foundation) and the Heart of Wisconsin Chamber of Commerce respectfully request \$23,500.00 to continue to enhance the economic development mission for Wood County. The goal of a developed, diverse, and sustainable economy in Wood County aligns with the mission of the Heart of Wisconsin.

Our mission at the Heart of Wisconsin is to strengthen the economy and enhance quality of place. We promote and encourage growth in the southeast area, which includes many communities such as Nekoosa, Grand Rapids, Biron, Saratoga, Port Edwards, Wisconsin Rapids, Pittsville, and others totaling twelve municipalities. The efforts of the Heart of Wisconsin continue to grow to address the needs of the County, education, businesses, and the communities to retain and attract skilled talent to the County.

Additionally, these efforts are propelled by marketing, promotions, and advertisements for tourism. The additional collaborative efforts, with the Marshfield Area Chamber of Commerce and Industry, Visit Marshfield, and the Wisconsin Rapids Area Convention & Visitors Bureau, work on maximizing the benefits to all of Wood County. This year with the guidance of the REDI Grant we are focusing on childcare, entrepreneurial ecosystems, broadband, promotion for county-wide assets and educating our youth on community opportunities and resources.

2022 South/East Wood County Funding Request

Attachment #2 – Return on Investment

Business & Entrepreneurial Support

In partnership with the Marshfield Chamber, the Heart of Wisconsin will continue previous efforts and focus on goals that directly relate to the Entrepreneurial Ecosystem. Additionally, these organizations offer support to all businesses in the Wood County area.

Establish an Entrepreneurial Ecosystem in Wood County through support, communication, and collaboration.

- Facilitate, promote, and develop growth in businesses through access to Revolving Loan Funds for local entrepreneurs.
- Continue to facilitate information for ALL businesses in the area.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth within the county.
 - Specific sessions on business issues such as Human Resources, Transportation, Safety, and Housing with local and state elected officials.
 - Host and facilitate Human Resources Roundtable, Safety Roundtable, and working towards an Executive Roundtable.

Additional Business Support Activities

- Investigate the opportunity to form focus groups for businesses to aid in additional collaborative efforts in the Wood County area.

- Continue to lead and facilitate Business Retention & Expansion Visits with new software. These visits include learning and assessing business needs and growth within Wood County.
 - Develop and execute a single Business Retention and Expansion program with Chambers in Wood County. This includes the software, EDC Forge.
- Host local Leads Group. The Leads Group consists of local businesses that shared leads with other members and expose information on their businesses. There are currently 25 members.
- Continue to host network development events to continue the promotion and growth of local businesses.
- Assist with the Economic Development Roundtable with Wood County to coordinate initiative communications.

Key Metrics for 2024

Assist 20 entrepreneurs resulting in new business start-ups.

ROI – New businesses increase the tax base and retain quality business professionals in the area.

Visit 100 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

ROI – Businesses stay in Wood County and continue to do business.

Provide 12 training events resulting in 100 Wood County residents reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

Participating and supporting a minimum of four Economic Roundtables in partnership with Wood County.

ROI – Growth of economic activities as a collaborative group for Wood County.

Workforce Development

It is essential to have a stable workforce active in Wood County. Providing collaborative programs to the youth, entry-level, and senior workforce is crucial to engaging in Wood County. Many of these efforts align with the Entrepreneurial Ecosystem as well.

Development of Workforce in Wood County.

- Continue the growth with K-12 educators and influencers to develop career opportunities to encourage businesses to engage with post-secondary education.
- Coordinate career awareness programs through the local area schools with local businesses in attendance.
 - Facilitate Student Bus Tours that are geared toward local businesses to have the youth develop a better understanding of industries that give them opportunities within the community.

- Promotion of apprenticeships with local high schools and Mid-State Technical College. Students receive opportunities to view the community and make decisions that allow them to gain the skills necessary to contribute to our local economy in the future.
- Investigate and possible implantation of job shadowing opportunities to connect youth from Wood County to local businesses.
- Re-design of our Teen Leadership Program in partnership with Mid-State Technical College to include DPI Assessment and earning a credit upon completion of the program in order for the youth participating to gain tangible outcomes. The program will also include a focus on job career clusters for each of the sessions with tours of businesses that pertain to that session's careers. This will show the youth in our community the career opportunities that lie within Wood County.
- Continue to partner with post-secondary educators to address issues within the area regarding workforce needs.
 - Promote Mid-State Technical College programs that feature local manufacturers and local industry needs in the business community including Culinary, Manufacturing, Nursing and Agriculture.
 - Promote Certificate programs with Mid-State Technical College.
 - Assist with Broadband Strategy within the REDI Grant for developing infrastructure.
- Collaborate with Workforce Development, Higher Education & Business Leaders in the area to promote new career opportunities and learning as needed in the area businesses from Business Retention and Expansion visits.
 - Evaluate current workforce initiatives. Current initiatives include the development of childcare access, human resource development, and regional marketing.
 - Contribute/host job fairs and information sessions that attract and retain quality workers.
- Promote and participate in the Regional Central to Success initiative. The premise of Central to Success is to coalesce fragmented talent attraction efforts throughout the region and state to address the deep shortage of a skilled workforce by identifying candidates from outside Wisconsin to fill open positions here and to retain skilled workers in our region.

Key Metrics for 2024

Bring awareness to 400 area students and 100 teachers of careers available in the region and community.

ROI – These programs promote the local business community to students and the opportunity for work and a place to make their home.

Assist in the collaborative efforts on childcare sustainability in Wood County.

ROI – Having available childcare will increase participation in the workforce in Wood County.

Marketing/Promotion/Advertising

Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional, and state marketing assets and developing new initiatives.

- Marketing activities include collaboration with regional and state entities such as Centergy, Wisconsin Economic Development Association, Wisconsin Paper Council, and Wisconsin Economic Development Corporation (WEDC). With these collaborative partners, we are assisting with the development of marketing brand with Central to Success. The goal is to promote the region, attract businesses, retain, and develop talent.
- Continue partnership with Marshfield Area Chamber of Commerce & Industry and other organizations to arrange for the exposure of Wood County properties to national retailers with Locate In Wisconsin and local real estate agents.
- Promote and produce area quality of life events videos and materials that give exposure not only to the businesses but attract potential new residents, all of which help continue growth in the county.
- Attend and represent the County with conferences such as Entrepreneur event and Legislative Days, and Centergy regional events such as Central Wisconsin Days and Broadband.
- Continue to develop targeted campaigns including ads and flyers, website enhancements, and social media to attract new or relocating businesses, as well as promote activities happening in the Wood County area.
 - Host community tours for the potential workforce to relocate to Wood County.
 - Promote and produce the local quality of life events that give exposure not only to the businesses but the continued growth in the community.
 - Respond and connect site selectors, local businesses, and RFI requests.
 - Provide in-office hours for community members to acquire maps, snowmobile maps, information on trails, chamber gift certificates, and much more.
 - Promote shopping local through different programs throughout the year.
 - Participate with local media sources and outlets to develop material that promotes South Wood County which includes personal invitations from the organizations to the County for participation with local media such as interviews on the local news station, invitations to exclusive information releases, ribbon cuttings, and more.
 - Ads and featured articles in publications such as the Business news and others.
 - Develop video content that markets Wood County.
- Speak on economic development with groups such as Teen Leadership, Community Leadership, etc.

Key Goals for 2024

Increase visits to digital platforms representing Wood County by 15%, attracting 35 qualified workers to Wood County employers.

ROI – The tax base is increased by the population growth with increased spending from visitors.

Provide support for the marketing toolkit in a collaborative effort with Central to Success.

ROI – Visitors and Residents will spend dollars locally.

Regional & County Development

- Continue collaborative work with the local, county, and regional stakeholders to align and coordinate economic development strategies. This includes the utilization of TIF/TID, Housing Incentives, and state grant programs.
- Assist and coordinate efforts regarding broadband and opportunities with partners.
- Help facilitate and attend, in conjunction with Centergy, MACCI, WEDA, and local businesses with pro-Wood County issues that are discussed with local, state, and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
 - Key topic issues are broadband, childcare, and housing.
- Support additional funding at the state levels for educational systems.
- Host Legislative Breakfast to facilitate communication between elected officials and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Continue support for the Rural Economic Development Fund and state budget support for the Broadband coverage expansion.
- Collaborate with the State of Wisconsin, and regional and county partners to enhance broadband coverage.

Key Metrics for 2024

Have 80 residents, businesses, and municipal representatives from Wood County participate in Central Wisconsin Days and Legislative Breakfast to discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and community needs.

This summary highlights just some of the many efforts that the organization is involved in. We would appreciate the continued support for economic development in the Southeast portion of Wood County as we provide economic development services to this area. We have also been involved with the REDI Grant Process to align our initiatives with the County's new direction.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Wood County Parks

Mailing Address: 400 Market St

Wisconsin Rapids, WI 54495

Street Address (if different): 111 W Jackson St

Web Site: www.woodcountywi.gov

Organization Telephone: 715-421-8422

Contact Person/Title: Chad Schooley

Contact Person Telephone: 715-421-8422 Email: chad.schooley@woodcountywi.gov

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

This funding request will be for the costs associated with hiring a professional design company to complete a site plan for the campground development project at South Wood County Park. The future campground would be located east of the Red Sands Beach area within an existing pine plantation.

This project is consistent with the REDI plan as shown below:

IMPROVE HEALTH OUTCOMES BY COMPLEMENTING THE WOOD COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN (CHIP) 2. Encourage community design and development that supports physical activity in Wood County communities.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Expanding the number of available campsites within South Wood County Park provide an ROI to Wood County in the form of increased camping revenues, local business economic impacts, and improved Quality of Life resulting in resident retention and recruitment. The campground development project will be designed to provide a variety of opportunities including: ATV/UTV route access, full hookup sites, electric sites and tent sites. Additional possibilities would be cabin rentals.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$15,000.00		
Misc. or Other			
Total	\$15,000.00		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*



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Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: War Room Museum & World History

Mailing Address: 253 S Central Ave Marshfield

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: warhistorymuseum.com

Organization Telephone: 715-486-5522

Contact Person/Title: Tyler Smazal Owner

Contact Person Telephone: 715-486-5522 Email: t_smazal@hotmail.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

I am 8 year Army Veteran and currently serving in the Navy Reserve my wife and I own Hubcity Nutrition. We also live in Marshfield where we raise our two children. My parents owned R&S Screen printing for 20 plus years. I tell you this with hopes you understand our commitment to this community. In our time of asking for help.

We truly believe with some community help in funding the pesky need for museum funding to keep the bills paid. We be able to focus on the more important factors of this type of business like, education to the public, community involvement, veteran support to name a few. We have growth in mind and always trying new things. For example, we are currently working with some area businesses and creating a veteran memorial car that will be shown at car shows and other events, available for marketing purposes both for the museum and business to display at their spaces to raise money for the museum and draw attention to their business.

Again I encourage anyone involved in this decision to come visit the museum and see for self the importance this place being in marshfield and avialable to be seen, along with the stories being shared. I can confidently guarantee there is nothing else like it on WI, plus you can see the guest book for yourselves.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

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Currently better than 75% percent of our visitors come from out of state, you name the state and it's in our guest book. Additionally a major part of our visitors come from other countries. To name a few Germany, England, France, South Africa, Australia and Georgia the country. Those people are at the very least buying Marshfield gas, eating at our restaurants, visiting other business and staying at our hotels. I know this because they ask me all the time at the museum what else to do and I always send them to those places are supporting us. Now I am not saying we are currently brining in tens of thousands of community dollars but with a little help we can do that and more. I strongly encourage anyone involved in this decision. To come pay us a visit so you can hear the stories first hand and see the very rare items we have in Marshfield.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$16,800		
Insurance	\$1,200		
Office Supplies & Expenses			
Professional Services			
Preservation items	\$7,500		
Misc. or Other-Utilities	\$6,600		
Marketing	\$5,500		
Total	\$37,600		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountyi.gov*



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2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Marshfield Area Chamber Foundation Inc.

Mailing Address: 700 South Central Avenue

Marshfield, WI 54449

Street Address (if different): Click here to enter text.

Web Site: www.marshfieldchamber.com

Organization Telephone: 715-384-3454

Contact Person/Title: Denise Sonnemann, Executive Director

Contact Person Telephone: 715-384-3454 Email: sonnemann.denise@marshfieldchamber.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

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Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please refer to attachment #2

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		\$130,000	\$130,000
Office Supplies & Expenses		\$7000	\$9000
Conferences	\$3000	\$3000	
Professional Services	\$10,500	\$16,500	\$27,500
Marketing	\$11,000	\$19,500	
Misc. or Other	\$500	\$1500	\$1000
Total	\$25,000	\$177,500	\$167,500

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one-page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting **Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountymi.gov**

2024 North/West Wood County Funding Request

Attachment #1 – Request Overview

Through coordinating efforts with northern and western Wood County Economic Development partners, The Marshfield Area Chamber Foundation in collaboration with the Marshfield Area Chamber of Commerce & Industry (MACCI) respectfully requests \$25,000 to continue to enhance the economic development mission for Wood County. The goal of a developed, diverse, and sustainable economy in Wood County aligns with the mission of MACCI.

Our mission at MACCI is to provide leadership and support for the economic advancement of our community. We promote and encourage growth in the northern and western Wood County areas, such as Marshfield, Auburndale, Hewitt, Milladore, Pittsville to name a few. These initiatives foster the mission through the organization working with local, regional, and state programs that engage in education, businesses, and the communities to retain and attract skilled talent to the county.

Additionally, collaborative efforts with the Heart of Wisconsin Chamber of Commerce, Visit Marshfield, and the Wisconsin Rapids Area Convention & Visitors Bureau are supporting our efforts to benefit all of Wood County. This year with the guidance of the REDI Grant we are focusing on workforce, broadband, housing and marketing for the county.

Attachment #2 - Return on Investment

Workforce

Workforce and talent attraction efforts are important to the county's economic well-being. In a constantly changing environment, talent is recognized as the top resource for economies of all scales. Workforce is needed to fill job openings, support business expansion and to spur business growth within the county. Throughout the region, there are several issues regarding workforce, such as lack of access to broadband, childcare and adequate workforce housing supply.

Providing collaborative programs with youth, entry level and incumbent workforce are vital to Wood County and align with the REDI Grant's Entrepreneurial Ecosystem.

- Continue the growth of the K-12 districts to develop career opportunities to encourage businesses to engage along with post-secondary education.
- Promotion of job shadowing and apprenticeships with local high schools and Mid-State Technical College.
 - Department of Workforce Development Youth Apprenticeship – available to high school junior and seniors.
 - Health Career Connections – available to high school junior and seniors
 - Reality Store – program exposes 8th graders to real-life work scenarios and the expenses that go along with.

- Construction Day Tour – available to high school student’s 9th – 12th grade
- Career Expo – exposes high school sophomores to explore various career clusters through hands on activities
- Power of Ag Tour – exposes high school sophomores to gain agricultural career experiences. This is coordinated with Career Expo.
- Continue to partner with Central Wisconsin Manufacturers Alliance (CWIMA)
- Promotion of job shadowing and apprenticeships with local high schools and Mid-State Technical College and businesses.
- Support the partnership with the University of Wisconsin Stevens Point, MSTC and industry to grow and promote C2 Makerspace and STEM.
- Promote the job board, connecting applicants to potential employment opportunities.
- Continue to collaborate with Marshfield Area Human Resources Association (MAHRA) connecting HR professionals.
- Promote and participate in Centergy’s Regional Central to Success Initiative. The goal is to merge fragmented talent attraction efforts throughout the region and state to address the deep shortage of a skilled workforce by identifying candidate from outside of Wisconsin to fill open positions here and to retain skilled workers already in the region.

Key Metrics for 2024

Bring awareness to over 600 area students of career paths in the region and community.

ROI – These programs promote the local business community to students and shows them the opportunity for work and a place to make their home.

Engage over 50 employers in the participation of vocational programs

ROI – These programs promote career opportunities that are available from local employers.

Marketing/Promotion/Advertising

Implement strategic economic development marketing and supporting branding efforts within the service area by leveraging existing local, regional, and state marketing assets and branding new initiatives.

- Marketing activities include collaboration with regional and state entities such as Centergy, Wisconsin Economic Development Association (WEDA), Wisconsin Paper Council and Wisconsin Economic Development Corporation (WEDC) with websites, marketing toolbox, social media, print and others. The goal is to promote the region and county to attract business, retain and develop talent.
 - Promote and participate in the regional Central to Success initiative.
 - Promote Broadband expansion efforts
 - Promote childcare access expansion.
 - Promote workforce housing developments.

- Continue partnership with Heart of Wisconsin Chamber and other organization to arrange for the exposure of Wood County properties to national retailers with Locate in Wisconsin and local real estate agents.
- Promote available properties including the new certified sites.
- Continue to develop targeted campaigns including ads, flyers, videos, website enhancement and social media posts to attract new or relocating businesses, as well as promote activities happening in northwestern Wood County.
 - Promote and produce area quality of life events that give exposure not only to the businesses, but the continued growth in the community.
 - Respond to and connect with site selectors, local businesses and RFI requests.
 - Provide in office hours for community members to acquire area maps, snowmobile and UTV/ATV maps, information on trails, chamber gift certificates and much more.
- Attend and represent the County with conferences such as Entrepreneur Events, WEDA's Governors Conference, Centergy regional events such as Central Wisconsin Days, Broadband, and developer familiarization tours.
 - Create and distribute economic profiles, which includes local and regional collected data.
 - Participate with local media sources and outlets to develop material that promotes Northwestern Wood County which includes personal interviews from the organization to the County for participation.
 - Ads and featured articles in publications, such as the Business News, Marshfield In Motion and others.
- Speak on economic development with groups such as Rotary, Young Professional groups, Community Leadership Programs, etc.

Key Metrics for 2024

Provide support for one recreation marketing video in a collaborative effort

ROI – Visitors and residents will spend dollars locally.

Increase visits to digital platforms representing Wood County by 10% resulting in the attractions of qualified workers to Wood County employers.

ROI – The tax base is increased by the population growth with increased spending from visitors.

Business & Entrepreneurial Support

In partnership with Heart of Wisconsin Chamber, the Marshfield Chamber Foundation will continue previous efforts and focus on goals that directly relate to the Entrepreneurial Ecosystem. Additionally, these organizations offer support to all businesses in the Wood County Area.

Establish an Entrepreneurial Ecosystem in Wood County through support, communication, and collaboration.

- Facilitate, promote, and develop growth in businesses through access to grants and revolving loan funds for local entrepreneurs.
- Provide counseling, training, forums, and programs to entrepreneurs to assist with business formation and growth within the county.
 - Specific sessions on business issues such as Broadband, Human Resources, Transportation and Housing with local and state elected officials.
- Coordinate data collection and analysis through the use of tools like DWD's Wisconomy economic and labor market information website.
 - Develop general economic profile data
- Continue to facilitate local youth entrepreneurs with programs and funding opportunities.

Additional Business Support Activities

- Continue to lead and facilitate Business Retention and Expansion Visits. These visits include learning and assessing business needs and growth within Wood County.
- Continue to host network development events to continue the promotion and growth of local businesses.
- Help grow and expand the Economic Development Roundtable with Wood County to coordinate initiative communications.
- Collaborate and participate in the development of community-based start up platforms that encourage entrepreneurs to launch or grow new companies in Wood County. This platform exposes entrepreneurs to training, feedback and incentives.

Key Metrics for 2024

Assist 50 local entrepreneurs to start or expand businesses in Central Wisconsin SCORE district.

ROI – New businesses increase the tax base and retain quality business professionals in the area.

Visit at least 20 local businesses to better understand key issues driving business decisions and provide them with resources for growth.

ROI – Businesses stay in Wood County and continue to do business, maintaining tax base.

Provide at least four training events resulting in Wood County residents reporting increased knowledge on training topics.

ROI – Wood County residents increase knowledge to produce a higher quality workforce to support the growing industries.

Regional & County Development

- Continue collaborative work with local, county, and regional stakeholders to align and coordinate economic development strategies.
- Assist and coordinate efforts regarding broadband opportunities.
- Assist and coordinate efforts regarding childcare opportunities
- Assist and coordinate efforts regarding the development of housing opportunities.
- Help facilitate and attend, in conjunction with Centergy, HOW, WEDA and local businesses with pro-Wood County issues that are discussed with local, state and federal representatives and agencies. Specific events include Central Wisconsin Days and Legislative Day.
- Facilitate communication between elected officials, businesses, and citizens.
- Continue partnerships with WEDC on marketing and growing local businesses and promote the county within the supply chain program.
- Produce marketing materials that grows the state marketing efforts to attract new talent to Wisconsin, Central Wisconsin and ultimately Wood County.

Key Metrics for 2024

Have 20 residents, businesses and municipal representatives from Wood County participate in Central Wisconsin Days and legislative Breakfast to discuss pro-Wood County issues.

ROI – Wood County is promoted as a business-friendly community that is actively supporting business and community needs.

This summary highlights just some of the many efforts that the organization is involved in. We would appreciate the continued support for economic development in the Northwestern portion of Wood County as we provide economic development services to this area. We continue to be involved with the REDI Grant Process to align our initiatives with the County's direction.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountymi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountymi.gov

Applicant Organization: City of Marshfield

Mailing Address: 207 W 6th Street

Marshfield, WI

Street Address (if different): [Click here to enter text.](#)

Web Site: <https://ci.marshfield.wi.us/>

Organization Telephone: 715-486-2034

Contact Person/Title: Thomas Turchi, Public Works Director

Contact Person Telephone: 715-486-2034 Email: tom@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

This request is for the installation of a mid-block crosswalk on South Central Avenue at Vandehey Water park. A developer is planning to construct a mini golf course directly across from the new water park. The two nearest crosswalks are located 500 feet north and 650 feet south of the proposed crossing. To enhance the safety and to reduce the walking distance for children and families utilizing these facilities we are requesting funding to install a mid-block crossing with the following safety enhancements. New ADA crosswalks, New Pavement Markings, A pedestrian activated solar powered Rectangular Rapid Flashing Beacons (RRFB) alerting motorists of a request to cross. The total requested to design and install the proposed crosswalk is anticipated at \$17,850. We are proposing that the Engineering Division of the City provide design and inspection at the City's expense therefore, we are only requesting \$15,850 for this project.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

This RRFB lighted crosswalk and pavement markings will create a safer environment for the children and families utilizing these two facilities; creating a safer crossing of a 4-lane road corridor (South Central Avenue) that sees traffic of 8,000 vehicles a day. Vandehey Waters had 32,000 users in 2022 and this number is only expected to rise. With this proposal we would anticipate that the new mini golf facility will create several summer employment opportunities and would be a good fit to drawing public from surrounding communities to the City of Marshfield’s south side attractions of Wildwood Park, Marshfield Zoo, Vandehey Waters and soon to be Mini Golf. These attractions will bring additional visitors and tourists to our local businesses within the Marshfield community.

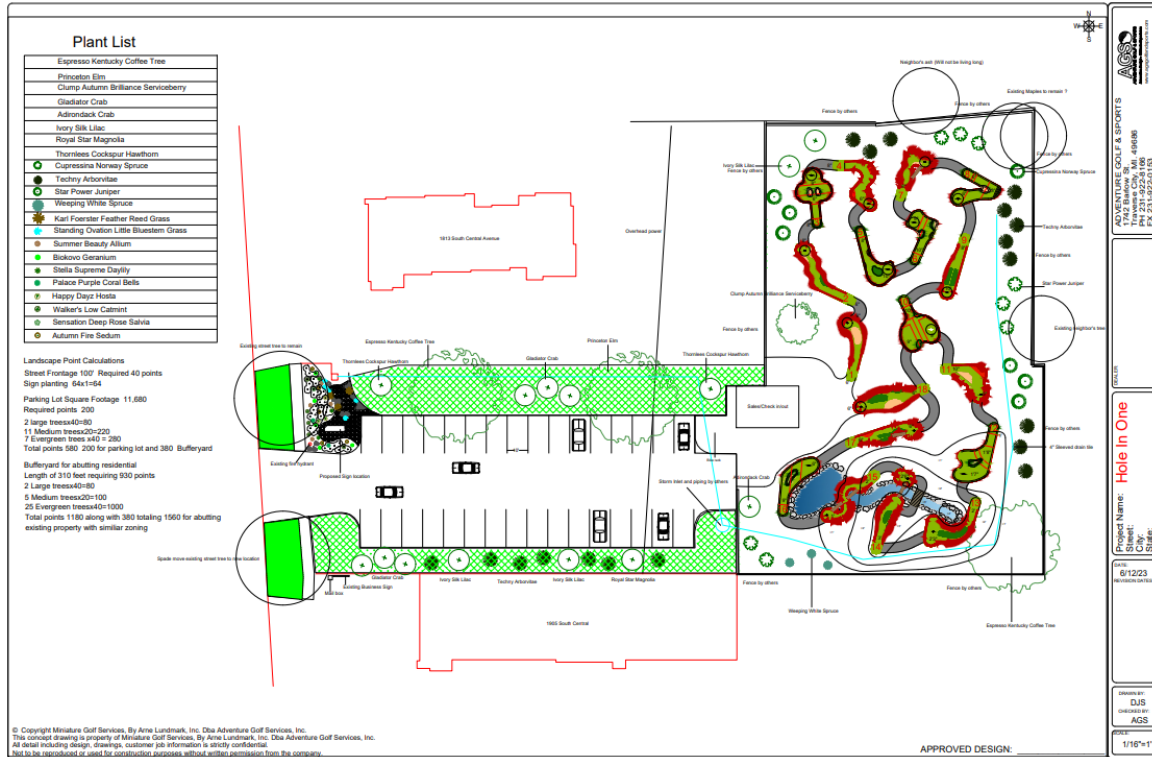
Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

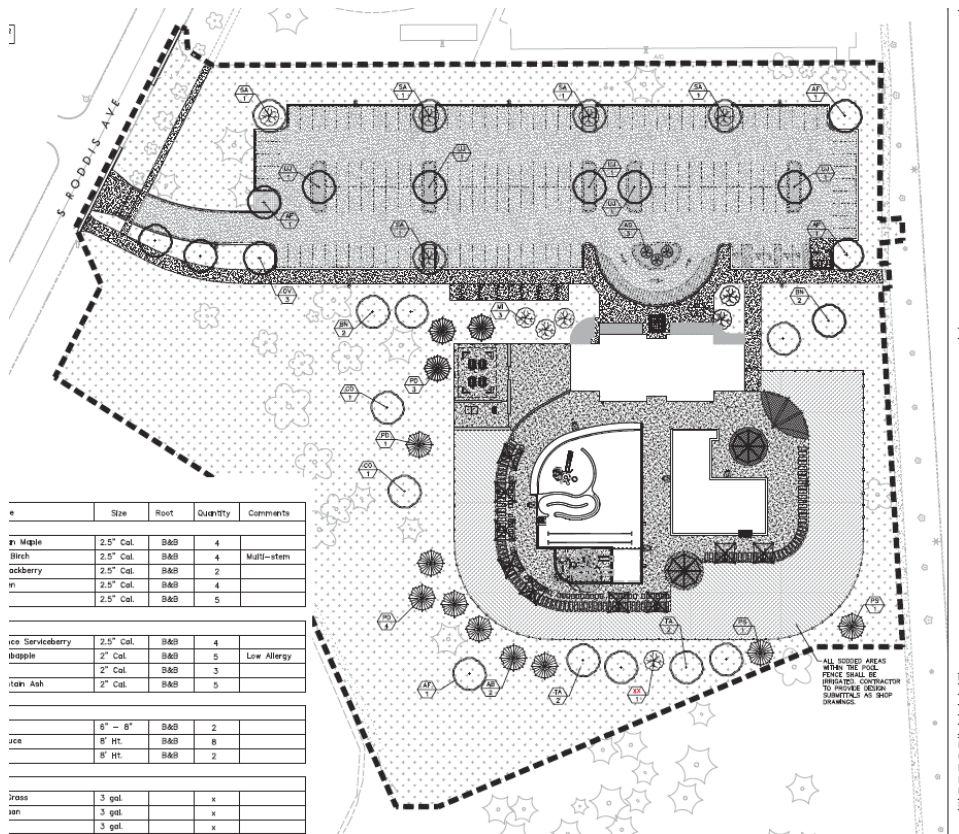
	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	0	0	
Office Supplies & Expenses	0	0	
Professional Services	0	\$2,000	City Engineering will complete design and project oversight.
Misc. or Other Construction	\$15,850	\$17,850	
Total	\$15,850	\$17,850	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*



Proposed Mini Golf



Current Vandehy Waters



Aerial view of proposed crosswalk



Traffic and Parking Control Co., Inc.
 5100 West Brown Deer Rd
 Brown Deer, WI 53223
 Phone No.:800-236-0112
 E-Mail: customerservice@tapconet.com

SALES QUOTE

SALES QUOTE DATE
1/25/2023
SALES QUOTE NUMBER
Q23001373
CUSTOMER NO.
C229

Page: 1

BILL TO

City Of Marshfield
 Tom Turchi
 207 W 6th Street
 Finance Dept
 MARSHFIELD, WI 54449
 United States of America

SHIP TO

City Of Marshfield
 Tom Turchi
 207 W 6th Street
 Finance Dept
 MARSHFIELD, WI 54449
 United States of America

Ext. Document No.	SHIP VIA	TERMS	SALESPERSON	VALID UNTIL
RRFB SOLAR	BEST RATE Prepaid & Add	Net 30 DAYS	Aaron Guilbault	7/25/2023

Item/Description	U/M	Quantity	Unit Price	Total Price
(2) Pole, B2B, Solar, 30W TOP, W11-2, RRFB Budget Quote Only				
500146 Controller, 12V, 136921, Radio, 30W TOP, No Pushbutton, No Battery	Each	2	2,000.00	4,000.00
137480 DUAL 22AH BATTERY PACK HARNESSED AND FUSED	Each	2	443.00	886.00
138089 RRFB, Dimmable, Assembly with Universal Mounting Kit	Each	4	575.00	2,300.00
1016205 Push Button Bulldog Add-On Option Kit Yellow, No LED, Solid Post Mount	Each	2	275.00	550.00
373-05075 W11-2,30"x30"x.080 DG3 FYG,Pedestrian Crossing (Symbol) Fed Spec - Fluorescent Yellow-Green Sign	Each	4	122.95	491.80
373-01759 W16-7PL,24"x12"x.080 DG3 FYG,Down Diagonal Left Arrow (Fed Spec) Sign	Each	2	44.95	89.90
373-01757 W16-7PR,24"x12"x.080 DG3 FYG,Down Diagonal Right Arrow (Fed Spec) Sign	Each	2	47.95	95.90
108105	Each	2	168.95	337.90

All prices are listed in US Dollar (USD)
 For terms and conditions, please visit <https://tapconet.com/terms-conditions>



Traffic and Parking Control Co., Inc.
 5100 West Brown Deer Rd
 Brown Deer, WI 53223
 Phone No.:800-236-0112
 E-Mail: customerservice@tapconet.com

SALES QUOTE

SALES QUOTE DATE
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Page: 2

BILL TO

City Of Marshfield
 Tom Turchi
 207 W 6th Street
 Finance Dept
 MARSHFIELD, WI 54449
 United States of America

SHIP TO

City Of Marshfield
 Tom Turchi
 207 W 6th Street
 Finance Dept
 MARSHFIELD, WI 54449
 United States of America

Ext. Document No.	SHIP VIA	TERMS	SALESPERSON	VALID UNTIL
RRFB SOLAR	BEST RATE Prepaid & Add	Net 30 DAYS	Aaron Guilbault	7/25/2023

Item/Description	U/M	Quantity	Unit Price	Total Price
Post,Square,2"x2"x14' 14 Gauge Full Punched Galvanized Steel				
1603-00008	Each	2	70.95	141.90
Post,Square,2.25"x2.25"x3' 12 Gauge Galvanized Anchor Full Punched Galvanized Steel				
1603-00013	Each	2	1.95	3.90
Bolt,Corner Bolt for for 2.5" Square Posts or smaller				
3177-00001	Each	2	0.95	1.90
Nut,5/16-18 Heavy Hex Jam Nut				
142398	Each	4	38.00	152.00
Sign Mounting Kit, Back to Back Static Signs For Mounting To Square Posts				

Furnish only quote. Installation is not included.
 Solar powered equipment requires no shading

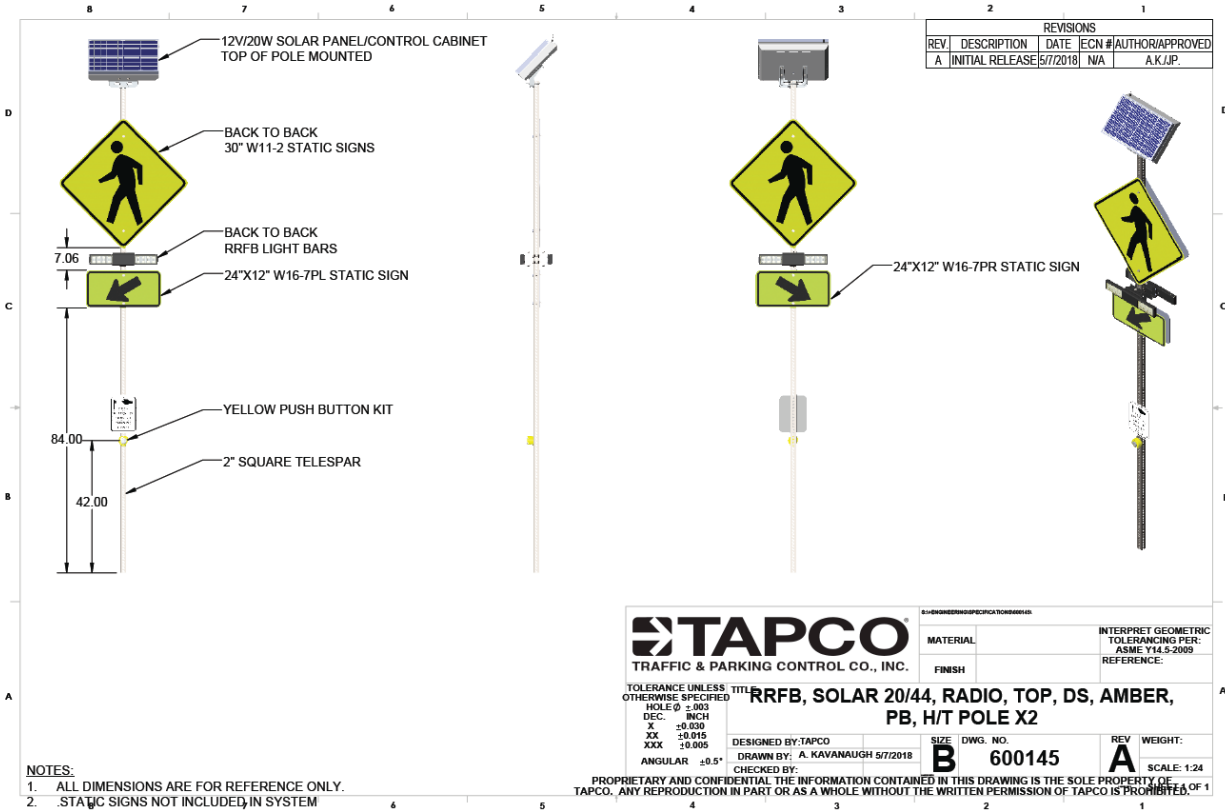
Plus Shipping and Handling

Thank you- Aaron Guilbault
 #920-728-1792

Lead Time: 4-6 Weeks ARO

Subtotal:	9051.20
Invoice Discount:	0.00
Total Sales Tax:	0.00
Total:	9,051.20

All prices are listed in US Dollar (USD)
 For terms and conditions, please visit <https://tapconet.com/terms-conditions>



Contractor Payment Request

City of Marshfield
 Engineering Division
 207 W 6th Street, Marshfield, WI 54449-0727

<http://ci.marshfield.wi.us>
 Phone 715.486.2034

Contractor Name and Address		Project Information		Payment No.	
Contract No. Estimate		Type of Project		Approved Project No.	
Project Description		Plan N		F C/O	
A Street		alk Creation Vandehey'		<input type="checkbox"/> <input type="checkbox"/>	
B Sanitary Sewer		alk Creation Vandehey'		<input type="checkbox"/> <input type="checkbox"/>	
C WaterMain		alk Creation Vandehey'		<input type="checkbox"/> <input type="checkbox"/>	
D				<input type="checkbox"/> <input type="checkbox"/>	
E				<input type="checkbox"/> <input type="checkbox"/>	



Crosswalk Creation Vandehey Waters

ITEM NO.	ITEM DESCRIPTION	BID QUANTITY	Unit	BID PRICE	BID COST	CURRENT QUANTITY FOR PAYMENT	PAYMENT TO DATE	% COMPLETE
	Borrow	0	CY	\$13.00	\$0.00	0	\$0.00	#DIV/0!
	Base Aggregate Dense 1-1/4 Inch, In-Place	7	CY	\$32.00	\$224.00	7	\$224.00	100%
	Screened Breaker-Run Stone, In-Place	0	CY	\$27.00	\$0.00	0	\$0.00	#DIV/0!
	Geotextile Fabric, Type SAS	0	SY	\$2.50	\$0.00	0	\$0.00	#DIV/0!
	Trunkaed Domes (Cast Iron)	20	SF	\$40.00	\$800.00	20	\$800.00	100%
	Concrete Curb & Gutter, 30" Type D	0	LF	\$16.50	\$0.00	0	\$0.00	#DIV/0!
	Concrete Sidewalk, 4"	336	SF	\$7.00	\$2,352.00	336	\$2,352.00	100%
	Finished Terraces - City Seed Mix (2023)	20	SY	\$11.00	\$220.00	20	\$220.00	100%
	Drilled Pavement Ties (#6 x 12", Epoxy)	0	EA	\$17.50	\$0.00	0	\$0.00	#DIV/0!
	Drilled Dowel Bars (1 1/4" x 18", Epoxy)	0	EA	\$22.00	\$0.00	0	\$0.00	#DIV/0!
	Inlet Protection Type A	0	EA	\$140.00	\$0.00	0	\$0.00	#DIV/0!
	RRFB Purchase	1	EA	\$9,051.20	\$9,051.20	1	\$9,051.20	100%
	RRFB Installation	2	EA	\$700.00	\$1,400.00	2	\$1,400.00	100%
	Erosion Control	0	LS	\$1,500.00	\$0.00	0	\$0.00	#DIV/0!
		0	LF	\$0.00	\$0.00	0	\$0.00	#DIV/0!
	Traffic Control	0	LS	\$10,000.00	\$0.00	0	\$0.00	#DIV/0!
	Pavement Marking Yield Symbol	2	Ea	\$500.00	\$1,000.00	2	\$1,000.00	100%
	Pavement Marking 4-Inch Yellow Epoxy	120	LF	\$6.50	\$780.00	120	\$780.00	100%

\$15,827.20

CC: Gerke



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions and completed applications for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

Applicant Organization: **City of Marshfield Historic Preservation Commission**

Mailing Address: **207 W. 6th Street, Marshfield, WI 54449**

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: https://www.ci.marshfield.wi.us/government/historic_preservation_commission/index.php

Organization Telephone: **(715) 486-2016** Development Services, Administrative Assistant, Natalie Delo

Contact Person/Title: **Steve Barg, Marshfield City Administrator**

Contact Person Telephone: **(715) 387-6597**

Email: Steve.Barg@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (if you require additional space, attach separate sheet.)

(refer to page 3, "Request Overview")

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

(refer to page 4, "Return on Investment")

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

NOTE: Costs in Red below show a slight increase for 2024 prices.	Requested Funding	Total Organization Budget	Other Funding - e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses		\$550.00	
Professional Services			
Misc. or Other			
- Travel		\$100.00	
- Publications/Subscriptions		\$2,000.00	
- 7 cast aluminum signs & posts (see photo, pg. 20)	7 @ \$1,860.00= \$13,020.00		
- 14 outdoor water-proof brochure holders (see photo on pg. 24)	14 @ \$29.00=\$406.00 or db. pk. 7 @ \$43.00=\$301.00		
Total	\$13,321.00	\$2,650.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting **Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov**

Request Overview (from page 1 of grant request form)

The initiatives of the REDI Plan (Rural Economic Development Initiative Plan) focus on enhancing the capacity of the economic development partners to exchange ideas and collectively carry-out economic development projects, broadening support for entrepreneurs, expanding broadband throughout the County, identifying housing needs and developing a plan for implementation, developing guidance for branding the County, and making information about arts, cultural assets, and entertainment, and recreational opportunities more accessible. Our project focuses on improving visibility and access to the five Historic Districts in the city of Marshfield, as identified by the National Park Service's National Register of Historic Places. The five Historic Districts include: Central Avenue Historic District, Pleasant Hill Historic District, Upham Mansion Historic District, West 5th & West 6th Street Historic District, and West Park Street Historic District. Marshfield's Historic Preservation Commission (HPC) has created Walking Tour Brochures for each of the historic districts and has updated them to include QR Codes, maps of the tour path, descriptions (historical and architectural) of the houses and non-residential buildings, distance of the walking tour in miles and approximately how long it takes to walk (refer to pages 10-14 of this document for the information found in the brochures).

Under the **QUALITY OF PLACE GOAL: ESTABLISH WOOD COUNTY AS A VIBRANT AND DIVERSE COMMUNITY TO LIVE, GROW, WORK, AND PLAY**, two of the specific goals are "Support Central Place Initiatives to Provide One Site that Promotes Arts, Cultural Assets, and Entertainment in Wood County"; and "Develop a Comprehensive Countywide Recreational Trail/Boat Access/Beach Map to Increase Use and Attract Tourists and New Residents."

In addition to coordinating with the Marshfield Area Chamber of Commerce (MACCI) and the Visitor's Bureau (Visit Marshfield.com) to include information on the Historic Districts and the walking tours on their website, we propose to add 7 more district signs identifying the Historic Districts from multiple directions around each of the districts. By working more closely with these two agencies, we will be able to better inform prospective visitors and tourists about the historic treasures we have to offer here in Marshfield. Specifically, three of the five districts need additional signs that would help identify the district boundaries and draw more attention to the district. Because these 5 Historic Districts are "walking tours", we would also like to include an outdoor weather-proof brochure holder on each existing sign post (7) and each proposed sign post (7), for a total of 14 brochure holders. Having outdoor weather-proof brochure holders on each of the posts, makes it possible to share so much more information with individuals interested in the walking tours. And, because we are in Central Wisconsin, we can have strong winds, driving rain, blizzards, sleet and so much more, all within a few days. Having the sturdiest and best weather resistant brochure holders is a necessity, so we have minimal damage to the brochures. We already place the five historic districts brochures in most of the hotels, several places in the Everett Roehl Marshfield Public Library (by the entrance and also up in the Felker Family Foundation Genealogy & Local History Room on the second floor of the library), by the City of Marshfield Park & Recreational Department, at MACCI, at and Wildwood Station by the Wildwood Zoo. In addition to the five historic district brochures, the City of Marshfield HPC has seven additional brochures (see page 15) that are also in all of the locations around the city.

Another component of the REDI Plan is the Wood County CHIP Plan (Community Health Improvement Plan). One of the priority goals of the CHIP Plan is to encourage community design and development that supports physical activity in Wood County communities. Tourists coming in to the area as well as the local community have many opportunities to get out of their homes and hotels to walk, explore, and learn more about the history of the Marshfield community.

Additionally, these five historic districts are near or on the series of bike trails or bike paths that go through the city of Marshfield (see page 19). Two of the historic district have bike trails that go right through them, two of the historic districts run parallel to bike paths and the fifth district, is less than two blocks from a bike trail. All making it easier to

Continued on page 4

find the districts, either by walking or biking.

The Wisconsin Association of Historic Preservation Commissions (WAHPC) held its Spring Conference in Marshfield on April 20-22. On the second day of the conference, a tour bus was rented for the conference attendees, to go through the five historic districts with a tour guide. A stop was made on Central Avenue for the attendees to get out and look, first hand, at how the revitalization of some of the historic buildings can help a community's economy by providing a historic backdrop and home for businesses. The tour also made stops at the World's Largest Round Barn and the Governor William Upham House & Museum. The comments from the conference attendees that toured the historic districts and sights were not only eye-opening, but also humbling. Having the number of historic districts, the revitalization efforts in the downtown area, and the numerous historic sites is one of "Marshfield's best kept secrets". We don't want to keep them as our secrets, we want to share them with everyone. By improving the signage of the districts and including the brochure holders, as well as better sharing of the information we have about Marshfield's history in a "Central Place" (as suggested in the "Quality of Place Goal: Establish Wood County as a Vibrant and Diverse Community to Live, Grow, Work, and Play" portion of the REDI Plan) will help bring in tourists and also provide opportunities for residents to learn more about their community. Attached are maps of each of the five historic districts showing where existing district signs (green symbols) are located and where we propose additional signs (red symbols) should be placed. (See pages 5-9 of this application to view these maps.) Samples of the Historic District Walking Tour Brochures can be found on pages 10-14. Please note that the left half is on one side of the actual brochure and the right half is on the other side.

- **Pleasant Hill Historic District** (pg. 5) 3 additional signs
- **West Park Street Historic District** (pg. 8)
- **Upham House Historic District** (pg. 6) 2 additional signs
- **Central Avenue Historic District** (pg. 9)
- **West 5th & West 6th Street Historic District** (pg. 7) 3 additional signs

Return on Investment

In Wisconsin, historic properties draw a substantial number of visitors to the state and constitute a large percentage of its tourism revenue. One of the most popular activities of Wisconsin tourists is sight-seeing, and travelers often select areas to visit based on the availability of historic and scenic sites. According to the Wisconsin Department of Tourism, in 2017 tourism had a \$20.6 billion impact on the state economy, with tourism generating \$1.5 billion in state and local revenues and sustaining 195,255 jobs in the state.

Historic preservation conserves resources and encourages sustainable design, making it an environmentally friendly approach to revitalizing a community. Historic structures also tend to be more pedestrian-friendly than modern structures, which increases the walkability and vibrancy of a community.

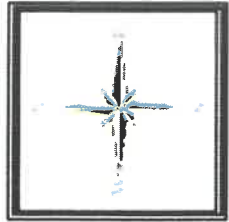
Tourists and prospective property buyers will come to our community when they see what we have to offer in regards to historic attractions (see pages 16-18). When they come to the community and they find lots of things to do they will stay over one night or more. While they are here, they will eat at the restaurants and stop at coffee shops. As mentioned earlier with the WAHPC Conference this past April, a minimum of 20 hotel rooms were used. Of those, over half, 12 rooms, had a total of 20 guests that stayed in Marshfield through Saturday. Of those 20 guests, approximately 10 guests decided to stay over until Sunday, because "we want to go back to some of the buildings that we toured and spend more time in some of the shops downtown, to do shopping!" And others who had to leave earlier, want to come back when they have more time so they can do the walking tours! Extended stays and return patrons in hotels, more meals at restaurants, and shopping brings money into the community. And some may decide to stay. It's a win, win!

The City of Marshfield Historic Preservation Commission

Protecting, Promoting, Preserving, Safeguarding Our Local History

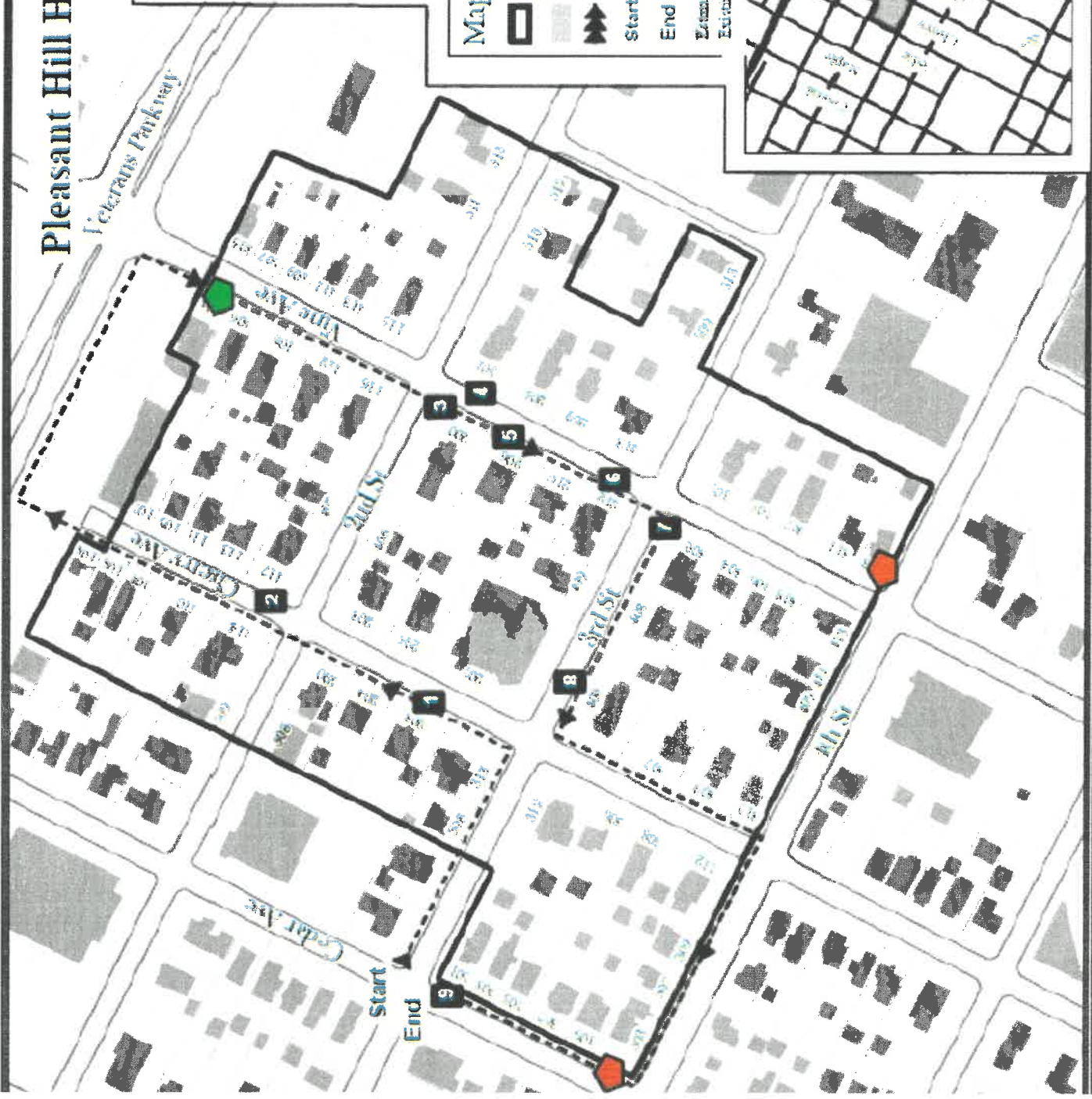
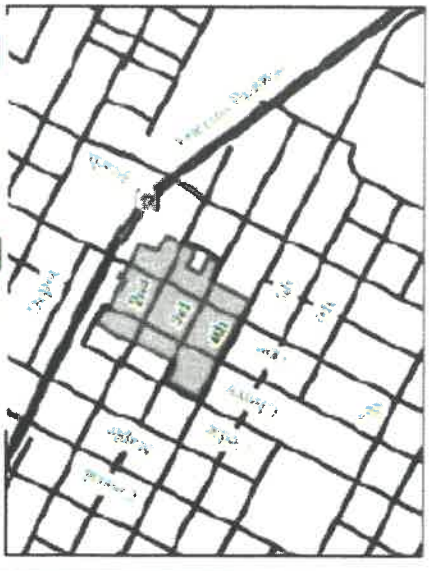
Pleasant Hill Historic District

Peterson Parkway



Map Key

- Pleasant Hill Residential Historic District
- Building Footprints
- Suggested Walking Tour (7 miles)
- Start Where to Start Tour
- End Where to Stop Tour
- Estimated Tour Time: 95 min.
- Existing Signs



Upham Historic District



Map Key

Upham Historic District

Existing Footprints

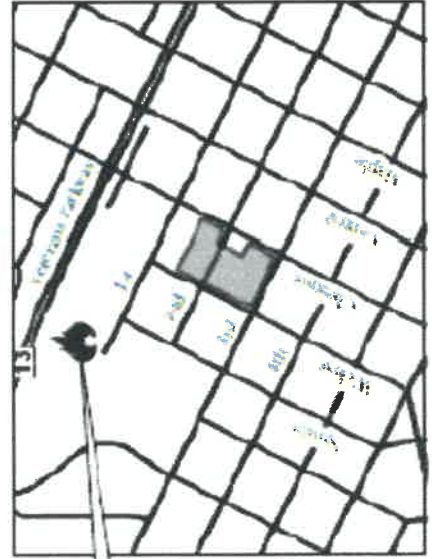
Suggested Walking Tour (+/- miles)

Start Where to Start Tour

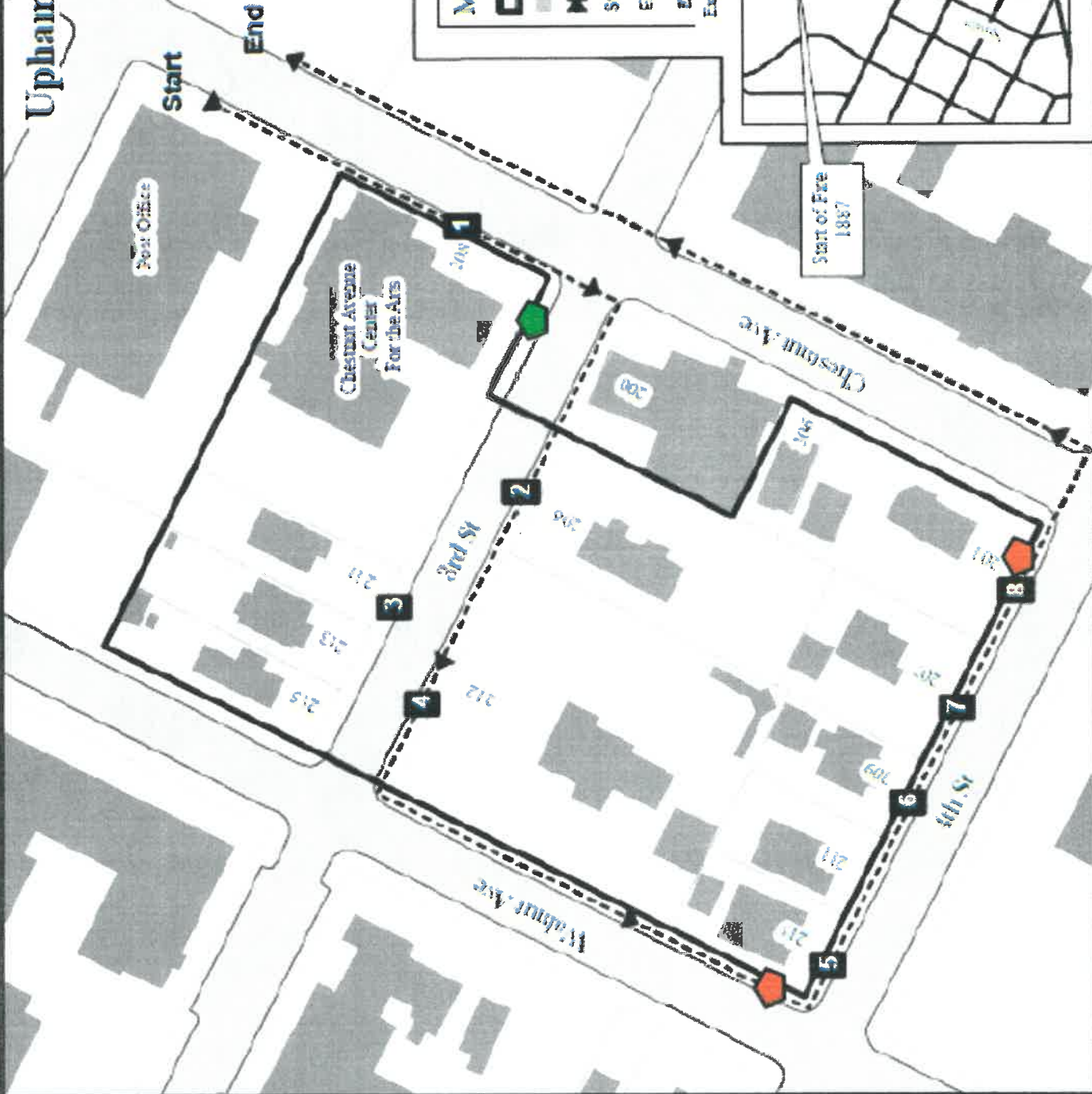
End Where to Stop Tour

Existing Signs

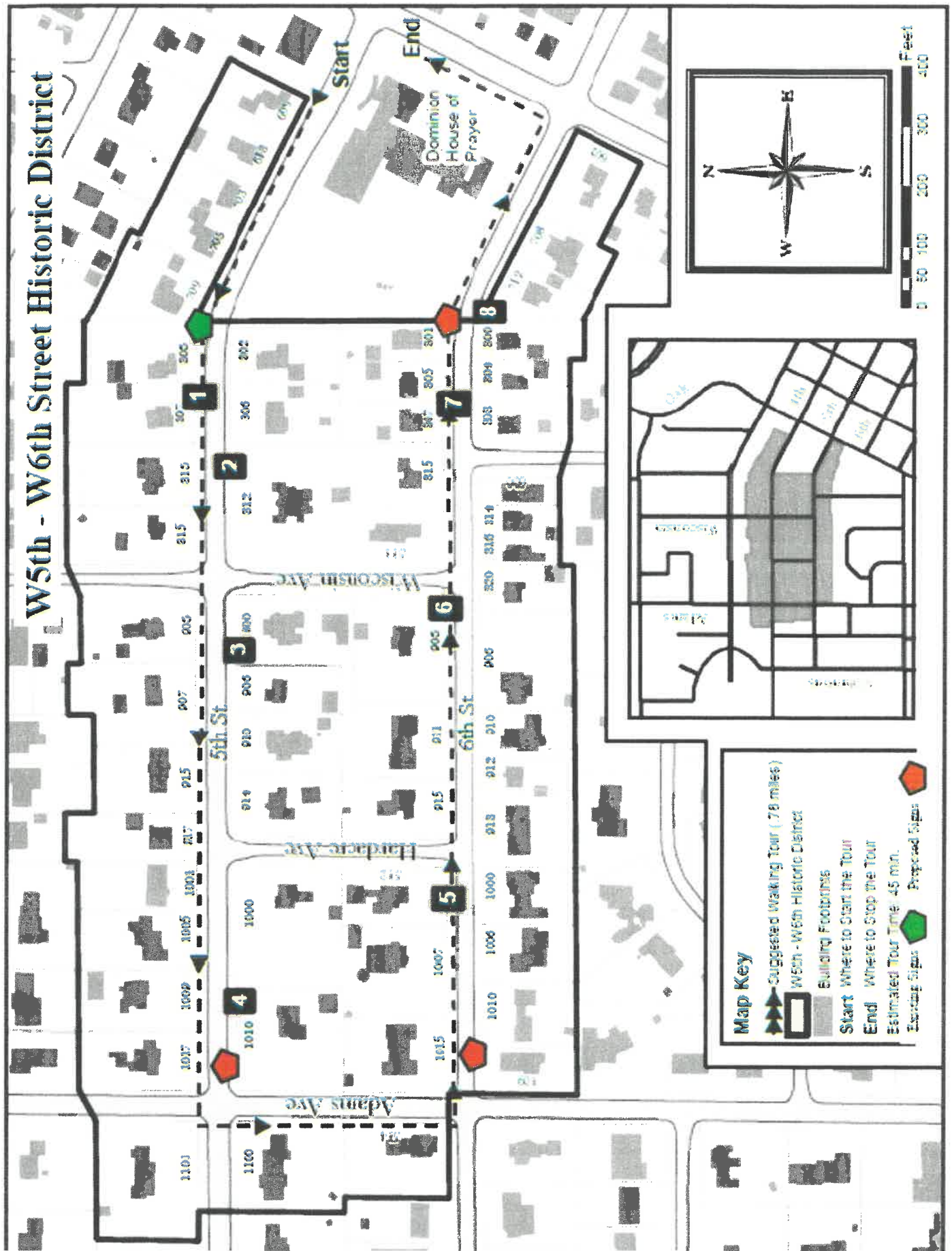
Proposed Signs



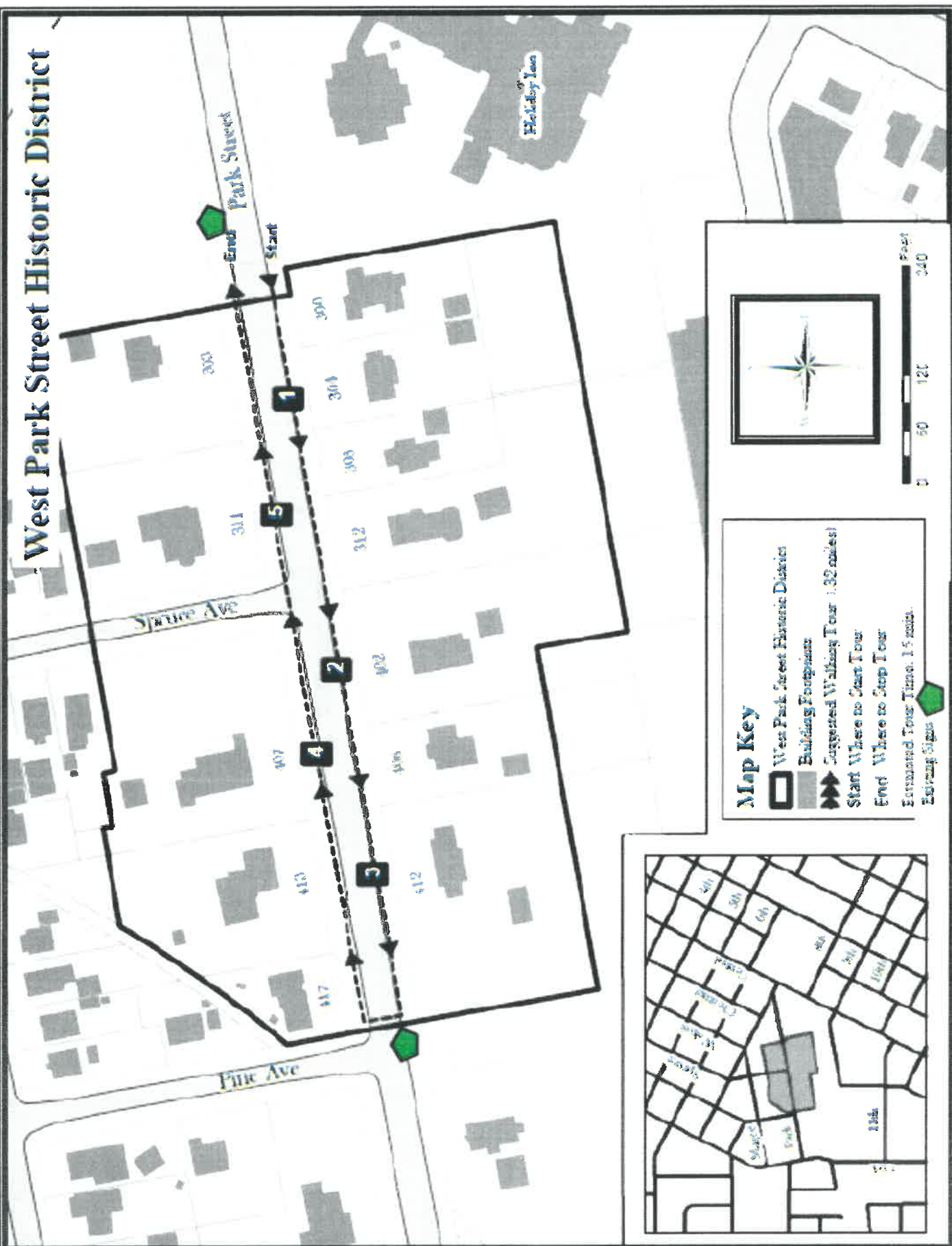
Start of Fire
1887



W5th - W6th Street Historic District



West Park Street Historic District



Map Key

- West Park Street Historic District
 - Building Footprints
 - Suggested Walking Tour (0.92 miles)
 - Start Where to Go Tour
 - End Where to Stop Tour
 - Existing Signs
- Estimated Tour Time: 15 min.



Central Ave Historic District



Map Key



Central Ave Historic District



Building Footprints



Suggested Walking Tours (.5 miles)

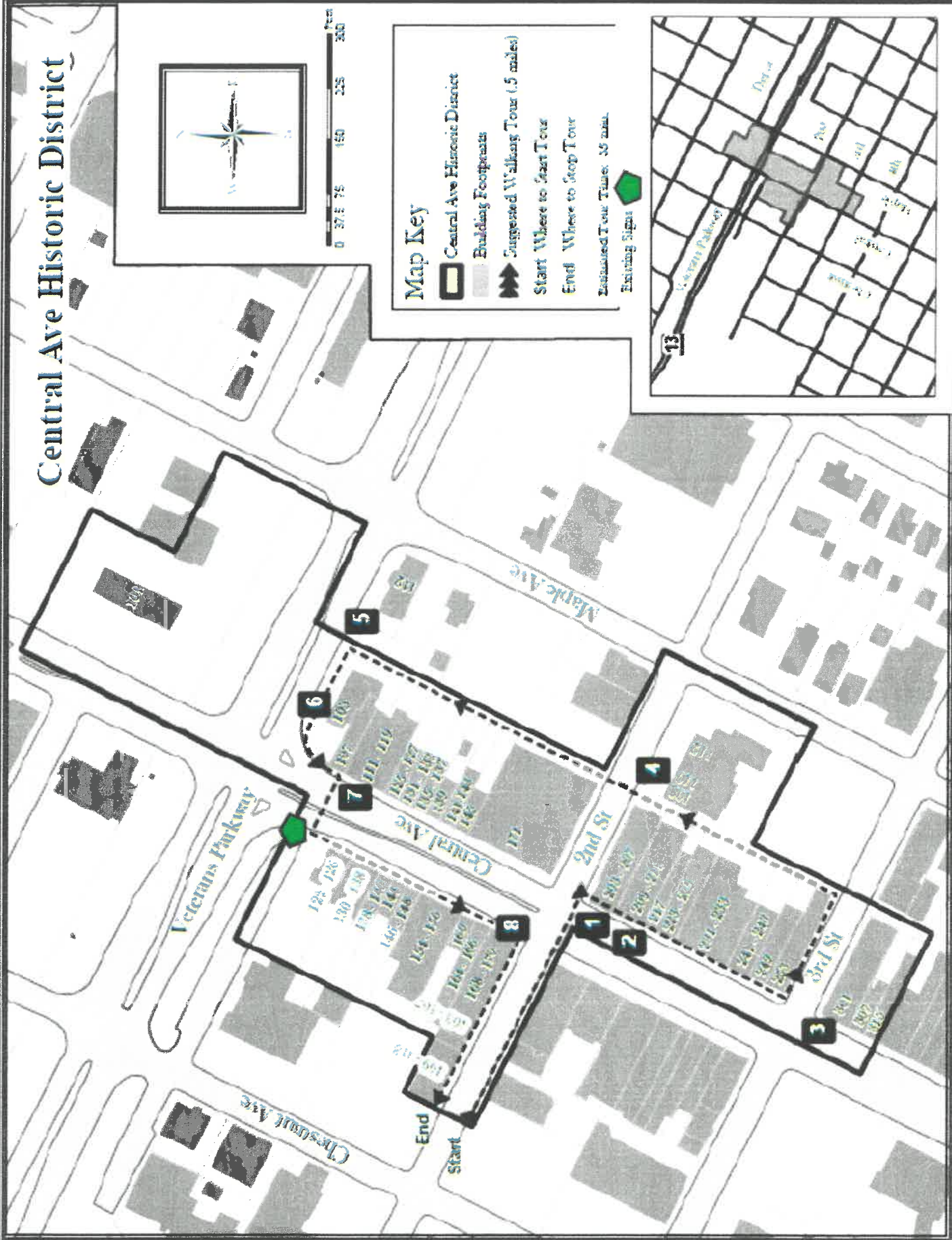
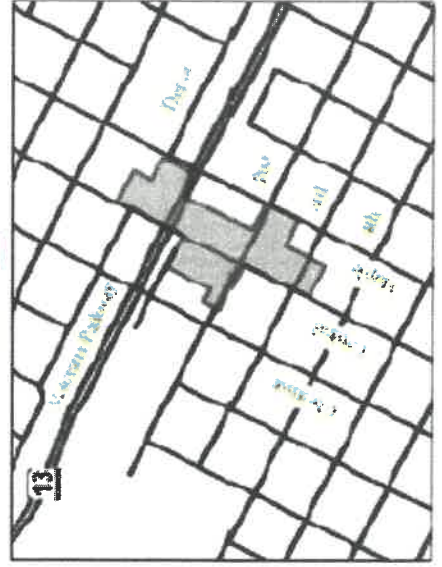
Start Where to Start Tour

End Where to Stop Tour

Estimated Tour Time: 35 min.



Existing Signal



Signal Located in 400 Block in Front of Movie Theater

Copies of the five Historic District Brochures

(and links are available to the Historic Districts are on the Historic Preservation Commission's pages on the City of Marshfield website at: https://www.ci.marshfield.wi.us/community/historic_preservation/historic_walking_tours.php)



Walking Tour Brochure Series by the Marshfield Historic Preservation Committee:

- Central Avenue Historic District
- Pleasant Hill Residential Historic District
- Uptown Historic District
- West Park Street Historic District

For more information contact:
 Historic Preservation Committee
 200 Central Avenue
 P.O. Box 172
 Marshfield, WI 54449
<http://ci.marshfield.wi.us/historicpres>

Department of Planning and Economic Development
 (715) 465-3034

Developed by: The City of Marshfield Historic Preservation Committee

Funded in part by: City of Marshfield Common Council and Main Street Marshfield, Inc.

What is the National Register of Historic Places?
 The National Register of Historic Places is a list of the Nation's historic places worthy of preservation. Through the National Historic Preservation Act of 1966, the National Park Service administers the National Register program to coordinate and support the activities and efforts of various agencies and organizations.

What is the State Register of Historic Places?
 The State Register of Historic Places is a list of historic properties in Wisconsin. The list is compiled by the Wisconsin Historical Society. Properties are listed on the State Register if they are listed on the National Register or if they are of local significance. The State Register is a list of historic properties that are of local significance and are not listed on the National Register.

The Marshfield Register
 Several national agencies, as well as the historic preservation community, are involved in the listing process. The National Historic Preservation Act of 1966 and the National Historic Register Act of 1980 are the primary laws governing the listing process. The National Historic Register Act of 1980 requires that the National Register be established and maintained by the Secretary of the Interior. The National Historic Register Act of 1980 also requires that the National Register be established and maintained by the Secretary of the Interior.

Marshfield Historic Preservation Committee
 The Marshfield Historic Preservation Committee (HPC) is made up of seven members appointed by the Mayor and approved by the Common Council. The HPC is responsible for the review and recommendation of historic properties for listing on the National Register and the State Register. The HPC also provides technical assistance and advice to property owners regarding historic preservation. For more information, visit <http://ci.marshfield.wi.us/historicpres>.

How To Use This Brochure

This brochure is a self-guided walking tour of the Central Avenue Historic District in Marshfield, Wisconsin. It is designed to provide you with a comprehensive overview of the district's history and architecture. The brochure is divided into several sections, each focusing on a different aspect of the district. The first section provides a general overview of the district and its significance. The second section provides a detailed description of the district's architecture, including a list of the district's contributing properties. The third section provides a list of the district's historic landmarks and points of interest. The fourth section provides a list of the district's historic businesses and organizations. The fifth section provides a list of the district's historic residences and homes. The sixth section provides a list of the district's historic public buildings and structures. The seventh section provides a list of the district's historic streets and sidewalks. The eighth section provides a list of the district's historic parks and gardens. The ninth section provides a list of the district's historic schools and educational institutions. The tenth section provides a list of the district's historic churches and religious institutions. The eleventh section provides a list of the district's historic museums and cultural institutions. The twelfth section provides a list of the district's historic libraries and bookstores. The thirteenth section provides a list of the district's historic theaters and performance venues. The fourteenth section provides a list of the district's historic restaurants and food establishments. The fifteenth section provides a list of the district's historic hotels and lodgings. The sixteenth section provides a list of the district's historic shops and retail establishments. The seventeenth section provides a list of the district's historic services and businesses. 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The ninety-eighth section provides a list of the district's historic public buildings and structures. The ninety-ninth section provides a list of the district's historic schools and educational institutions. The one hundredth section provides a list of the district's historic churches and religious institutions.

River History of Marshfield

Marshfield, Wisconsin, is a city with a rich history. The city's history is closely tied to the Wisconsin River, which flows through the city. The river has been a vital part of the city's history since the early days of settlement. The river provided a means of transportation and trade, and it was a source of food and shelter for the early settlers. The river also played a role in the city's development as a manufacturing center. The river provided a source of water power, which was used to drive the machinery of the early factories. The river also provided a source of raw materials, such as lumber and iron ore. The river has been a source of pride for the city's residents, and it continues to play a role in the city's history and development.



What is the History of Pleasant Hill?
 The town of Pleasant Hill, Virginia, was founded in 1792 by James O'Neal, a pioneer and settler of the Shenandoah Valley. The town was named in honor of his wife, Elizabeth O'Neal. Pleasant Hill is one of the oldest towns in the Shenandoah Valley and is known for its historic architecture and scenic views of the Shenandoah Valley.

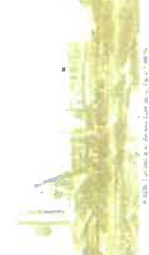
What is the State Register of Historic Places?
 The State Register of Historic Places is a list of historic places in Virginia that are recognized for their historical significance. The register includes historic buildings, structures, objects, sites, and areas that are worthy of preservation. The register is maintained by the State Historic Preservation Office (SHPO).

Historic Properties of Pleasant Hill
 Several historic properties in Pleasant Hill are listed on the State Register of Historic Places. These include the O'Neal House, the O'Neal Farm, and the O'Neal Chapel. The O'Neal House is a two-story brick house built in 1792 and is one of the oldest houses in the Shenandoah Valley. The O'Neal Farm is a large plantation house built in 1792 and is one of the largest plantation houses in the Shenandoah Valley. The O'Neal Chapel is a small brick chapel built in 1792 and is one of the oldest chapels in the Shenandoah Valley.

Manfield Historic Preservation Commission
 The Manfield Historic Preservation Commission is a local organization dedicated to the preservation of historic properties in Manfield, Virginia. The commission is composed of local residents and professionals who are interested in historic preservation. The commission's mission is to identify, protect, and preserve historic properties in Manfield. The commission also provides technical assistance and advice to property owners who are interested in historic preservation.

How To Use This Brochure
 This brochure is an informational walking tour of the historic district of Manfield, Virginia. The brochure is designed to provide visitors with information about the historic properties in the district and to help them understand the significance of these properties. The brochure is intended to be used in conjunction with the walking tour. Visitors should bring this brochure with them on the tour and refer to it as they walk through the historic district.

For more information, visit our website at www.manfieldva.com or call us at 540-753-1234. We are located at 100 Main Street, Manfield, VA 22845.



Manfield Historic District, Manfield, Virginia. Photo by [Name].

Walking Tour Brochure Series by the Manfield Historic Preservation Committee:

- Pleasant Hill Historic District
- Upper House Historic District
- West Park Street Historic District

For more information, contact:
 Manfield Historic Preservation Committee
 P.O. Box 721
 Manfield, VA 22849
 Department of Planning and Economic Development
 (540) 466-9124

Developed by: The City of Manfield Historic Preservation Committee
 Funded by: The City of Manfield Common Council

PLEASANT HILL Manfield Historic District Walking Tour



Manfield, Virginia, is a historic town in the Shenandoah Valley. The town was founded in 1792 by James O'Neal, a pioneer and settler of the Shenandoah Valley. Manfield is one of the oldest towns in the Shenandoah Valley and is known for its historic architecture and scenic views of the Shenandoah Valley.

Manfield's Historic Architecture
 Manfield is known for its historic architecture, which includes a variety of styles from the late 18th century to the early 20th century. The town's historic buildings are a testament to the town's rich history and its role in the development of the Shenandoah Valley.



Historic street scene in Manfield, Virginia. Photo by [Name].

1. The O'Neal House
 The O'Neal House is a two-story brick house built in 1792 and is one of the oldest houses in the Shenandoah Valley. The house is a fine example of early American architecture and is listed on the State Register of Historic Places.

2. The O'Neal Farm
 The O'Neal Farm is a large plantation house built in 1792 and is one of the largest plantation houses in the Shenandoah Valley. The farm is a fine example of early American architecture and is listed on the State Register of Historic Places.

3. The O'Neal Chapel
 The O'Neal Chapel is a small brick chapel built in 1792 and is one of the oldest chapels in the Shenandoah Valley. The chapel is a fine example of early American architecture and is listed on the State Register of Historic Places.

4. The O'Neal School
 The O'Neal School is a one-story brick school building built in 1792 and is one of the oldest school buildings in the Shenandoah Valley. The school is a fine example of early American architecture and is listed on the State Register of Historic Places.



5. The O'Neal School
 The O'Neal School is a one-story brick school building built in 1792 and is one of the oldest school buildings in the Shenandoah Valley. The school is a fine example of early American architecture and is listed on the State Register of Historic Places.

6. The O'Neal Chapel
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7. The O'Neal Farm
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8. The O'Neal House
 The O'Neal House is a two-story brick house built in 1792 and is one of the oldest houses in the Shenandoah Valley. The house is a fine example of early American architecture and is listed on the State Register of Historic Places.

Manfield Historic District
 Manfield, Virginia, is a historic town in the Shenandoah Valley. The town was founded in 1792 by James O'Neal, a pioneer and settler of the Shenandoah Valley. Manfield is one of the oldest towns in the Shenandoah Valley and is known for its historic architecture and scenic views of the Shenandoah Valley.

What is the Historic Register of Homes Program?
 The Historic Register of Homes Program is a voluntary program that recognizes and preserves historic buildings in Marshfield. The program is administered by the Marshfield Historic Preservation Commission. The program is open to all historic buildings in Marshfield, regardless of their age or architectural style. The program is a key component of the town's historic preservation efforts.

What is the State Register of Historic Places?
 The State Register of Historic Places is a list of historic places in Massachusetts that are recognized for their historical significance. The list is maintained by the State Historic Preservation Office. The list is a key component of the state's historic preservation efforts.

Historic Register in Marshfield
 The Historic Register in Marshfield is a list of historic buildings in Marshfield that are recognized for their historical significance. The list is maintained by the Marshfield Historic Preservation Commission. The list is a key component of the town's historic preservation efforts.

Marshfield Historic Preservation Commission
 The Marshfield Historic Preservation Commission is a public body that is responsible for the preservation and protection of the town's historic resources. The commission is composed of seven members, including the town selectmen and five appointed members. The commission is a key component of the town's historic preservation efforts.

How to Use The Brochure
 This brochure is designed to help you learn more about the Historic Register of Homes Program. The brochure is divided into several sections, including: What is the Historic Register of Homes Program? How to Use The Brochure; and How to Apply for the Historic Register of Homes Program. The brochure is a key component of the town's historic preservation efforts.

How to Apply for the Historic Register of Homes Program
 To apply for the Historic Register of Homes Program, you must first complete an application form. The application form is available on the town's website. The application form is a key component of the town's historic preservation efforts.

Benefits of the Historic Register of Homes Program
 There are several benefits to being listed on the Historic Register of Homes Program. These benefits include: increased visibility for your property; increased protection for your property; and increased value for your property. The program is a key component of the town's historic preservation efforts.

How to Contact the Marshfield Historic Preservation Commission
 For more information about the Historic Register of Homes Program, please contact the Marshfield Historic Preservation Commission. The commission's contact information is available on the town's website. The commission is a key component of the town's historic preservation efforts.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.

Walking Tour Brochure Series by the Marshfield Historic Preservation Commission
 The Marshfield Historic Preservation Commission has developed a series of walking tour brochures to help visitors explore the town's historic sites. The brochures are available in both print and digital formats. The brochures are a key component of the town's historic preservation efforts.

Historic District Walking Tour
 The Historic District Walking Tour is a self-guided tour of the town's historic district. The tour is available in both print and digital formats. The tour is a key component of the town's historic preservation efforts.

Historic Register of Homes Program
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This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.

UPTOWN MARSHFIELD Historic District Walking Tour



Uptown Marshfield Historic District Walking Tour
 This walking tour brochure provides information about the historic buildings in the Uptown Marshfield Historic District. The brochure is available in both print and digital formats. The brochure is a key component of the town's historic preservation efforts.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



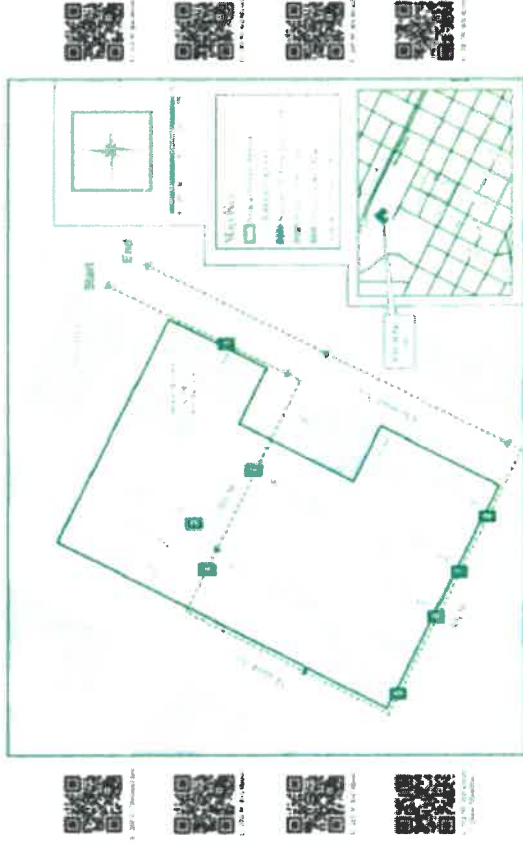
This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.



This is a photograph of a historic building in Marshfield, Massachusetts, which is listed on the Historic Register of Homes. The building is a two-story structure with a prominent chimney and a gabled roof. The sign in the foreground indicates its status as a historic property.

What is the National Register of Historic Places?

The National Register of Historic Places (NRHP) is the official list of the Nation's historic places worthy of preservation. While several hundred million properties are located throughout the United States, only a few thousand are recognized as being particularly significant for their historic or cultural value. The process of listing on the NRHP is a multi-step process and requires a property to be determined as being worthy of national recognition.

What is the State Register of Historic Places?

The State Register of Historic Places (SRHP) is the official list of the State's historic places worthy of preservation. The SRHP is established by law and is managed by the Division of Historic Preservation. Properties listed on the SRHP are eligible for the same benefits as those listed on the NRHP.

Historic Properties in Maryland

Several historic properties in Maryland are listed on the National Register of Historic Places. These include the Annapolis Historic District, the Baltimore Historic District, the Colonial Anne Arundel County, and the Historic Town of Annapolis. The National Register of Historic Places is a list of the Nation's historic places worthy of preservation.

Marshall Historic Preservation Committee

The Marshall Historic Preservation Committee is a non-profit organization dedicated to the preservation and promotion of the historic resources of Marshall, Maryland. The committee works to identify, research, and protect the historic buildings and sites in the town of Marshall.

How to Use This Brochure

This brochure is a self-guided walking tour of the historic district in the town of Marshall, Maryland. It provides information on the historic buildings and sites in the district, as well as information on the historic preservation efforts in the town.

We encourage you to take the time to visit the historic district in Marshall, Maryland. It is a wonderful opportunity to see and learn about the town's rich history.



Photo by the author. This is a photograph of a historic building in Marshall, Maryland, which is part of the Marshall Historic District. The building is a two-story structure with a prominent chimney and a gabled roof.

Walking Tour Brochure Series by the Marshall Historic Preservation Committee

- Central Avenue Historic District
- Lithuanian House Historic District
- West Fifth Street Historic District
- West Park Street Historic District

For more information, contact the Marshall Historic Preservation Committee at 601 East 27th Street, Marshall, MD 20689. You can also contact the Department of Planning and Economic Development at 2700 27th Street, Marshall, MD 20689.

Developed by: The City of Marshall Historic Preservation Committee

Funded by: The City of Marshall Common Council. The committee is dedicated to the preservation and promotion of the historic resources of Marshall, Maryland.

Don't want to find out without QR Codes?

Visit the website www.marshallmd.gov for more information on the historic resources of Marshall, Maryland. The website provides information on the historic buildings and sites in the town, as well as information on the historic preservation efforts in the town.



**W5TH - W6TH STREET
Marshall
Historic District
Walking Tour**

Marshall, Maryland, is a historic town with a rich history. The town was founded in 1796 and has since become a major center of commerce and industry in the region. The historic district in the town is a testament to the town's rich history and is a wonderful opportunity to see and learn about the town's past.

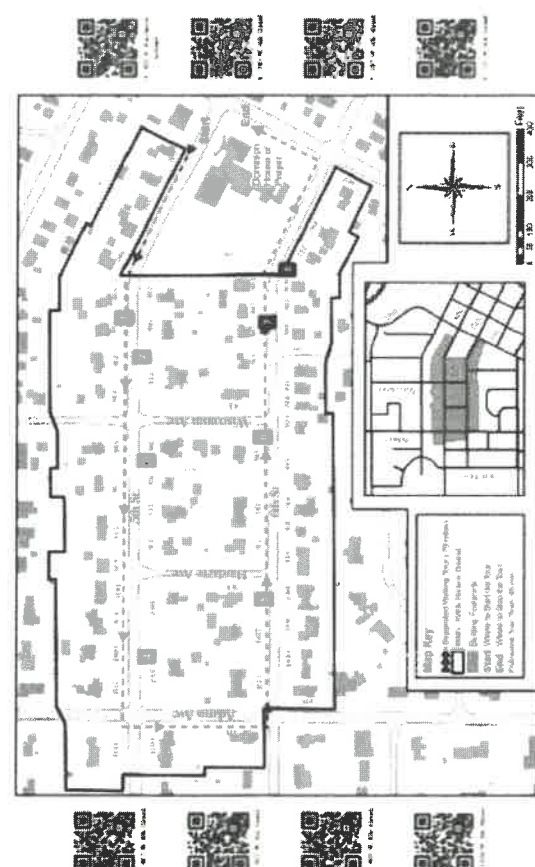


Photo by the author. This is a photograph of a historic building in Marshall, Maryland, which is part of the Marshall Historic District. The building is a two-story structure with a prominent chimney and a gabled roof.

Self-Guided Historic District Walking Tour

This self-guided walking tour of the historic district in Marshall, Maryland, provides information on the historic buildings and sites in the district. The tour is designed to be a self-guided experience, allowing visitors to explore the town's rich history at their own pace.

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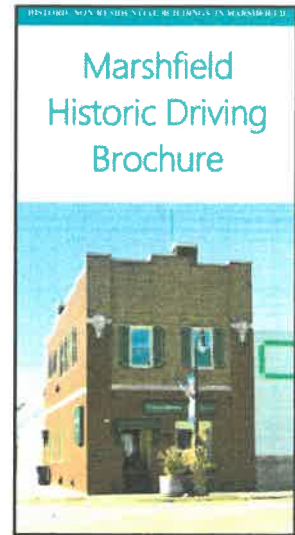
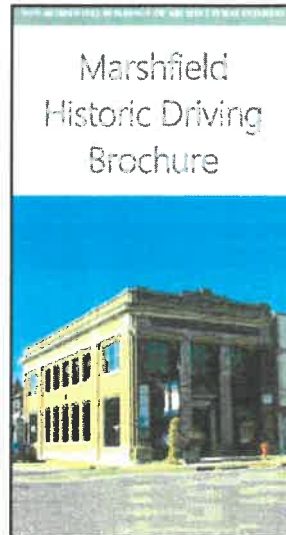
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Map Key:
 - Historic Buildings
 - Historic Sites
 - Historic District
 - Historic Landmark
 - Historic Site
 - Historic District
 - Historic Landmark
 - Historic Site

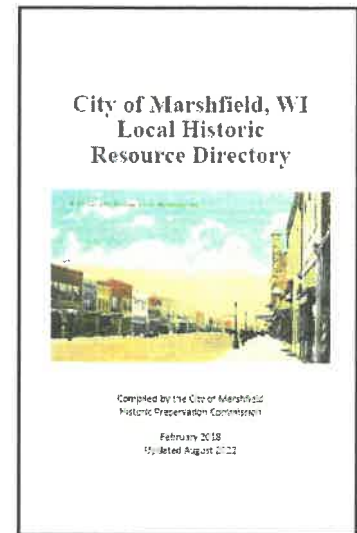
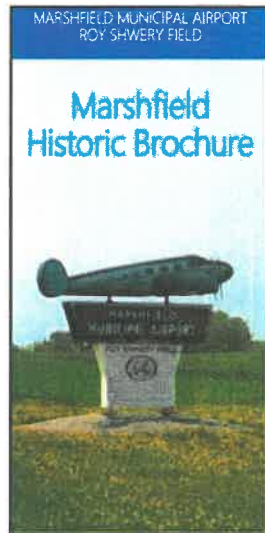


Photo by the author. This is a photograph of a historic building in Marshall, Maryland, which is part of the Marshall Historic District. The building is a two-story structure with a prominent chimney and a gabled roof.

The City of Marshfield Historic Preservation Commission also has seven additional Historic Brochures and a City of Marshfield, WI Local Historic Resource Directory.



These are our Driving Tour Brochures which include additional historical & architectural information on homes & non-residential buildings.



These three Historic Brochures are the beginning of our “destination” series. We feature one building or site and give additional information about it.

And our resource directory that includes places in Marshfield, Wood County or Wisconsin where you can find answers to your historical questions and for doing research on a historical property.

MARSHFIELD HISTORIC PROPERTIES			
PROPERTY	LOCAL REGISTER	STATE REGISTER	NATIONAL REGISTER
BUILDINGS			
Governor William H. Upham House (a.k.a., Upham Mansion)	X	X	X
212 West Third Street	1995	12/12/1976	12/12/1976
Wahle-Laird House (a.k.a., Laird House)	X	X	X
208 South Cherry Avenue	1/22/2002	1/30/1992	1/30/1992
Willard D. Purdy Junior High and Vocational School		X	X
110 West Third Street		9/8/1992	9/8/1992
Tower Hall	X		
110 East Second Street	1995		
Central Wisconsin State Fair Round Barn	X	X	X
Junction of South Vine Avenue and East 17th Street	1995	3/21/1997	3/21/1997
Ell Winch House	X		
201 South Vine Avenue	1997		
Sears "House by Mail" House	X		
611 West Blodgett Street	9/22/1998		
Marshfield Post Office			X
202 South Chestnut Avenue			10/24/2000
E.F. Mechler House	X		
305 South Maple Avenue	9/24/2002		

From [https://cms4files1.revize.com/marshfieldwi/Development%20Services/Development%20Services Marshfield Historic Properties Listed in Registers 2010.pdf](https://cms4files1.revize.com/marshfieldwi/Development%20Services/Development%20Services%20Marshfield%20Historic%20Properties%20Listed%20in%20Registers%202010.pdf)

MARSHFIELD HISTORIC PROPERTIES				
PROPERTY	LOCAL REGISTER	STATE REGISTER	NATIONAL REGISTER	
Edward Jones Investments Building - Commercial Bldg	X			
554 S. Central Avenue	3/24/2004			
George D. & Jennie Booth House	X			
512 S. Hardacre (Quentin) Ave.	3/28/2005			
Marshfield Senior High School		X	X	
900 E. Fourth Street		4/6/2005	4/6/2005	
Weinbrenner Shoe Factory		X	X	
305 W. Third Street		8/28/2008	8/28/2008	
Columbia Park Band Shell	X	X	X	
201 W. Arnold Street	6/15/2010	9/3/2008	9/3/2008	
Hamilton & Catherine Roddis House	X	X	X	
1108 E. 4th Street	6/24/2008	4/18/2008	11/12/2008	
Parkin Ice Cream Company		X	X	
108 W. 9th Street		7/18/2008	1/8/2009	
SITES & OBJECTS				
Soo Line Steam Locomotive 2442	X	X	X	
1800 S. Central Avenue	11/22/2011	7/18/2008	5/13/2009	

MARSHFIELD HISTORIC PROPERTIES			
PROPERTY DISTRICTS	LOCAL REGISTER	STATE REGISTER	NATIONAL REGISTER
Marshfield Central Avenue Historic District Central Avenue, from Depot Street to Third Street		X 11/4/1993	X 11/4/1993
West Park Street Historic District 300-417 West Park Street		X 6/29/2000	X 6/29/2000
Pleasant Hill Residential Historic District Bounded by E. First St., Ash Ave., E. Fourth St., and S Cedar Ave.		X 7/5/2000	X 7/5/2000
West Fifth Street-West Sixth Street Historic District W. 5th St. and W. 6th St., generally bounded by Adams Ave & Oak Ave		X 2/14/2006	X 2/14/2006
Upham House Historic District Bounded by W. 3rd St, S. Walnut Ave, W. 4th St. & S. Chestnut Ave.		X 7/30/2008	X 7/30/2008
TOTAL PROPERTIES PER REGISTER	12	15	16

WALKING & BICYCLE TRAILS

WILLOW CONNECTOR TRAIL

The Willow Connector Trail forms a loop on the map to the right is the newest addition to Marshfield's impressive hiking and walking trail system. The 2.5 mile long asphalt trail, located between 12th Street and McMillan, is both on- and off-road.

McMILLAN MARSH WILDLIFE AREA

715-457-6771. A marshland featuring McMillan Marsh Wildlife Area is a diverse landscape of wetlands, meadows, and prairies. The area is approximately 6,500 acres in size and is located on the south side of the city limits of Marshfield. The property is open to hunting and trapping during the regular seasons, except for designated refuge areas. A seasonal 625 mile bicycle trail (combination of horse and gravel) is open May 1-September 1.

MILL CREEK TRAIL

Located on the south side of Marshfield in the Mill Creek Business Park. Preferred access to the trail is at 29th Street and Apple Avenue, but you can also access the business park from Cherry Avenue, Commerce Drive, and Hwy 10. The trail is a 10' wide asphalt surface, and is approximately 2.0 miles long.

HAMUS NATURE PRESERVE TRAIL

Located at 210 Wilderness View Drive, it includes one mile of asphalt trails and one 1.5 miles of natural surface trails, with a small pond on the map.

GALVIN AVENUE TRAIL

A 10' wide, one-mile asphalt trail between Becker Road and 4th Street. The trail takes users from Becker Road to McMillan Street.

GRIESE PARK TRAIL

Located at Griese Park, 1001 E. 29th Street, the trail is 3/4 mile long, 8' wide, asphalt surface.

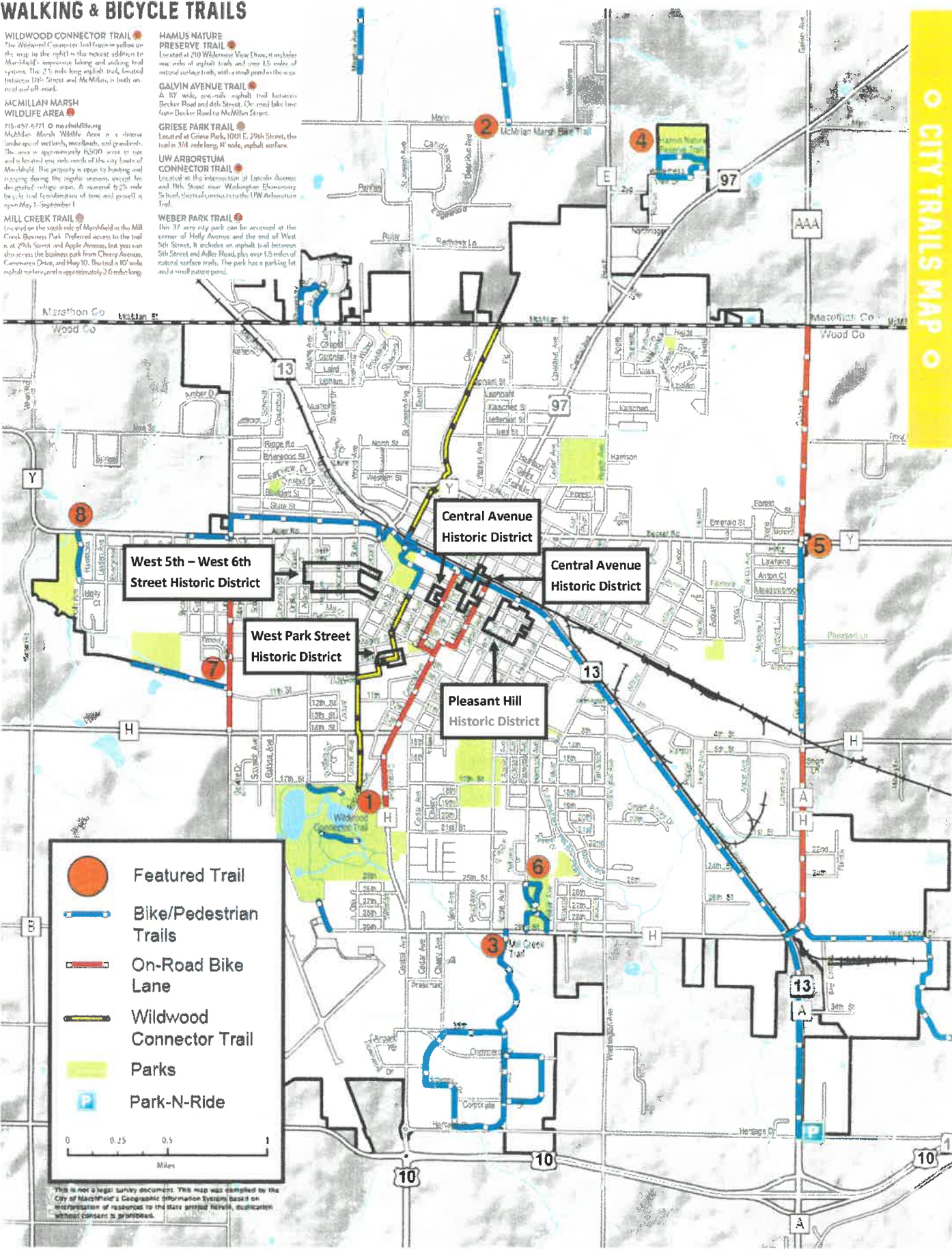
UW ARBORETUM CONNECTOR TRAIL

Located at the intersection of Lincoln Avenue and 19th Street near Washington Elementary School, the trail connects to the UW Arboretum Trail.

WEBER PARK TRAIL

This 37-acre city park can be accessed at the corner of Holly Avenue and the end of West 5th Street. It includes an asphalt trail between 5th Street and Adler Road, plus over 1.5 miles of natural surface trails. The park has a parking lot and a small nature pond.

CITY TRAILS MAP



This is not a legal survey document. This map was compiled by the City of Marshfield's Geographic Information System based on measurements of easements to the state printed hereon, duplication without consent is prohibited.



One of our most recent historic district signs which was installed during 2022. This particular sign, located in the West Park Street Historic District faces eastbound traffic on West Park Street. The proposed signs will match this sign and other existing Historic District signs in the community, as they will be ordered from the same sign company. The brochure holder would be mounted as close to the top of the sign post as possible to avoid snow build up. Also, this particular district is next to one of the city's bike routes (the concrete directly behind the sign that leads out onto the street.)

Sewah Studios INC

190 Millcreek Rd.
 Marietta, OH 45750
 740.373.2087
 info@sewahstudios.com
 FEIN: 31-1314868

STEVE WILEY
 CITY OF MARSHFIELD
 207 W. 6TH STREET
 MARSHFIELD, WI 54449

101-51130-70-53400

\$1,555.00

W. 6th Street, Marshfield, WI

Inv No
 42146

Invoice Date
 04-07-22

Sewah Order
 M-14576

Shipped Via
 UPS

QTY	DESCRIPTION	AMOUNT
1	HISTORICAL MARKER	\$1,555.00
	WEST PARK STREET	
1	7' OCTAGONAL POST	
TOTAL		\$1,555.00

Email: steven.wiley@ci.marshfield.wi.us Phone: 715-486-2074

*** TERMS NET 30 (OVERDUE ACCOUNTS: 1.5% PER MONTH ANNUAL PERCENTAGE RATE 18%) ***

Straight Bill of Lading - Short Form - Original-Non Negotiable

From: SEWAH STUDIOS
 At: Mill Creek Rd, Marietta, OH 45750-0298

Shipper No. 33146

Date 04-07-22

Carrier UPS

**CONSIGNEE
 AND
 DESTINATION**

CITY OF MARSHFIELD
 KRIS HAWLEY
 407 W. 2nd STREET
 MARSHFIELD, WI 54449

Sewah Order M-14576

Shipper Initial _____

Carrier Convenience
 715-486-2074

No. Packages	Description of Articles, Special Marks and Exceptions	Weight	Class
1	HISTORICAL MARKER ITEM# 176050 SUB 6		100
1	7' OCTAGONAL POST ITEM 036155		77.5

The property described below in apparent good order (except as noted) contents and condition of contents of packages (unknown, marked, labeled, and are in proper condition for transportation according to the applicable regulations of the department of transportation. Carrier Signed: _____	Subject to section 7 of the conditions of this shipment to be delivered to the consignee without recourse to the shipper, the consignee shall sign the following statement: The carrier shall not make delivery of this shipment without payment of freight and all other lawful charges. Consigner Signed: _____
RECEIVED, subject to the classifications and tariffs in effect on the date of the issue of this bill of lading, the property described above in apparent good order, except as noted (contents and condition of contents of packages (unknown, marked, labeled, and are in proper condition for transportation according to the applicable regulations of the department of transportation) and destination as indicated above which said carrier, the vessel, carrier being understood throughout this contract as meaning any person or corporation in possession of the property under the contract, agrees to carry to its usual place of delivery at said destination, if on its route, otherwise to deliver to another carrier on its route to said destination, if mutually agreed to with carrier at all or any of said property over all or any portion of said route to destination and as to each party at any time interested in all or any property that every service to be performed hereunder shall be subject to all the bill of lading tariffs and conditions of the governing classification on the date of shipment.	
The property described above as received in apparent good order, except as Receiver Signed: _____	Freight Charges Are: Prepaid Collect Third Party (Prepaid collect is checked)



190 Millcreek Rd.
Marietta, Ohio
740-373-2087

6/27/23

To Whom it May Concern:
Quote for Vickie Schnitzler / Marshfield, WI

This quote is good for 60 days.

20 X 29 Revised Ohio Pattern

1.5 to 2" Text

Same Text Each Side

7' Post and Shipping Included:

Total: \$1,750.00 to \$1,860.00 Depending on amount of text.

This is a Brown marker with Gold Text and a High Gold Rail.

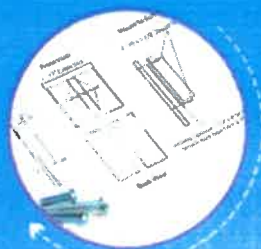
Acrylic Waterproof Outdoor Brochure Holder with Self-closing lid



Features



Quality strong plastic,
UV resistant



Comes with simple
install instructions



Waterproof lid to help
keep rain out



Self-closing lid

Clear-Ad - Acrylic Waterproof Outdoor Brochure Holder with Self-Closing Lid - Plastic Heavy Duty Flyer Display 8.5x11 -
SRE-912-HD (Pack of 1) \$26.95 each or (x14=\$377.30)
SRE-912-HD - (Pack of 2) \$39.95 Best Value! (x7=\$279.65)

Product information

Technical Details

Brand	Clear-Ad
Color	Clear
Material	Plastic, Acrylic
Special Feature	Durable, See-through, Waterproof
Mounting Type	Floor Mount
Style	Heavy Duty
Finish Type	clear
Size	HD - 2 Pack
Number of Doors	2
Shape	Rectangular
Product Care Instructions	Hand Wash
Manufacturer	Clear-Ad
Item Weight	3.56 pounds
Package Dimensions	13.4 x 11.4 x 6.4 inches
Is Discontinued By Manufacturer	No
Material Type	Plastic, Acrylic
Manufacturer Part Number	SRE912HD2

From https://www.amazon.com/Clear-Ad-SRE-912-HD-Waterproof-Brochure-Self-Closing/dp/B06XZ6FBFR/ref=zg_bs_2896435011_sccl_15/135-6598804-5038102?th=1

and

https://www.amazon.com/Clear-Ad-SRE-912-HD-Waterproof-Brochure-Self-Closing/dp/B076LT8ZJD/ref=zg_bs_2896435011_sccl_15/135-6598804-5038102?th=1



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountymi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountymi.gov

Applicant Organization: Marshfield Municipal Airport

Mailing Address: 400 W 29th St, Marshfield WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: Click here to enter text.

Organization Telephone: 715-387-2211

Contact Person/Title: Jeff Gaier

Contact Person Telephone: Jeff Gaier Email: jeff@duffysaircraft.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Marshfield Municipal Airport and the South Wood County Airport are doorways into the County. They allow for the transfer of people and goods within the county to anywhere in the world. The airports are used by businesses, organizations, and individuals for their activities. The airports are transportation tools that help benefit the communities they support and in turn the county. Marshfield along with South Wood County Airport is asking for your continued support of this economic tool for the county. Wood County is the only county in Wisconsin that has two airports with runways and instrument approaches capable of landing and taking off of jet aircraft and larger aircraft. South Wood County Airport and Roy Shwery Field are again asking for your help and assistance maintaining the airports. Roy Shwery Field is asking for \$15,000 contribution towards this goal.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The airport provides a trickle effect. When someone flies into the community, they are spending money in the community. This may be from fuel sales at the airport, restaurants in the communities, hotels in the communities, car rental agencies, etc. They may be visiting a business and purchasing products from that business. At Marshfield donor parts go out. Those aircraft purchase fuel, require transportation to the hospital. By aircraft coming into the communities, it supports the businesses and employees they visit. There is a further trickle effect as the businesses and employees spend money in the community at shopping locations, grocery stores, recreational activities, events and schools. Aviation is a valuable tool for economic development of a community.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Misc. or Other	15,000		
Total	15,000		

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

**Marshfield Municipal Airport, Roy Shwery Field
Marshfield Airport Management Year End Report 2022**



January 2022

Life Link III's PC-12 was put in the hangar at Marshfield to de-ice. They were picking up a patient in Marshfield to transport that patient to Ohio. They were then picking up a patient in Ohio and bringing that person to Minneapolis.

Randy Van Natta and Karl Kemper from Becher-Hoppe contacted Jett to let him know that Randy and his business partner sold their shares to Karl and two other employees at Becher-Hoppe. Becher-Hoppe will continue on providing aviation engineering services and they will be assisting SEH with the Marshfield Airport Master Plan

February 2022

Weather finally started to cooperate to allow us to train students again. One student had commented that it had been 10 weeks since they last flew. Extreme cold temperatures, low overcast, snow and mixed precipitation have ruined many flying days this winter.

We had two donor flights in this month and both were in during below zero temperatures. One King Air did have a problems starting in the -15 degree cold temperatures . A local corporate pilot came out to provide their Ground Power Unit assist to get them started.

A jet came in a few hours after the donor flights to pick up a patient. They were only on the ground for two hours but their hydraulics were not functioning properly. After working their flaps multiple times there were able to help circulate the hydraulic fluid. Once the pilots were satisfied they departed. Marshfield Ambulance had to come back to the airport just in case they had to take the patient back to the hospital in case the aircraft could not depart.



The Bureau of Aeronautics (BOA), is going to defer out 2022 entitlements. As they had no official projects assigned to them the Bureau was going to use the funding as they were running short on Block Grant funds. This does not mean we are losing the funding. It just is being deferred to another year.

Bills have been submitted to the BOA for the reimbursement of the purchase of the QTPod M4000 Credit Card Reader at the fuel farm.



The BOA sent a letter that they would like us to sign to officially close out the patching project and painting project on 16/34. The project started in October 2020 and was finished in April of 2021. We are hoping the patching will last us to the runway can be reconstructed.



March 2022

Ice has been a huge concern for us this month. We have been fortunate that the temperatures have been warm enough to melt the ice the day that it forms.



We have also had multiple days of rain. This time of year it is concerning as it could affect the fuel

tanks. The weather has delayed or canceled flights into Marshfield. One corporate jet canceled and several turbo prop aircraft canceled all due to slick ice covered runways.

House of Heating was called out March 22nd as one of the furnaces in the terminal building was not operating. The furnace drains ended up being plugged. This made the furnace think the air intake was blocked so it shut off.



Congratulations to Isaiah Wells for successfully completing your private pilot license this month. Isaiah's flight instructor is his father Dave Wells. Sarah is 17 and a Junior at Marshfield Senior High School. Congratulations Isaiah!

We had several Birthdays this month at Duffy's Aircraft. Luke Sebentsfeldt turned 29. Shennon Richter a local pilot and Jeff Gaier turned 51.

April 2022

In April we had a special airport meeting transferring entitlement funds for the BOA.

May 2022



On May 2nd we had some excitement. An individual was leading a Wood County Sheriff's officer on a high speed chase and they decided to come down 29th street. The airport gate was open for a fuel delivery that day. The individual came down 29th street in excess of 80 miles an hour. They did not realize it ended at the airport. They ended up flying over the ditch and going into a field until they became stuck. Several officers caught up with the individual as he proceeded to try to run away on foot. The individual was taken to the hospital as they had



an impact when they jumped the ditch. The airbag did not deploy and the person impacted the steering wheel. Both the person's vehicle and the Wood County Sheriff's truck were extracted from the field by a tow truck. Jeff did find out later this person had outstanding warrants and was under the influence of a substance.

The Bell family was notified about the tracks in the field. They had no crops planed in the field at the time. A few pilots were wondering where all the mud came from. Bob took the broom truck and swept the taxiway to get as much of the mud as possible.



On May 17th Becher and Hoppe Engineers were at the airport for the day to start working on the survey work for the airport master plan.

A painter was employed to touch up some of the paint at the airport terminal. The building is 15 years old this year and it has acquired some nicks and scratches. The doors have become sun faded.



Lawn mowing season has started as the warmer temperatures has everything sprouting quickly.



The warmer temperatures and sunny weather has some pilots out flying again.

QTPod sent their annual renewal for the online software / access for the credit card reader at the fuel pump.

Ben Helwig from Channel 7 News was out at the airport to do an article on the airport capital improvement plans. The video and article focused on the runway reconstruction and the snow removal equipment building. <https://www.wsaw.com/2022/05/10/renovations-coming-marshfield-municipal-airport/>

May 24th Jurg Grossenbacher from the Milwaukee FAA will be putting on a safety seminar at the Marshfield Airport

Luke Sebentsfeldt the aviation mechanic had a very unique employment opportunity come his way. Luke took a job with EAA in Oshkosh, WI

Duffy's Aircraft is looking for a mechanic for their business to replace Luke, but there is a shortage of trained mechanics. This is a challenging time to be in aviation.

June 2022

The General Aviation Terminal building turned 15 years old this month. Jack Apfel did a great job touching up on the paint inside and outside the building. Jack touched up the darker paint





on the walls in the terminal buildings. He also repainted all the outside doors on the building as they had become sun faded.

Jeff is filling out the Wood County Grant request for 2022-2023. This year we are asking for \$15,000 instead of \$10,000.

Local aircraft have been out enjoying the beautiful sunshine and nice weather for flying. The grass strip has been mowed and it is being utilized again by local aircraft who prefer taking off on grass landing and take off strips.



Merkels was out this week to look at the 29th street gate. The frost coming out knocked some eye sensors out of alignment causing the gate to quit functioning.

Landis Sensing brought an airplane to Marshfield and are basing it out of Howard Rand's hangar.



Photo by Linus Snyder

On Monday the 13th we had a NetJet that attempted a landing at the airport. During the day we had rain and heat. It created low ceilings and low visibility at the time the aircraft was trying to come in on the 16 Approach. All of Central Wisconsin was 400 to 700 ft Overcast. They ended up diverting to Eau Claire as they were 1200 Overcast.

NetJets Aviation 402
EJA402 / 11402 / N402QS
EN ROUTE
Landing in 4 minutes

CHO
CHARLOTTEVILLE, VA
MONDAY 13 JUN 2022
08:37PM EDT

MFI
MARSHFIELD, WI
MONDAY 13 JUN 2022
09:54PM CDT

2h 13m elapsed
745 mi flown
2h 17m total travel time
4m remaining
13 mi to go

Flight Times

Takeoff	Landing
08:37PM EDT	09:54PM CDT
Scheduled 08:30PM EDT	Scheduled 08:57PM CDT

WEATHER CONDITIONS

CHO WX		MFI WX	
Forecast	Actual	Forecast	Actual
08:00PM EDT	07:30PM CDT	09:00PM CDT	09:20PM CDT
Flight Rules: VFR	Clouds: CLR	Flight Rules: LIFR	Clouds: OVC @ 400 ft
Visibility: 10 sm	Wind: 190° @ 7 kts	Visibility: 4 sm	Wind: 100° @ 10 kts
Density Altitude: 2,000 ft	Temperature: 84°F / 29°C	Density Altitude: 2,100 ft	Temperature: 66°F / 19°C
Sunset: 08:38PM EDT		Sunset: 08:47PM CDT	

Aircraft Details

Aircraft Information

Tail Number: N402QS - Registration
Owner: NETJETS SALES INC.



The storm front from the storm on June 15th, 2022.



A few days later the passenger did depart from the Marshfield Airport. He ended up renting a car at Eau Claire and driving to Marshfield the night of the 13th. He then departed on another Netjet Aircraft on Wednesday June 15th. They got out just before the heavy storm came to the airport.

John and Carol Berg, Jeff and Liz Gaier purchased flowers to brighten up the airport entryway a bit. Joh and Carol also have a planter by the Roy Shwery Marker.



Alice Gaier was admitted to the Marshfield Hospital on June 13th. She has a bacterial infection that has caused her to be in pain and not keep food down. She is still in the hospital receiving treatment. She has a long road of recovery ahead of her. Please keep her in your prayers.

July 2022

Don Crothers came to the airport this month and repaired the frame to the Wheeler hangar door that was damaged during snow removal operations. Don was able to remove the bent beam, bend it back in shape and weld it back into position. Don is the person who helped fabricate Big Bertha, and the plow frame mount for the Oshkosh Truck

The Oshkosh Truck was taken to Midstate Truck for maintenance. There is damage to the gears that transfer the drive from two wheel drive to four wheel drive. The transfer case is no longer being manufactured by Oshkosh Truck, however there is a third part that does make them in Chicago. Midstate Truck has one on order.

Jack Apfel was at the airport this month to touch up some hangar doors on the City owned hangars.

Farm Tech Days was in Loyal Wisconsin this year. We saw some traffic come in for the event each day it was going on. Governor Evers also flew up to attend the event. This is the first time we recall him coming to Marshfield by air.

Patrick from Fire and Protection Services was at the



airport to perform the annual inspection and servicing on all the fire extinguishers at the airport. All extinguishers have been serviced and tagged for another year.

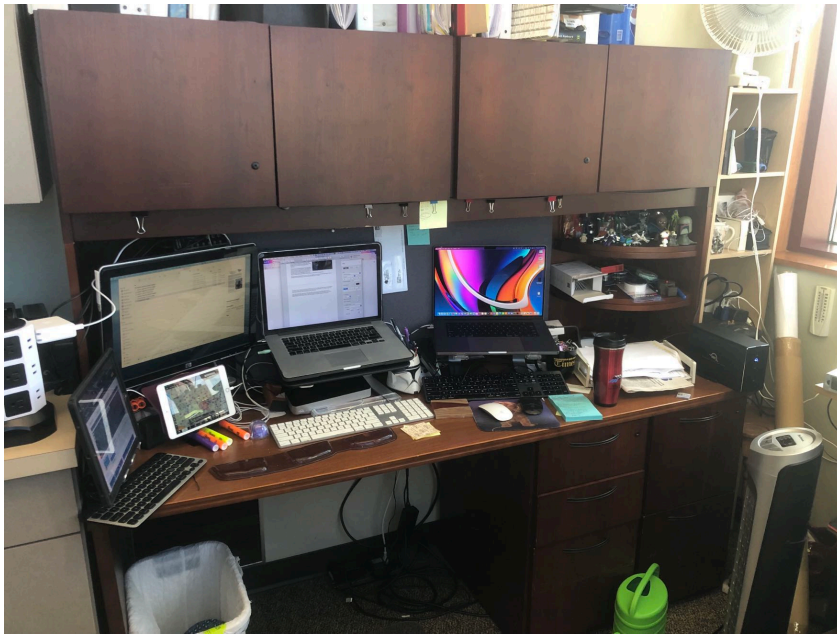
Brandl delivers several loads of rock. It was placed by the Marshfield Airport sign out front of the airport terminal building. The rock there had settled after 15 years.



The Gaier family is happy to announce that The Gaier family is happy to announce that Alice is out of the hospital. She had been in the hospital for almost five weeks. She did have surgery on her back to fuse two vertebrae. As a result her pain has gone down immensely. She still has a long road of recovery. Alice



was even feeling well enough to attend our recent Flying Hamburger Social . We had a nice turn out of people for the social. 1 jet, 4 piston single engine aircraft, and 1 helicopter flew in despite the wind.



Jeff's office received a makeover. Jeff was looking to improve the monitor space on his desk to add room for another computer monitor. Jeff bid on and purchased a five piece desk set for \$63 dollars from the www.wisconsinsurplus.com website. The desk set was the property of the University of Wisconsin Stevens Point. They had listed it on the auction site for sale. The desk was a former Dean's desk who retired. It has a few nicks and scratches but otherwise it is a great investment for the price. It also looks nice in Jeff's office area.



August 2022

Jeff gave a presentation to Wood County CEED committee this month on the economic impact the airport has had on the area for the past year. The CEED committee approved the \$15,000 for 2023.

Jeff has started the process for renewing the fuel permits for the fuel tanks at the airport.

The center field was mowed this month. The field is generally mowed only once or twice a year. The batwing mower was serviced prior to it's uses to mow the field. Two new tires were purchased and installed on the mower as the old ones were deteriorating.



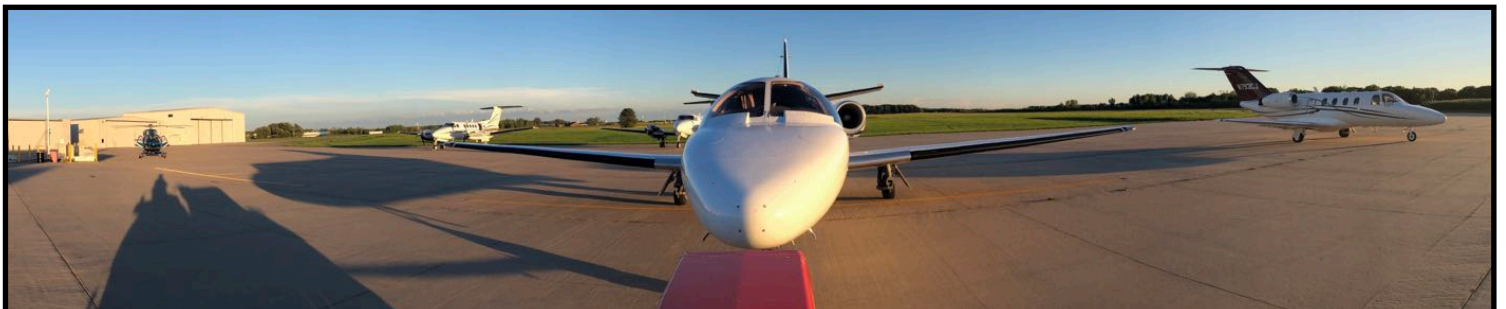
The Oshkosh truck has returned from repairs at MidState Truck. It has a new transfer case along with new lights as a few were burned out.

This year Oshkosh was July 25th to July 31st. We had several aircraft pass through on their way to our



out of Oshkosh. We also had two aircraft stay at Marshfield. A Pitts and Cessna 182 were parked here for a few days while their owners were visiting family and Oshkosh.

This month we had multiple aircraft come in throughout the month for several different donor flights. One night was a very young individual who passed away and the family donated the organs. We had five aircraft come in that evening. Three jets and two King Aires. They started arriving around 6:00 PM in the evening. The last flight departed Marshfield at 12:30 AM. During the initial arrivals, Gunderson Lutheran showed up with their helicopter on a medical run. It was quite the busy afternoon.



The National Guard held their Lightning Training Exercises this month. Military Aircraft were actively flying and doing sorties in the military airspace of Marshfield and Central Wisconsin. A few sonic booms were heard on occasion.

This month we say goodbye to Father Jim Weighner as he has moved to La Crosse area. Father Jim had a Cessna 150 based at Marshfield that he put up for sale and sold shortly after his move.

Marshfield's based aircraft was updated with the FAA. We are up to 18 aircraft but only 15 can be counted as verified. This is because other airports are also claiming the other three.

Alice Gaier was in the hospital again for a week this month. The antibiotics she is on damaged her white blood cell count. It was to the point that she had to be placed in a positive pressure room to limit her exposure to anything that could cause her to have a fever. Alice's white blood cell count has come back and she has been released from the hospital. She is once again home enjoying parfaits and the occasional root beer float. A recent check-up was done and as Alice put it, she got all gold stars for the day!. The Gaier family is happy to report she is getting stronger and better with each day!



September 2022

The wiring to the keypad on the 29th street gate had to be replaced as it was shorting out. New wiring was pulled through the conduit and connected. The gate is functional again.

Wisconsin Trades and Measures did a surprise inspection of the refueling facility. Samples were taken of each fuel for testing at the labs in Madison. Paperwork was reviewed. The last time someone was up to inspect the refueling facility was 2018.

Several flowering mums were placed about the airport. Jeff's mother-in-law Montana Kohl picked them up at an area produce auction.

Alice Gaier was back in the hospital for a time this month after suffering a seizure. She is back home and is doing better. She has been placed on new medication. Alice and Duffy pop into the airport when they are in Marshfield for a doctor's appointment. Alice's goal is to get her strength back up so that she doesn't have to use the walker to walk around when she is out and about. The Gaier family Thank you everyone for your continued thoughts and prayers on Alice's healing.

October 2022

Northwest Petroleum came out to the airport and performed the newly required spill bucket test on the 100LL fuel system. The 100LL is the only tank at the airport that has a spill bucket. This test is required by the Wisconsin Department of Agriculture, Trade and Consumer Protection, WIDATCP. This test is required on newly installed systems, when any repair is made on any portion of the containment sump or spill bucket for underground storage systems, or finally every three years. This test is officially required by November 1st, 2022. This test will need to be completed again in 2025.

WIDATCP sent the City of Marshfield notification that the 2022 fuel tank permit application for the airport was incomplete. Upon review of the application on the WIDATCP website, two attached documents were not showing as attached to the application. This means that WIDATCP did not receive them. Jeff sent the missing documentation

We had a rather unique flight into the airport this month. Multiple dogs were flown into the airport by a non-profit dog transport company from Texas. The dogs were met by volunteers from the several local humane societies. There they go to be cared for and hopefully adopted to new families.



We had another unique flight in this month. We had an angel flight. An angel flight is where a pilot donates his or her time as well as their airplane to transport a person to a medical appointment. The flights are mostly used when people are receiving specialized or experimental treatment. The Marshfield was used as an exchange location for the two aircraft used to transport the person to her appointment. One aircraft picked up the passenger in upper Minnesota and flew her to Marshfield. Another aircraft met them in Marshfield where the person took on the next leg of her journey. One of the aircraft used in the transfer was a Cessna Caravan on amphibious floats. We don't see to many Caravan's on floats around Marshfield.



We had a new fly-in at the end of the season calling it the Last Chance Fly-In and it was a huge success. Many people in the aviation community came out for an opportunity for a hamburgers, brats, BBQ, beans, salads, deserts

and other great food. During the event, Dan Maurer was voted in as President of the Wisconsin Antique Aircraft Association. Congratulations Dan!

Duffy was honored by the FAA with the Wright Brothers Master Pilot Award for 50 years in aviation during the fly-in. Family, friends and pilots who had flight checks with Duffy were all in attendance to witness. Duffy had his first flight in 1959, but didn't begin training until the early 1960s. Duffy continued pursuing aviation as a hobby and eventually started an aviation business in 1973. From there he offered flight training and aircraft rental. He later became a designated pilot examiner where people go to him to seek a pilot license. As a designated pilot examiner, we estimate that Duffy had the pleasure of examine over 6,000 pilots for licenses.



Thanks to Duffy and Alice and their business, many people have used us as a launching pad for their aviation careers. Pictured below from left to right: Pilot Walter Embke, FAAST Program Manager Jurg Grossenbacher, Mayor Lois TeStrake, Alice Gaier and Harold “Duffy” Gaier

November 2022

We had our first accumulating snowfall of November on Monday the 14th. By the time it was over we had three inches of wet packing snow. It did cause an issue with an aircraft trying to depart Marshfield. It was further compounded with the Oshkosh Truck got stuck driving out of the Quonset building. Bob and Walt attempted to get it in four wheel drive to no avail. MidState truck was called and a technician did come out. The problem was operator error as the new transmission had a different way of being engaged into four wheel drive. The Oshkosh is running fine. The broom truck also experienced an issue during the this snowfall. A hydraulic line on the truck burst. Jeff contacted Chris at the street department to see if the truck should be brought back to the shop. The street department was in the process of working on their plows and wouldn't be able to look at it right away. It was okayed by Chris to take it to Midstate as he knew we needed it. Since Midstate Truck was already on the way out to the airport we had them take it to their shop for replacing the line. Bob said this line ran almost the full length of the truck

This past month the spill bucket inspection was performed on the 100LL. This is a new test required by the State of Wisconsin every three years. Only the 100LL had this inspection as it is the only tank that the fuel is dropped directly into the tank without going through a filtration system. The fuel is filtered when it is pumped, just not when a load is delivered to the tank. On the jet system it is filtered going in and going out.

The fuel permits for the fuel tank system have arrived. We are good to pump fuel at the airport for another year.

The Bell family harvested the crops on the airport for the season this month. This year the airport was planted in corn. The areas that the Bell family farm under contract helps the airport immensely with revenue from the property rental, but also it saves us from lawn mowing the areas farmed.



December 2022.

Jeff sent a suggestion to the FAA for a weather camera at the airport. The FAA has weather cameras in Alaska and Hawaii. Their use is to provide pilots a visual of the actual field conditions at the airport. The FAA is taking suggestions on where to place future cameras and or Thrid party camera systems. The cameras do not stream but provide a static image every few minutes. The expansion of this program is new and is in progress. Electronic Flight Bags such as Fore Flight, Garmin GPS, etc will be able to access this information and provide it to the pilot. The image from these cameras is not intended to be the sole reason for a pilot to fly, but to help with the overall pictures of the weather conditions at the airport. Suggestions have to be turned in by 12/20/2022.

Stenstrom Petroleum had two technicians at the airport this month to perform the Comm 10 inspection on the fuel tanks. Northwest Petroleum had yet to send a technician for this so when Jim the sales man from Stenstrom showed up, Jeff told him about the problem and Jim said he could have someone out next week and he did. Jeff did call Northwest to cancel the request for them to come and do the Comm 10. During the inspection the OPW tank monitor lost it's proگرامing. Fortunately the program was printed prior. The only glitch was the tanks that the airport owns are not in the OPW system so something close to the tanks had to be proگرامed in. OPW tech support no longer had the correct tank codes as this model is obsolete. The technician from OPW gave us his condolences when he heard what model we have. Jim from Stenstrom is getting us an estimate on a new monitor which would include new sensors as well.



The ice and snow storm of Dec. 13th to 15th has us all on edge a bit. The temperatures have been hovering around freezing which has generated ice all over the airport. This storm has even baffled them as the temperature spread has made it challenging to predict if it would be snow, ice, sleet or rain.

Replacement wafers for the broom were ordered. As long as the snow season isn't too rough on the broom we should be able to make it through to May. A new set of blades were

just put on the Oshkosh Truck.

Merry Christmas, Happy Holidays, Happy New Year and Happy Flying from the Gaier Family. Duffy, Alice, Robert and Jeff.



Marshfield Municipal Airport,
Roy Shwery Field
Activity Report For The
Month of
December 2022



*2020 Data from March to April data in this report may not be correct due to no meetings in 2020 because of Covid-19 Restrictions and the inability to meet.

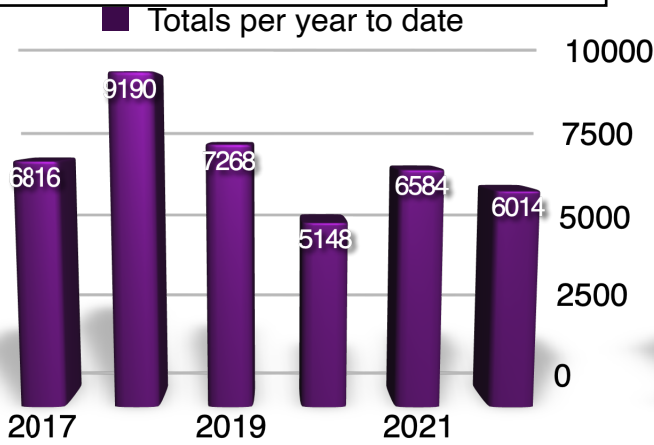
Flight Operations at the airport, (a departure or landing), for this month 2022						
Jet	Turbo Prop	Twin	Single	Helicopter	Light Sport	Total
14	28	12	118	124	4	300

Flight Operations at the airport, (a departure or landing), for this month last 2021*						
Jet	Turbo Prop	Twin	Single	Helicopter	Light Sport	Total
8	12	8	180	168	12	388

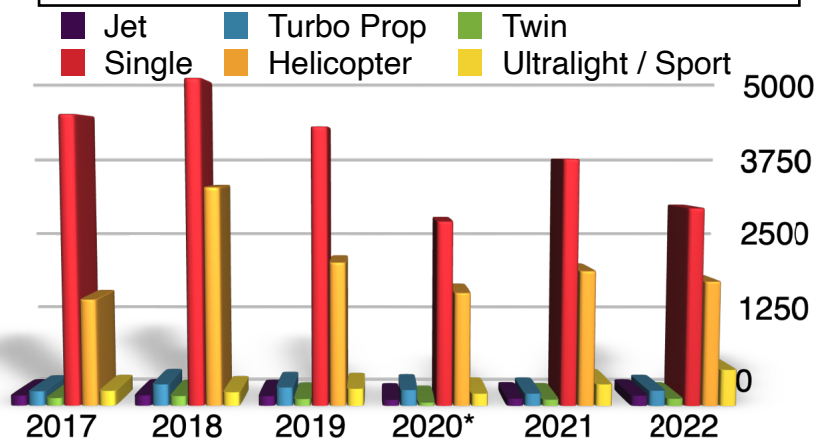
Six Year Comparison Of Operations						
Year	2017	2018	2019	2020*	2021	2022
Jet	158	160	150	92	112	160
Turbo Prop	222	330	282	244	190	236
Twin	118	150	104	50	96	112
Single	4450	4990	4262	2832	3776	3032
Helicopter	1638	3350	2206	1742	2076	1916
Light Sport	230	210	264	188	334	558
Total	6816	9190	7268	5148	6584	6014

All information in this report is estimated based on the activity at the airport for the month. An Operation is considered a take off or a landing.

Operations Totals Over The Past Six Years

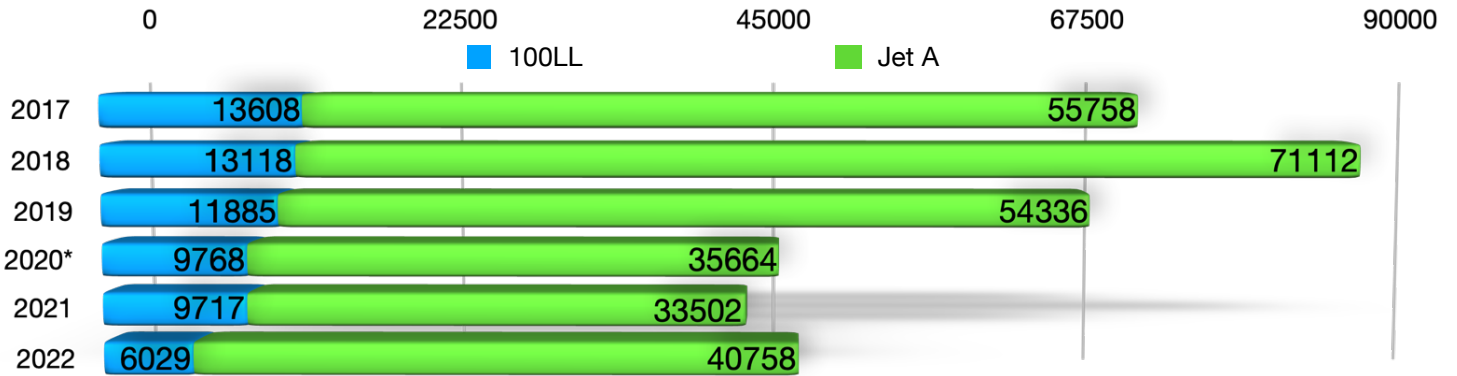


Types Of Aircraft That Have Visited Marshfield Per Year

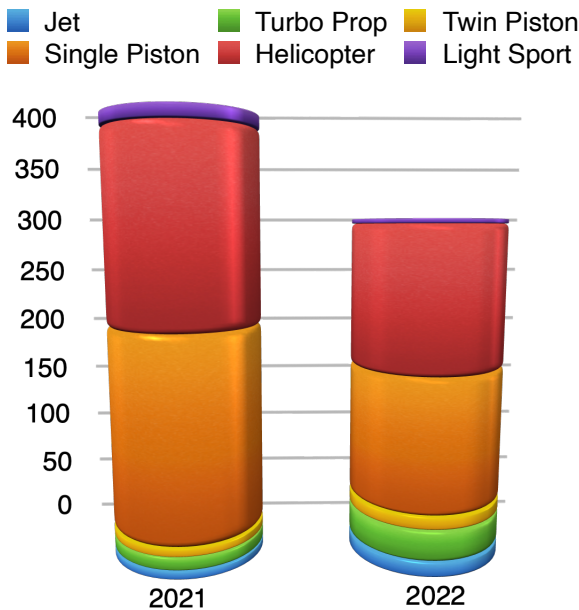


Fuel Sold

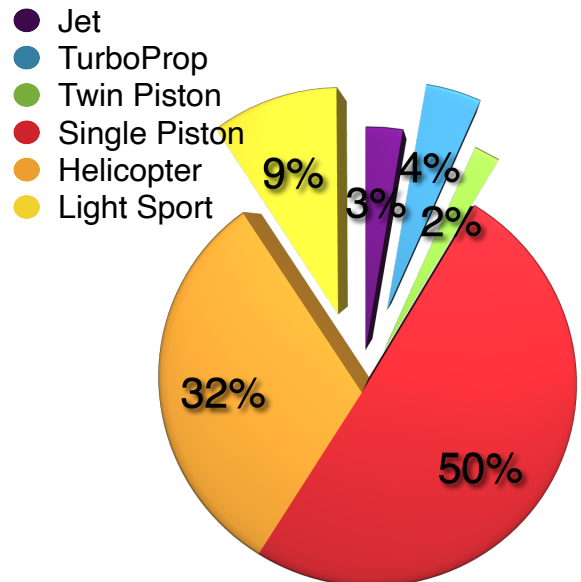
Year	2017	2018	2019	2020*	2021	2022	Sold This Month
100LL	13608	13118	11885	9768	9717	6029	297.0
Jet A	55758	71112	54336	35664	33502	40758	4390



This Month Compared To The Same Month Last Year



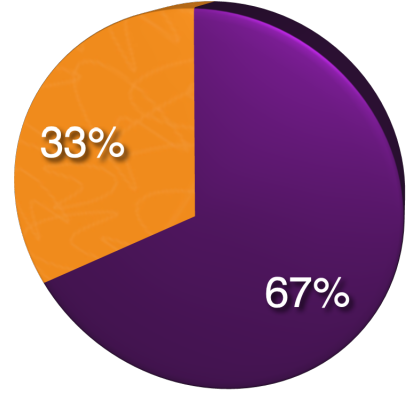
Percentage Of Operations ByType of Aircraft



Local Traffic and Transient Traffic						
Year	2017	2018	2019	2020*	2021	2022
Transient	2304	3164	2062	1312	2116	1988
Local	4512	6026	5947	3836	3900	4026

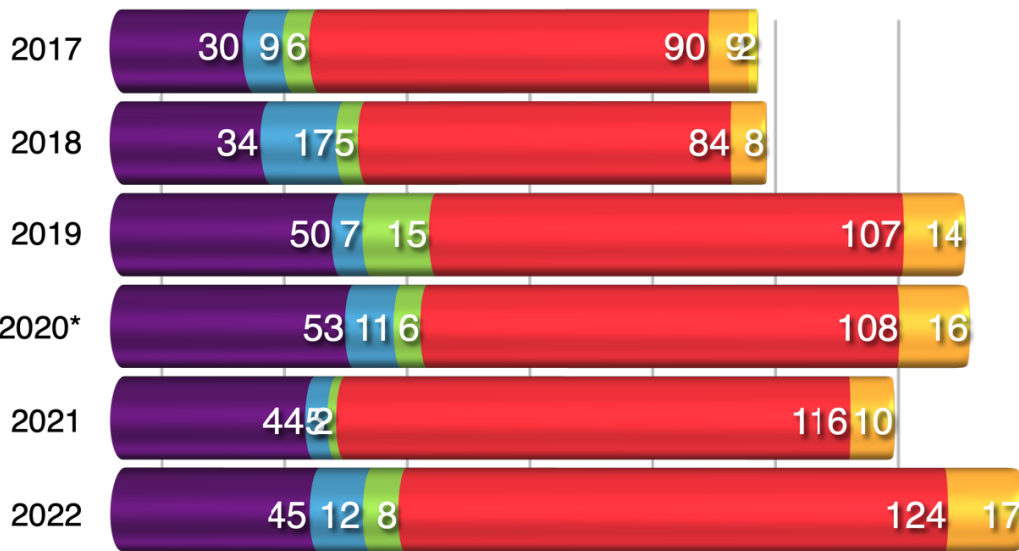
Percentage Of Local And Transient Traffic For This Year

- Local Traffic
- Transient Traffic

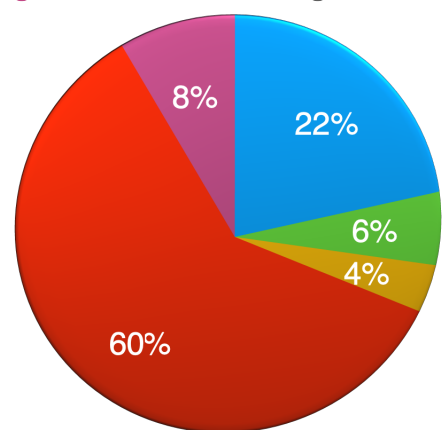


Federal Aviation Administration Computerized Aviation Exams. Provided by Duffy's Aircraft at the Marshfield Airport. The Only FAA Testing Site in Central and Northern Wisconsin.

- Private / Sport
- Instrument
- Commercial
- Drone
- Other Aviation
- Non-Aviation



- Private & Sport
- Commercial
- Other Aviation
- Instrument
- Drone
- Non-Aviation



Conference Room Use - The conference room at the airport is free on an appointment basis. People, Groups or Organizations who would like to use the conference room contact Jeff at the airport to schedule the use and time. The room was used this month by:

The Marshfield Airport Committee, Central Wisconsin Apple User Group and various transient pilots

Summary of the month

- ✈ Student Activity was almost nonexistent this month. While it does slow down this time of year, this is unusual.
- ✈ Business Activity - Business traffic seemed average. Though we have noticed a few of our transient business users who were regulars haven't been seen now for a few months.
- ✈ Medical Traffic - Medical traffic was up some with the PC-12 fixed wing units making multiple trips some days into Marshfield.
- ✈ Single Engine and Sport Activity - Single engine and Sport traffic down. This was due mostly to student activity being so low and most people don't fly as often in colder weather.

Trickle Effect - These are businesses that we know of that have been utilized by the patrons of the airport this month. They spend money in Marshfield and the surrounding communities. This information is gathered from conversations we have with the pilots and passengers. There are many more locations and business that do benefit from the airport each month. These are just the ones we were informed about from the people discussing their time at Marshfield.

Marshfield Hotel / Libby McNeal's
Holiday Inn / The Rivers
Woodfield Inn / Logjam
Hamilton
Baymont Hotel
Blue Heron / West 14th
Marshfield Clinic & Marshfield
Medical Center
Festival Foods
The Kitchen Table
Target
Walmart
Menards
Fleet Farm
Subway
Chips
Little Casears
Hardees
The Store
Nasonville Dairy
El Mexical
Nutz Deep II
Crabby Daves
Daily Grind
Weber's Farm Store
Central Cafe
Melody Gardens
Enterprise Rental Car

Associated Sales and Leasing / USAVE Auto Rental
Quality Tank
A & B Processing



Individuals and Businesses That Have Utilized The Airport In Some Form Or Way This Month

Duffy's Aircraft Sales and Leasing
Inc.
Life Link III - Marshfield - Med Flight
Wheelers Chevy Olds Pontiac
Cadillac Inc.,
Dan Wheeler
Duffy Gaier
Bob Gaier
Jeffrey & Elizabeth Gaier
Howard Joling
David Wells
Don Halloran
Dana Fern
Jeron Hiller
Dan Hiller
Troy Rens
Howard Rand
Dan Reis
Randy Gershman
Custom Fabrication and Repair
Brian Barnett
Thomas Pue
Bob Thill
LJ Aviation
Roehl Transport
Ryan & Jamie LaSee
Robert Glab
Connor Clark
Wayne Short
Jim Shires
Karl Salmon
Justin Smith
Bob Thill
Steve Humphrey
Bill John
Linus Snyder
Landis Sensing
TransCanada Pipelines
David Meyer
Nor-Am Cold Storage
Wausau Flying Service
Rhineland Flying Service
Central Wisconsin Aviation -
Mosinee, WI
Gibson Aviation
Mayo One (Medflight Helicopter
from Eau Claire)
Aspirus Medevac (Medflight
Wausau)
Life Link III (Medflight New
Richmond - Helicopter)
Gunderson Lutheran (La Crosse
Medical Helicopter)
Life Link III (Medical Helicopter
Rhineland)
Life Link III (Medflight Minneapolis -
Fixed Wing)

Guardian Flight LLC (Medflight Iron
Mountain, MI)
Quality Tank
Spring City Aviation
Devon Opelt
Colleen Anderson
Ethan Bares
Daniel Husnick
Jesse Warren
Bradley Weeks
Tracy Hameau
Samuel Leinfelder
Michael Mcauliffe
Jedidiah Buresh
Mark Patterson
State of Wisconsin / DNR
Krist Oil
Ford GT Holdings LLC
TVPX Aircraft Solutions
Specialty Aero Services LLC





Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountymi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountymi.gov

Applicant Organization: Alexander Field South Wood County Airport

Mailing Address: 3620 1st St. South

Wisconsin Rapids, 54494

Web Site: <https://www.wirapids.org/department/?fDD=27-0>

Organization Telephone: 715-741-2114

Contact Person/Title: Jeremy Sickler/Manager

Contact Person Telephone: 715-741-2114 Email: jsickler@wirapids.org

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Alexander Field, South Wood County Airport continues to be a significant transportation hub for tourism in Wood County. Annually 800-1000 aircraft use the facility to transport transient visitors to the area from all over the country and sometimes beyond. Tourism is a component of a diverse economy and is cited in the REDI plan in multiple places. Annually the Airport Commission invests in infrastructure and facility upgrades and modernizations along with equipment purchases to enhance the visitor experience and provide a good first impression of the area. The Airport also provides a convenient transportation option for business travel as well. Users of the airport for local business include industries such as agriculture, paper/forest products, manufacturing, government, and retail. In past years the Wood County Economic Grant has been used by the Commission to purchase and provide amenities and maintain and modernize facilities for the aforementioned purposes. Thank you for your consideration in 2024

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The return on investment in Alexander Field is hard to quantify. Testimonial comments from transient passengers and pilots remain overwhelmingly positive. Aircraft crews are impressed with the facilities and services offered which are not typical at airports in less populated areas. Fuel sales are the only quantifiable metric used to gauge activity levels. Fuel sales remain strong. Thus far 2023 is ahead of any previous year in fuel sales to date. Several local businesses continue to comment on the noticeable impact of the airport, especially restaurants and hotels. Alexander Field provides a valuable transportation infrastructure for the regional businesses including Nine Dragons, Sonoco, Erco, Ocean Spray, Walmart, and Verso. The airport also hosts several public events throughout the year and provides a meeting space for several community organizations.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		\$124,375	
Office Supplies & Expenses		\$32,000	
Professional Services		\$57,000	
Misc. or Other	\$15,000	\$17,000	
Total	\$15,000	\$230,375	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountyiwi.gov*



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at

victoria.wilson@woodcountywi.gov

Applicant Organization: Auburndale Park Association dba Village of Auburndale

Mailing Address: P.O. Box 111 Auburndale, WI 54412

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.auburndalepark.com

Organization Telephone: 715.323.2682-Tyler Freund

Contact Person/Title: Tyler Freund/ Auburndale Park Association

Contact Person Telephone: 715.323.2682-Tyler Freund Email: auburndaleparkassociation@outlook.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Please see attached document for this section.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The proposed projects would significantly improve the quality of life of all community members. A heavy attention to adding diverse facilities and programs that attract a younger generation to stay and work and raise families in this community has been our focus. Volleyball and softball leagues have been restarted following a hiatus from the covid pandemic. Pickle ball courts have been requested and we're working with a group to find the right place and equipment to meet this desire. Adding safety measures such as lights to our walking trails and replacing our aging playground equipment with new, safer, more handicap accessible equipment would only add to the attractiveness of our community. An attractive park that offers a wide variety of activities for people of all ages and abilities is a corner stone to build a community around. Thank you.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Misc. or Other			
Total	50,000.00	150,000.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

2024 Wood County Economic Development Funding Request

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*.

The Auburndale Park Association works on behalf of the Village of Auburndale to run the Auburndale Music Fest every June; as well as maintain and beautify the entire community and specifically the park where we can. Partnering with groups including the Auburndale Lions, the Auburndale Youth baseball and softball Association, the Auburndale School District among others to continue to provide areas and opportunities for all people to enjoy and participate.

In recent years, the community has relocated the school forest adjacent to the Auburndale Memorial Park. The access to the school forest has been a wonderful addition to students and community members alike. The ability to tie the school forest and park together has opened the door for the sharing of resources and facilities to allow for events like the FFA Glow Walk and Corn Maze. We've added parking lot space and walking trails around the park to tie into the school forest. Updates have been continuously made to the public bathrooms and the community shelter house as well storage facilities for sports and recreational equipment.

Going forward plans to improve the park include;

- pickle ball courts and equipment
- added lights to the playground and walking trails to increase safety measures
- replacing the basketball hoops that are over 30 years old
- replacing our entire playground area with new handicap-accessible equipment
- replacing bleachers for the softball, volleyball, and little league areas



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: City of Pittsville, Pittsville Little League and Light Up the Pit Committee

Mailing Address: Light Up the Pit

C/O Dave Rademan & Bill Buettner

Street Address (if different): 7111 East Lane, Pittsville, WI 54466

Web Site: [Click here to enter text.](#)

Organization Telephone: Dave Rademan 715 884-2296 Bill Buettner 715 937-1790

Contact Person/Title: Dave Rademan Project Manager

Contact Person Telephone: [Click here to enter text.](#) Email: [Click here to enter text.](#)

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Pittsville is well known for its baseball and its baseball field as one of the best places to watch a game. "The Pitt" as it is known has been in dire need of lights and updates for many years that allows more opportunities for our community members. In 2020 a committee was formed to raise money "To Light Up the Pit,." The committee then approached the City of Pittsville to allow them to raise money and improve the field. The past three years, through fundraisers, donations and donated work, the committee has been able to raise \$110,000 of the \$250,000 needed for lights, improvements to the field and spectator areas. With the improvements we will have the ability to host 10 tournaments each summer, bringing in an estimated \$125,000 in economic value to Wood County, while bringing in 15,000 visitors.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Beginning April 1 of each year the field will be able to be used almost daily, by the high school teams, middle school teams, little league, legion and adult River Bandit team through August.

The ROI would bring the estimated 15,000 visitors to Wood County, who would use the county parks and area hotels.

County funding would allow the City and Pittsville Little League to improve a mainstay of Pittsville, which also hosts the July 4th Celebration.

The Project would enhance the economic vitality and better quality of life as well as promoting Pittsville as a place to play and stay.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Misc. or Other	120,000	250,000	110,000 through community donations
Total	120,000	250,000	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

To the Geographical Center of the State. With the lights, it would allow more opportunity for Pittsville to host both baseball and softball tournaments, as well as all teams would be able to schedule more games during the week and not just during the weekend. This would bring more families and economic opportunities to our community.

This project would pay dividends to both Dexterville and North Wood County Park. Pittsville is located between both of these Wood County Parks and it would benefit from tournaments and leagues that would be able to extend their season. Currently all completed work has been completed by local people and general contractors.

Project Budget \$250,000

- Lights to play at nights (excavating, cement, electricity, lights, light poles- \$125,000)
- New Infield-completed
- New Dugouts-completed
- Plastic and repair of the fence
- Bleachers/removal of old bleachers
- Install Press Box
- Create Handicap accessible seating
- Update concession stand

Teams involved

- 6 Little league teams
- Instructional league
- Pittsville High School Varsity
- Pittsville High Junior Varsity
- Pittsville Middle School
- Pittsville Legion Team
- Pittsville River Bandits



School District of Pittsville

DISTRICT OFFICE

Jason Knott, District Administrator
5459 Elementary Avenue, Suite 2
Pittsville, WI 54466
715-884-6694
FAX 715-884-5218

HIGH SCHOOL

Rod Watson, Principal
5407 First Avenue
Pittsville, WI 54466
715-884-6412
FAX 715-884-2870

ELEMENTARY SCHOOL

Heather Friday, Principal
5459 Elementary Avenue, Suite 1
Pittsville, WI 54466
715-884-2517
FAX 715-884-5232

03/28/2023

To Whom It May Concern:

I am writing this letter in support of the funding proposal that has been submitted for “Light Up the Pitt.” Pittsville is well known for its baseball programs and its baseball field is one of the best places to play and watch a game. “The Pitt” as it is affectionately known, has been in dire need of lights and updates for many years. Over the past three years, through fundraisers, donations and donated work, the committee has been able to raise \$105,000 of the \$250,000 needed for lights, improvements to the field and spectator areas. With these improvements we will have the ability to host 10 tournaments each summer, bringing in an estimated \$125,000 in economic value to Wood County and over 15,000 visitors.

By adding lighting, we would be able to host both baseball and softball tournaments, and all of our teams would be able to schedule more games during the week with this expanded time frame for playing games, which would continue to bring more families and economic opportunities to our community.

I’m aware you will no doubt receive numerous applications for funding and have a difficult job ahead of you. However, with the economic impact that this will have on the Pittsville community, along with improving the overall experience for countless individuals, I strongly encourage you to consider funding this project.

I’d be happy to discuss this with you further.

Sincerely,

Jason Knott

Jason Knott

District Administrator
Pittsville School District



Wood County WISCONSIN

PARKS AND
FORESTRY
DEPARTMENT

June 16, 2023

REDI Grant Committee
400 Market Street
Wisconsin Rapids, WI 54495-8095

To Whom it May Concern:

I am writing in support of the “Light up the Pitt” project. For the past several years, North Wood County and Dexter County Parks have benefited from youth sporting events held in Central Wisconsin. In particular, summer baseball/softball tournaments held in Pittsville and Marshfield have resulted in high volumes of associated families staying in our campgrounds for those weekends. This not only benefits the Parks and Forestry Department with additional camping revenues, it benefits the entire community through tourism dollars being spent here.

The proposed improvements will no doubt increase the number of tournaments held throughout the summer months. The economic and social benefits would only increase as a result.

Sincerely,

Chad Schooley

Chad Schooley
Director
chad.schooley@woodcountywi.gov
715-421-8423

City of Pittsville

• GEOGRAPHICAL CENTER OF THE STATE •

P.O. Box 100
Pittsville, WI 54466

Office of
City Clerk-Treasurer

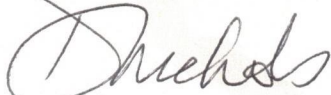
Phone 715/884-2422
Fax 715/884-2195
email: cofpitts@tds.net

June 21, 2023

To whom it may concern,

I am writing this letter in support of the funding request that has been submitted for "Light up The Pit" project in Pittsville. The baseball diamond in Riverside Park is in need of lights and other updates. Generous local fundraising has raised quite a bit of money towards this project. The improvements will improve recreational opportunities and enhance the economic value to Wood County and over 15000 annual area visitors. The City supports these efforts and has committed funds towards other aspects of the recreational improvements. Please give serious consideration to helping fund this worthy project.

Thank you



Dale Nichols

Mayor, City of Pittsville



Pittsville





Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: City of Marshfield Communications Department

Mailing Address: 207 W. 6th ST.

Marshfield WI. 54449

Street Address (if different): [Click here to enter text.](#)

Web Site: www.ci.marshfield.wi.us

Organization Telephone: 715-486-2070

Contact Person/Title: Tom Loucks

Contact Person Telephone: 715-486-2070 Email: tom.loucks@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

The Communications Department produces a monthly local business video feature at no cost to the business owner. The goal is to increase awareness, build partnerships and followers to our media platforms.

The feature "Local Business Matters" is currently featured on Marshfield Broadcasting, Marshfield Now Channel and on several of our media platforms.

The videos are an excellent way for small local businesses that don't have the funds or expertise to produce a video to help them build awareness and attract visitors and entrepreneurs to Marshfield.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

We are seeking funding assistance to help us purchase new video and audio equipment we use to produce our local business features. We are seeking \$10,000.

Our communications budget is only funded by local video service fees (VSP fees) from cable television users in Marshfield and a small portion of state aid. Our videos have helped promote the City of Marshfield and local businesses in the community.

The equipment is also used for ribbon cuttings and MACCI, Visit Marshfield and Main Street Marshfield events. The equipment is also multipurposed for other video work for the City of Marshfield’s departments and local non-profits.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		\$120,000	Only Franchise fees (VSP) and \$48,000 annually in state aid for all City communications activities and two employees
Office Supplies & Expenses		2,500	
Professional Services		1,200	
Misc. or Other		2,000	
Video equipment	\$10,000		
Total	\$10,000	125,200	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant* at 715-421-8467 or victoria.wilson@woodcountywi.gov



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: City of Marshfield Communications Department

Mailing Address: 207 W. 6th St. Marshfield, WI. 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.ci.marshfield.wi.us

Organization Telephone: 715-486-2070

Contact Person/Title: Tom Loucks/Communications Director

Contact Person Telephone: 715-486-2070 Email: tom.loucks@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

We are looking to fund our PublicInput survey tool we use to help provide us with information from citizens, developers, new and current business owners, and visitors. Publicinput is a powerful community engagement platform that fosters meaningful civic engagement. The platform allows for efficiency, building public trust, and defending decisions, designed to make engagement simple and accessible for everyone.

- Increases access to lower barriers to public participation.
- Closes the feedback loop with residents.
- Provides the big picture and aligns decision-making with community needs and priorities.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Funding this software allows elected officials and City staff to hear from constituents to help make better-informed decisions. The platform can be used by all City departments, such as learning more about housing needs, parks, and entertainment suggestions and help better understand the needs of local businesses needs in our industrial parks.

The tool is designed to get faster results to help make better decisions using tax dollars. We aim to use the platform for our Second Street Corridor Development to help bring public awareness and get ideas generated.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – <i>e.g. grants, volunteers, donations</i>
Wages & Benefits		120,000	Only Franchise fees (VSP) and \$48,000 annually in state aid for all City communications activities and two employees
Office Supplies & Expenses		2000	
Professional Services		1200	
Misc. or Other		2000	
Total	10,000	125,200	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant* at 715-421-8467 or victoria.wilson@woodcountywi.gov



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: City of Pittsville

Mailing Address: P.O. Box 100

Pittsville, WI 54466

Street Address (if different): 5318 First Avenue

Web Site: Pittsvillewi.com

Organization Telephone: 715-884-2422

Contact Person/Title: Tami Hahn/City Clerk-Treasurer

Contact Person Telephone: 715-884-2422 Email: cofpitts@tds.net

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

City of Pittsville's 2024 Project is to provide water and sewer services to our park and build flushable toilets. We are asking for \$54,000.

Our project supports and is consistent with the Wood County Rural Economic Development plan, referred to as the REDI plan, initiated by your committee. Wood County's REDI plan was developed to enhance the economic vitality of the county by focusing on initiatives for bettering the quality of life. We feel our project will lead to improved quality of place, life and economic opportunities. The plan's initiatives are intended to attract new residents and visitors and highlight the appealing qualities of the county. They focus on collaborative efforts to develop and implement plans to make recreational opportunities more accessible.

Our project is consistent and supports the County's Strategic Plan by tying economic vitality to its outdoor attributes and amenities by directing the maintenance, development and management of recreation areas to attract visitors and events to Wood County.

North Central Wisconsin Regional Planning Commission completed our Outdoor Recreation Plan in 2022. The number one improvement for Riverside Park identified in our plan's assessment, was to add a restroom with flushable toilets and running water.

This has been on our radar to do for many years. The price quotes have always been way too expensive for the city to handle. Recently, there have been a couple of new opportunities to approach the idea again.

The school is willing to allow and approve the city to cross their property from First Avenue to the south end of their old CTE building. Their building lies directly along the city's park property. This route cuts the length in half from what was previously mapped out. (see attached map)

In addition to this recent opportunity, we have an active group working on improvements, with donated funds, to improve the baseball field located in the park. They plan on building a new concession stand. In conjunction with this, the city could attach the flushable toilets to the end of this building. The area currently does not have sewer and has only a small water line. With the addition of our flushable toilets, they would have sewer and water for their concession stand.

We feel this is a collaboration project for Wood County and the City of Pittsville to benefit from.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

County funding would allow the city to FINALLY have flushable toilets in Riverside Park to make the park more useable for residents of Wood County and visitors to the area.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits		On going-Monthly	
Office Supplies & Expenses		On going-Monthly	
Professional Services			
Misc. or Other		Utilities-Monthly	
(See attached cost sheet)			
Total	\$54,000	\$53,550.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountymi.gov*

Project Expenses

\$ 5,700.00	Water line to building site
\$ 1,500.00	Attorney fees for utility easement to run sewer service across school property.
\$ 55,350.00	New sewer service from First Ave. across school property to building site.
\$ 33,000.00	Building for Flushable toilets.
\$ 12,000.00	Estimate for finishing, plumbing and fixtures.
\$107,550.00	Total estimate of project expenses

KASNER EXCAVATING & TRUCKING, LLC

7743 County Road A • Arpin, Wisconsin 54410
715-676-2465 • Fax 715-676-2102

May 16, 2023

City of Pittsville
5318 1st Avenue
Pittsville, WI 54466

Attn: Pete Petersen

Pittsville Sewer Extension for Bath House

▪ Remove Trees	\$ 2,500.00
▪ 400' – 6" SDR35 and Installation	26,800.00
▪ 2 – Sanitary Manholes 48" and installation	10,000.00
▪ Connect to existing manhole	1,000.00
▪ Restoration	<u>5,000.00</u>

Total Amount of Bid: \$ 45,300.00

Alternate: 150' – 6" SDR35 and Installation ADD \$ 10,050.00

Thank you for the opportunity to quote this project.
Please call with any questions. Dallas 715-498-0443 or Darwin 715-498-4009.

Sincerely,
Darwin & Dallas
Kasner Excavating & Trucking, LLC

6-30-2023

REST ROOMS

CONCRETE	(1850)	4,000.00
MATERIAL		10,000.00
LABOR		5,000.00 4,500.00
DRYWALL		2,000.00
PLUMBING		10,000.00
ELECTRICAL		<u>2,000.00</u>
		<u>33,000.00</u>

Rademan Builders

\$ 33,000.00

KASNER EXCAVATING & TRUCKING, LLC

7743 County Road A • Arpin, Wisconsin 54410
715-676-2465 • Fax 715-676-2102

May 16, 2023

City of Pittsville
5318 1st Avenue
Pittsville, WI 54466

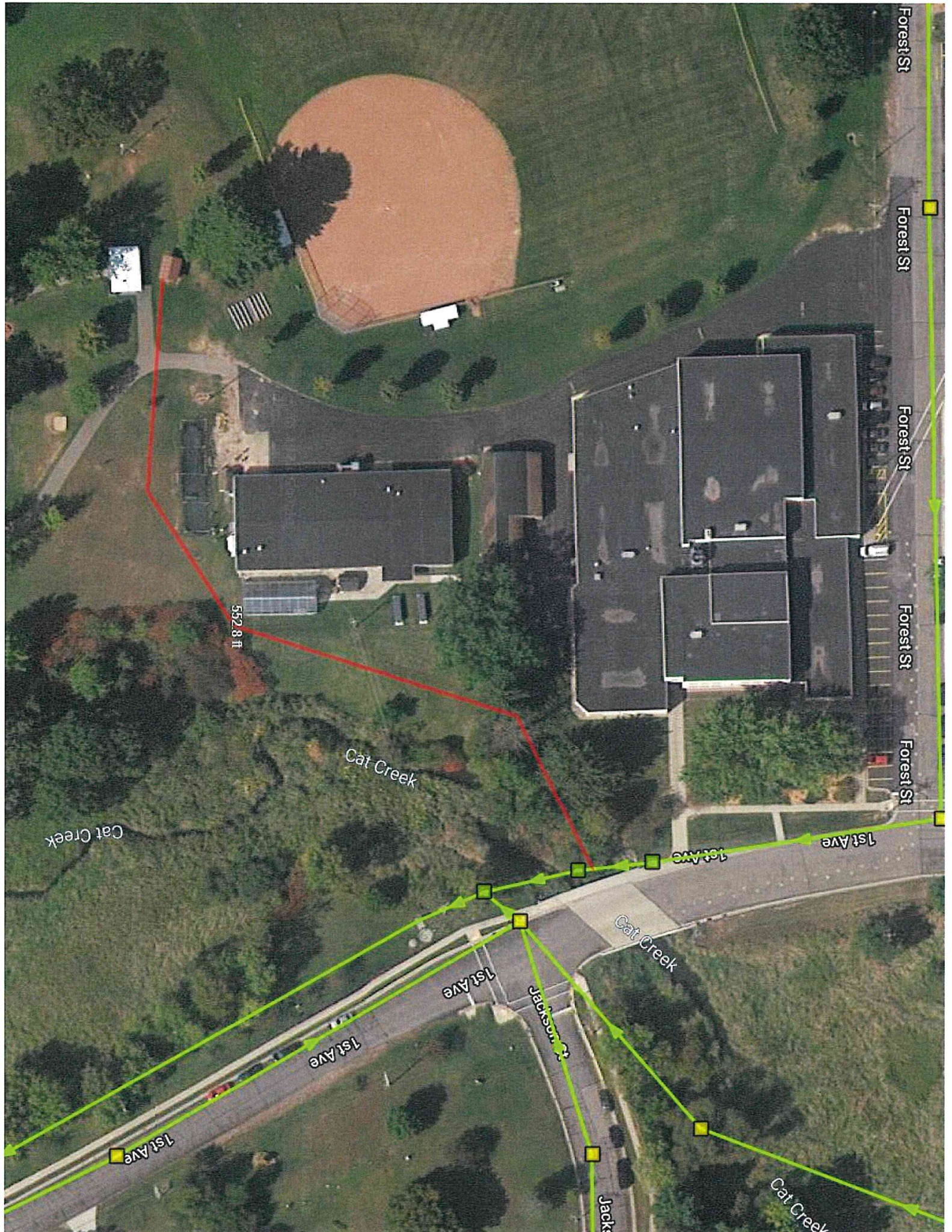
Attn: Pete Petersen

Pittsville Water Line Extension for Bath House

• 140'-1" PVC Water Line and Installation	\$3,700
• Restoration	\$2,000
Total Amount of Bid:	\$5,700

Thank you for the opportunity to quote this project.
Please call with any questions. Dallas 715-498-0443 or Darwin 715-498-4009.

Sincerely,
Darwin & Dallas
Kasner Excavating & Trucking, LLC



Forest St

Forest St

Forest St

Forest St

Forest St

Cat Creek

Cat Creek

1st Ave

1st Ave

Cat Creek

1st Ave

Jackson St

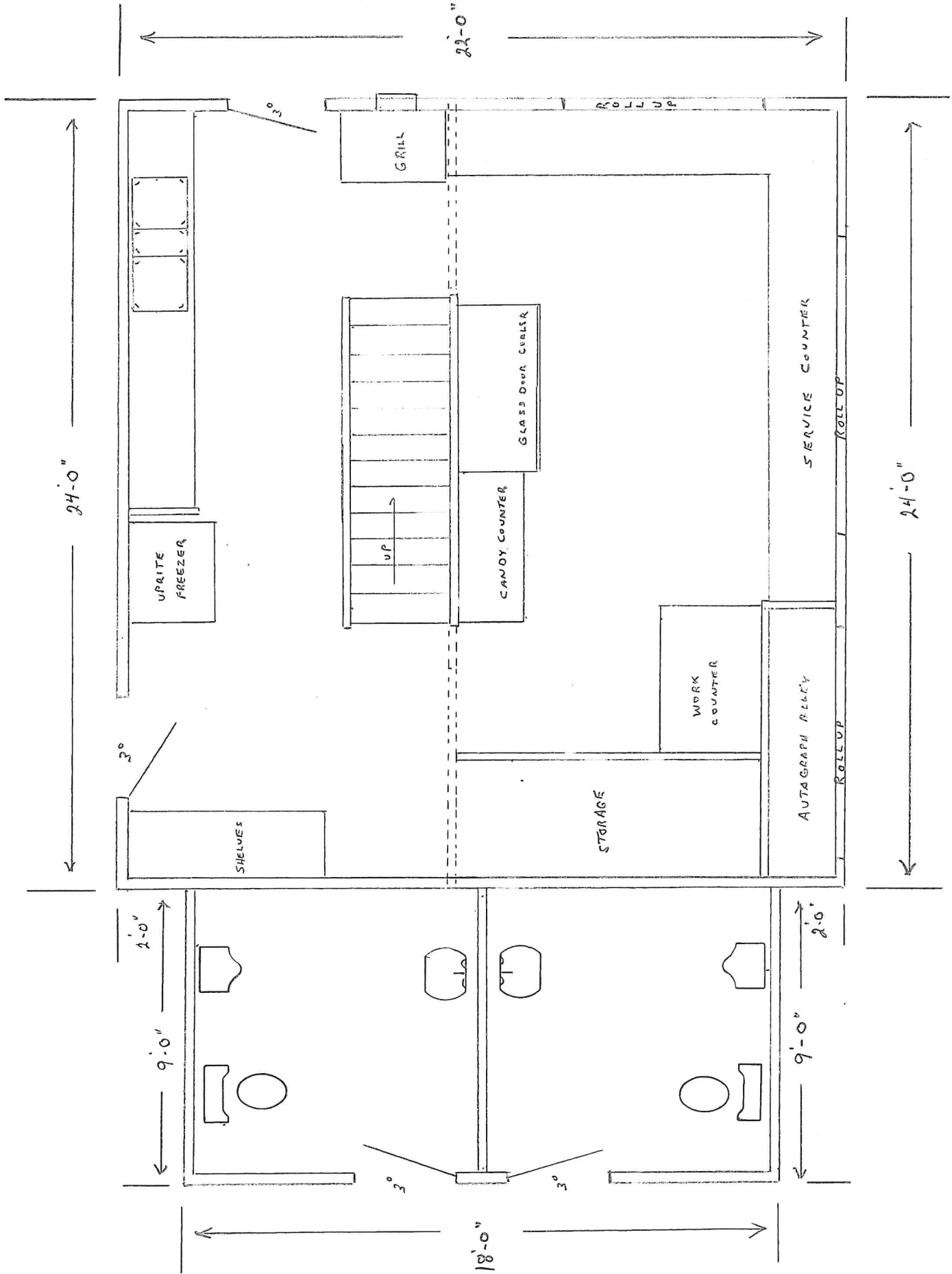
1st Ave

1st Ave

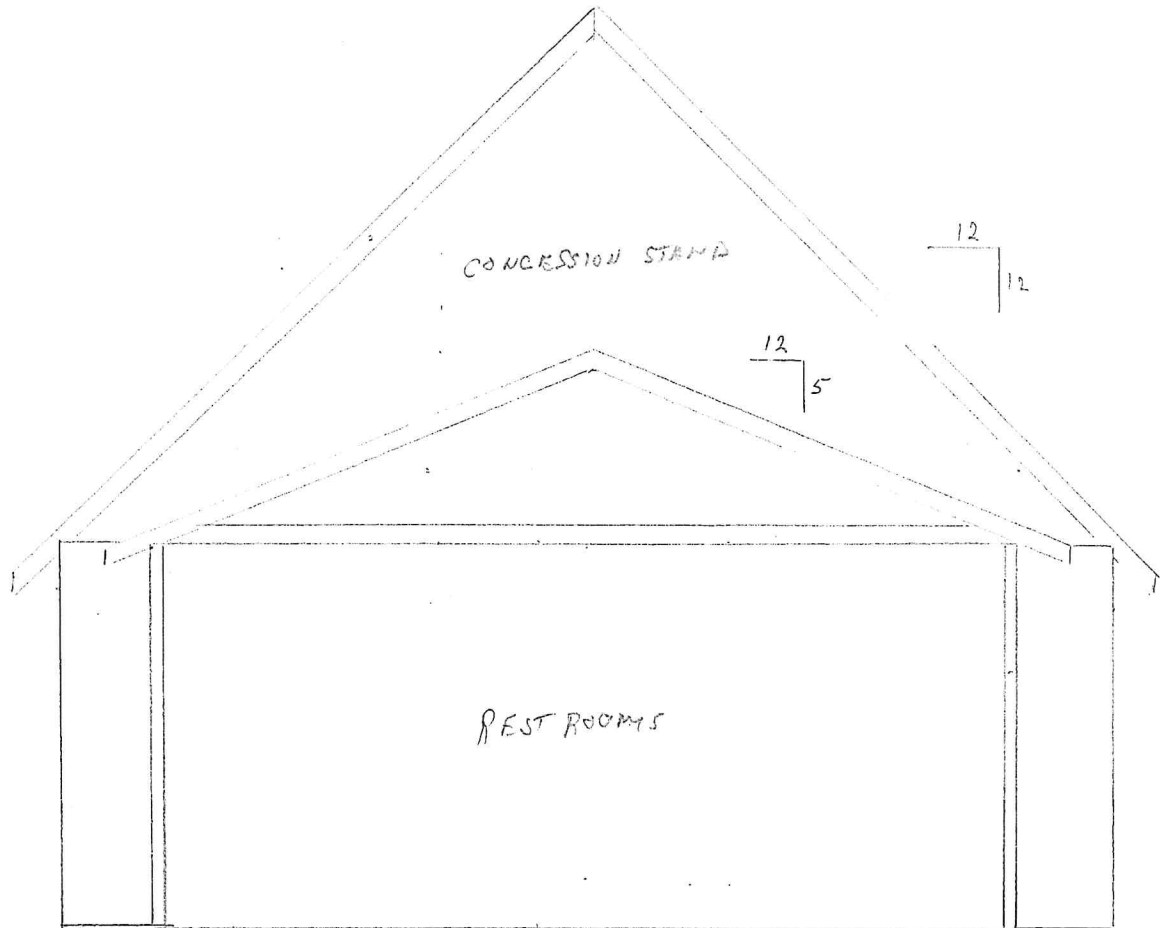
Jacks

Cat Creek

June 2023



June
2023



City of Pittsville

• GEOGRAPHICAL CENTER OF THE STATE •

Office of
City Clerk-Treasurer

P.O. Box 100
Pittsville, WI 54466

Phone 715/884-2422
Fax 715/884-2195
email: cofpitts@tds.net

June 21, 2023

To whom it may concern,

I am writing this letter in support of the funding request that has been submitted for "Light up The Pit" project in Pittsville. The baseball diamond in Riverside Park is in need of lights and other updates. Generous local fundraising has raised quite a bit of money towards this project. The improvements will improve recreational opportunities and enhance the economic value to Wood County and over 15000 annual area visitors. The City supports these efforts and has committed funds towards other aspects of the recreational improvements. Please give serious consideration to helping fund this worthy project.

Thank you



Dale Nichols

Mayor, City of Pittsville





Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: City of Pittsville

Mailing Address: P.O. Box 100

Pittsville, WI 54466

Street Address (if different): 5318 First Avenue

Web Site: Pittsvillewi.com

Organization Telephone: 715-884-2422

Contact Person/Title: Tami Hahn/Clerk-Treasurer

Contact Person Telephone: 715-884-2422 Email: cofpitts@tds.net

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Our project is to purchase private property in our downtown to eliminate blight and partner with a private group in the development of both new commercial and residential space in our downtown.

We are asking for \$55,000 to purchase the parcel, demo the existing deteriorated building and prepare it to be paved.

This project is consistent with the REDI plan by enhancing the vitality of our community in Wood County. This project focuses on initiatives for bettering the quality of life and economic development by addressing the housing needs and transforming the economic development network to a collaboration economic development group.

Our collaboration is with a private group who owns the property next to this one and plan on building an incubator, four apartments on top and two commercial spaces on ground level. The estimate for their building is between \$1,800,000 and \$2,000,000.

Our project will eliminate the blighted area and modernize our downtown. It is a highly visible area on the corner of Hwy 80 and Monroe Street. It will increase housing development with the four new medium range residential units on the 2nd floor and provide much needed commercial space with two new commercial areas on the ground floor.

This project will improve quality of life with increasing the economic opportunities in our community and will benefit residents and visitors alike.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Assuming an assessment of \$1,500,000, a county investment of \$52,500 at the 2023 tax rate of \$5.19 would yield a \$7,785 annual return.

At \$7,785 per year, your investment would be paid back in 6.75 years.

Assessment on a building not built yet is just an estimate.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Purchase \$40,000			
Demo \$20,000			
Paving \$45,000			
Total Project: \$105,000			
Misc. or Other			Private group's Estimated cost.
Total	\$52,500	\$52,500	\$1,800,000-\$2,000,000

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*





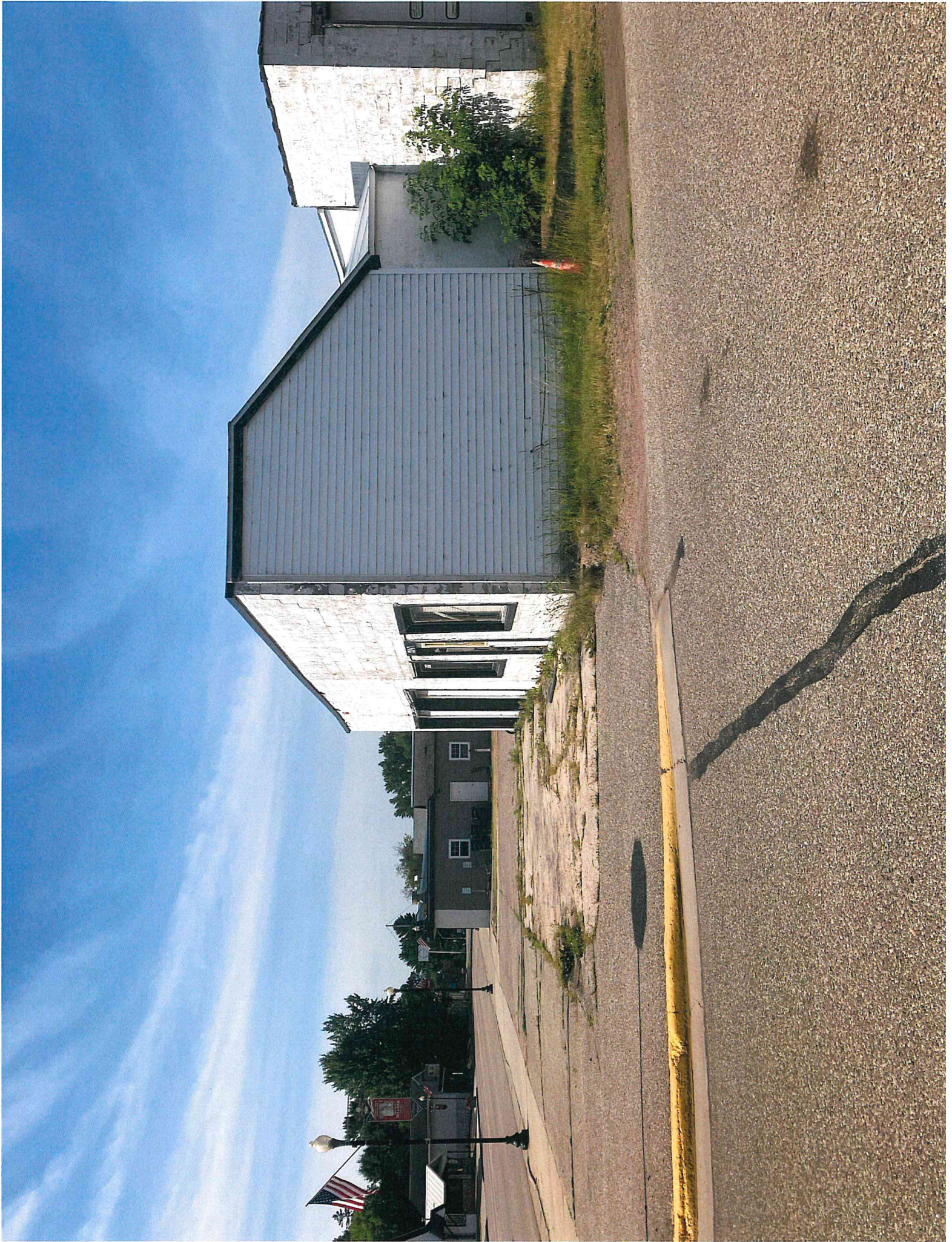




BUSINESS MEMBERS

PITTSVILLE AREA
MUSEUM COMPLEX

3187





Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2023 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:
Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30pm on Friday July 8, 2022.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: Central Wisconsin State Fair Grounds

Mailing Address: 513 East 17th Street Marshfield, WI 54449

Click here to enter text.

Street Address (if different): 513 East 17th Street Marshfield, WI 54449

Web Site: <https://www.centralwisconsinstatefair.com/>

Organization Telephone: 715-387-1261

Contact Person/Title: **Dale Christiansen** Executive Director / Fair Manager –

Contact Person Telephone: 715-387-1261 Email: cwsfexecdir@gmail.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

(If you require additional space, attach separate sheet.)

My Application is on a separate PDF for you to look over.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please see attached email

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services			
Misc. or Other			
Total	100,000	150,000	See attached letter

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2022. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*

Mary Jo Wheeler-Schueller
10641 County Road H
Marshfield, WI 54449
maryjowheeler@gmail.com
715-223-7573
07/05/2023

Central Wisconsin State Fair
Marshfield, WI 54449

Subject: Grant Application for Electrical Upgrades at Central Wisconsin State Fairgrounds and Campgrounds

Dear Wood County Economic Development,

I am writing to apply for a grant to support the much-needed electrical upgrades at Central Wisconsin State Fairgrounds and Campgrounds. As an active member of the Marshfield community, I have witnessed the potential hazards posed by the current electrical infrastructure, which unfortunately has been ignored by multiple managers over the years.

Project Overview:

The proposed project aims to address the dangerously unsafe electrical conditions at Central Wisconsin State Fairgrounds and Campgrounds. The fairgrounds serve as a vital community gathering space, hosting various events throughout the year, including fairs, concerts, and exhibitions. We are starting to lose some of these events to other communities like Antigo do to our lack of maintenance on this vital infrastructure. The campgrounds are also popular among visitors, providing a recreational area for families and individuals to enjoy nature; all while these visitors spend money in Central Wisconsin.

However, the outdated electrical system poses significant safety risks to both event organizers and attendees, as well as campers. The current system lacks proper grounding, has deteriorating wiring, and insufficient power distribution capabilities. This jeopardizes public safety, increases the risk of electrical fires, and limits the fairground's ability to host events that require a reliable power supply.

Project Objectives:

1. Upgrade existing electrical panels and wiring: The project will involve replacing outdated panels and wiring, ensuring they meet current safety standards. This will reduce the risk of electrical accidents and ensure a reliable power supply throughout the fairgrounds and campgrounds.

2. Install additional electrical outlets: With the growing demand for electricity at events, it is crucial to expand the number of electrical outlets available. This will improve convenience for

event organizers and attendees, enabling them to meet their electrical needs without resorting to unsafe practices, such as using extension cords or overloading existing circuits.

3. Implement proper grounding and surge protection: By establishing proper grounding and surge protection measures, the risk of electrical shocks and equipment damage will be greatly reduced. This will provide a safe environment for all participants and protect valuable equipment used during events and exhibitions.

Budget and Funding:

The estimated total cost for this project is \$150,000. The funding will be utilized as follows:

1. Electrical panel and wiring replacement: \$80,000
2. Additional electrical Installation: \$40,000
3. Grounding and surge protection implementation: \$30,000

We are seeking a grant of \$100,000, which will cover a significant portion of the project expenses. The remaining funds will be sourced through community fundraising efforts and potential partnerships with local businesses.

Expected Outcomes:

Upon completion of the electrical upgrades, Central Wisconsin State Fairgrounds and Campgrounds will transform into a safer and more reliable venue for community events. The project will bring the following benefits:

1. Enhanced public safety: By addressing the existing electrical hazards, the fairgrounds and campgrounds will become a safer place for visitors, participants, and staff members.
2. Increased event capabilities: The upgraded electrical infrastructure will provide ample power supply, enabling the fairgrounds to accommodate a wider range of events, including those with higher electricity demands.
3. Improved visitor experience: The installation of additional electrical outlets will enhance the overall visitor experience by ensuring easy access to power for personal devices, food vendors, and other equipment.
4. Boost to local economy: With the ability to host a broader range of events, the fairgrounds will attract more visitors, thereby contributing to the local economy through increased tourism, spending, and job creation.

Conclusion:

The electrical upgrades at Central Wisconsin State Fairgrounds and Campgrounds are long overdue. Your support through this grant will not only address the pressing



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Nepco Lake District

Mailing Address: PO Box 10

Port Edwards WI

Street Address (if different): 201 Market Ave

Web Site: Click here to enter text.

Organization Telephone: Click here to enter text.

Contact Person/Title: Eric Hummel/Board Chairperson

Contact Person Telephone: 415-269-0743 Email: ejhummel15@gmail.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

See attached

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

See attached

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Website Dev & Fees	\$5,000	\$8,000	
Office Expenses		\$6,000	Potential DNR Grant Application
Misc or Other:			
Lake Management Plan	\$5,000	\$11,281	
Lake Maintenance	\$40,000	\$80,000	
Equip Maintenance/Repairs	\$10,000	\$20,000	
Total	\$60,000	\$125,281	Currently Unknown

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Wood County Economic Development Fund Request for NEPCO Lake

Economic Development Initiative (REDI) Plan, Wood County, Wisconsin, April 2021 32

GOAL (5): DEVELOP A COMPREHENSIVE COUNTYWIDE OUTDOOR RECREATIONAL TRAIL/BOAT INCREASE USE AND ATTRACT TOURISTS AND NEW RESIDENTS.

Outdoor recreational opportunities are abundant throughout Wood County. Participation in recreation can lead to a better quality of life, retaining and attracting residents and visitors. Additionally, physical, and mental health can be improved by recreating outdoors. The County's 2020 Strategic Plan ties economic vitality to its outdoor attributes and amenities by directing departments to maintain, develop, and manage parks, forestry, and recreation areas to meet the needs of the County, and to attract events and visitors to Wood County.

Request Overview

The NEPCO Lake District is requesting funds from the 2024 Wood County Economic Development Fund, Goal 5 - To enhance outdoor recreational opportunities that impact a better quality of life while retaining and attracting residents to Wood County and increasing new lake residents.

NEPCO Lake is a 496 acre public lake situated on the southern edge of Wisconsin Rapids. A Highway 13 bridge intersects the west and east sides of the lake. The lake has a rich nearly 100 year history originating from John Alexander's vision to create a high quality water source for local mills. The lake continues to provide a water source to the Nekoosa DOMTAR paper mill in addition to providing water sports, fishing, and habitat for dozens of waterfowl, birds, and land animals. Port Edwards, Saratoga, and Grand Rapids have municipal property jurisdiction around and near the lake with Port Edwards having 80+% of the lake within its boundary. The **Alexander South Wood County YMCA Camp** and the **NEPCO Lake Park** including a boat ramp, beach, and hiking – cross country ski trails are within the NEPCO Lake District boundary.

The NEPCO Lake District is a special unit of government in accordance with Wisconsin State Statue 33. The lake district was approved by unanimous vote of the Wood County Board of Supervisors on March 21, 2023. The lake district is charged with the care and maintenance of NEPCO lake funded by property owners agreed upon tax fees plus grants, donations, and gifts.

Mission - The NEPCO Lake District represents boundary property owners who are stewards of NEPCO Lake that foster the lake becoming and remaining a highly sought after recreational and wildlife area for Wood County residents and area visitors.

Solving for:

- A focused investment in water quality
- Control of natural and invasive plants and species
- A wildlife and fish friendly lake and shoreline habitat

NEPCO Lake has been underperforming as a recreational option due to limited lake management planning and and execution of plant management efforts. There is a high value

upside to upgrade the lake to become another recreational destination for Wood County's ecosystem of health-related experiences including the Wisconsin Rapids Aquatic & Recreational Center, The Vandehey Water Aquatic Center, the South Wood County Alexander YMCA and the Marshfield Clinic Health System YMCA, as well other area activities in Wood County to enhance the health and well being of current citizens and to attract visitors. The care and improvement of NEPCO Lake will have a direct impact on new home purchases within the lake boundary which can grow Wood County's population, tax base, and increase the use of area businesses.

Wood County Economic Development Funds would complement what the lake district's parcel owners will generate. Current planned actions include completing a Department of Natural Resources required Aquatic Plant Study and a Lake Management Plan. In addition, we will be able to address weed harvesting efforts within a larger plant management effort. We also will be creating a website allowing all citizens can be informed about lake activities. The initiatives will provide better boating, kayaking, and fishing experiences for County residents and area visitors.

Additional funding would also assist to expand potential recreational opportunities such as creating a space for ice skating, increasing cross country skiing trails and events that would include the NEPCO Lake Park trails expanded to portions of the lake. We also want to have a 100-year anniversary celebration of NEPCO Lake with events, beach access, and several family friendly activities.

Return on Investment

Wood County Economic Development Funding will provide the lake district the ability to broaden its strategic planning and increase actions to create a better NEPCO Lake that will:

- Increase the use of the lake by additional Wood County Residents and Visitors leading to an increase in spending at area businesses.
- Attract new homeowners that creates construction employment. Over 24 lots will be available to purchase for home building with assessed values in the \$300,000 to \$800,000 range which will increase the number of new Wood County residents, gains in the tax base and business spending in Wood County.
- Additional lake events will attract tourists and visitors who will spend money in the area.

Funding Request Summary

Funding	Requested Funding	Total (est) Organizational Budget	Other	
Professional Services				
Website Development & Fees	\$5,000.	\$8,000		
Office Expenses.		\$6,000		
Misc. or Other				
Lake Management Plan	\$5,000	\$11,281	Potential DNR Grant applications	
Lake Maintenance Actions	\$40,000	\$80,000		
Equipment Maintenance & repairs	\$10,000	\$20,000		
	Total.	\$60,000	\$125,281	Currently Unknown

Submitted by:

Eric Hummel, NEPCO Lake District Board Chair
415 269-0743

ChairmanNepcolakedistrict@portedwardswi.gov

201 Market Avenue PO Box 10
Port Edwards, WI 54469



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: **Town of Grand Rapids**

Mailing Address: **2410 48th St. South**

Wisconsin Rapids, WI 54494

Street Address (if different):

Web Site: **townofgrandrapids.org**

Organization Telephone: **715-424-1821**

Contact Person/Title: **Amber France, Town Chairperson**

Contact Person Telephone: **715-213-9837** Email: **a.france@grandrapidswi.org**

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

The Town of Grand Rapids would like to upgrade and replace our existing Town Municipal Building signage with an electronic variable message display sign. Currently, the Town's signage serves the purpose of directing the public to the Town's Municipal Building/Police Department, but has no place for messaging. With the upcoming round-a-bout project taking planned for CTH-W in the near future, it was discovered that the location of the existing Municipal Building Sign would not be able to remain in the current location due to needed right-of-way acquisition. In evaluating the possible relocating of the existing sign, it was discovered that due to the age and current repair of the signage, including the posts and signage itself, that simply moving the existing sign to another location was likely not feasible.

Serving as a major East/West corridor that passes through the Town, CTH W/Kellner Rd. is an arterial through Wisconsin Rapids and leading to other major communities in Wood County. This important highway experiences higher volumes of traffic and provides intraregional traffic movements. By upgrading the Town's sign to one which can provide enhanced information about community events, it has the potential to reach a large number of individuals in any given day. Modernizing and beautifying our space on this main road through the Town creates the message that the Town of Grand Rapids is a prosperous community, making it attractive to residents, transients and businesses.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please see attached supplemental information.

Additionally, with the ability to change messages with a variable sign, the possibilities for getting important information out to the community is endless. Although there would be limitations for message transition and duration, variable message displays can provide new messages every 5 seconds, 720 messages per hour, or 120,960 messages per week. With the roundabout transitional speed limit in the area, and long straight approach coming from the West in the Easterly direction, the sign approach has approximately 15 second of optimal viewing, which could provide 2-3 potential messages per vehicle. Noting that CTH W is an arterial highway, with large highway traffic counts and significant numbers of vehicles passing through the area on this important road, the area we propose installing this sign is high in visibility and community impact.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			*The Town has received ARPA funding which could cover supporting components.
Professional Services			Although not listed in budget, the cost of electricity/power is budgeted and paid by Town.
Misc. or Other		See, *(other Funding)	
Total	\$32,800.00	\$870.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Supplemental Information:

The Town of Grand Rapids would like to upgrade and replace our existing Town Municipal Building signage with an electronic variable message display sign. Currently, the Town signage serves the purpose of directing the public to the Town's Municipal Building, but has no place for messaging. With the upcoming round-a-bout project taking planned for CTH-W in the near future, it was discovered that the location of the existing Municipal Building Sign would not be able to remain in the current location due to needed right-of-way acquisition. In evaluating the possible relocating of the existing sign, it was discovered that due to the age and current repair of the signage, including the posts and signage itself, that simply moving the existing sign to another location was likely not feasible.

As the Town is now exploring opportunities for replacement signage and relocation out of the round-a-bout right of way, we are considering the advantages to our community of an electronic message component for the sign. Upgrading to an electronic variable message display, with programmable digital message sign-area will allow dissemination of information to residents and visitors in a timely fashion, and serve as an effective means of keeping the public apprised of community events. We will be able to inform the public that our Town, and the community as a whole is a vibrant and diverse place to live, grow, work and play within Wood County.

During the 2021 update of its Comprehensive Plan, the Town of Grand Rapids, with participation from the public, set forth a vision for the Town, as follows:

“The Town of Grand Rapids vision for the future is to preserve its identity as a suburban-rural community with natural areas and high quality of life for residents, while remaining safe, affordable, healthy and sustainable. The guiding principles to achieve this include providing fiscally responsible governance, dependable town services and exceptional residential living combined with enhanced recreational opportunities and well-planned growth.”

A new updated sign with variable electronic component helps further this vision, in providing information for town services, recreational opportunities and promoting growth. An electronic sign is also consistent with supports the Wood County Wisconsin Rural Economic Development (REDI) Plan initiatives in the following ways:

Supporting a branding strategy

A new Town sign with electronic variable messaging component presents pride in the community, and supports local branding. A digital sign is able to use logos and graphics, as opposed to simple text, and can be more effective in messaging. Branding is important for creating an awareness of Town and Regional events, driving an increase in demand for tourism, housing, and commercial opportunities to our area.

Promoting the arts, cultural assets and entertainment

The Town of Grand Rapids desires to foster a vibrant community, establish a sense of history, place and local identity. One way we accomplish this is through embracing our area's cultural assets and entertainment. A new sign with variable electronic component will allow us to highlight arts, cultural assets and entertainment in and around the Town. Increased awareness and participation in these events will benefit the quality of life in Wood County, driving desirability to live, work and visit our community.

Supporting recreation and tourism and attracting residents

The Town of Grand Rapids is the largest unincorporated town in Wood County and the 13th largest in Wisconsin for population. With increased demographics in the region of population age over the median age, it is important for our town and community to embrace trends toward attracting and retaining young adults and families. During the Town's planning process, community input provided reasons for choosing to live in the area, which included proximity to area communities for employment, amenities and services, and our natural resources, including our County parks, ATV/UTV trails and routes, and snowmobile trails. Many of the same reasons that people choose to live in our community are also reasons people choose to visit. An upgraded sign can help bring awareness to our exceptional community events, recreation opportunities, and where to go for information of community importance.

Establishing an entrepreneurial ecosystem and enhancing economic robustness

Our community offerings tie directly to quality of life. The location of our residential and commercial development in the Town of Grand Rapids, and surrounding communities, creates livability, provides infrastructure and promotes economic health. A sign that provides our Town with the ability to promote the area and spread awareness to information and community events of importance will help increase engagement and use of our community assets and therefore increase the number of people to our community and its businesses, both within the Town and surrounding communities. Those increased numbers pay additional sales tax, and increase the demand for commercial real estate, generating additional property tax revenue for the County.





Exhibit: Original Sign Permit Application

TOWN OF GRAND RAPIDS
SIGN PERMIT APPLICATION

PERMIT # 0666 PARCEL # 0666

BUSINESS NAME TOWN OF GRAND RAPIDS SIGN AT: 2410 48TH ST. E.

SIGN OWNER TOWN ADDRESS _____ PHONE 424-1821

PROPERTY OWNER TOWN ADDRESS _____ PHONE _____

SIGN INSTALLER GRAPHIC HOUSE ADDRESS 9204 PACTER DR WAUSAU 54401 PHONE 800 472-0402

This permit is to: Erect Remodel
Enlarge Relocate Replace Other

Type of sign: Wall Ground
Roof Projecting Other

Sign Area: 8 Height 4 Width _____
6' Grade to Bottom 10' Grade to Top

Distance from 50' C/L _____ Pavement _____
R-Zone _____ Intersection _____
Other signs _____ Above Roof _____
Beyond Building _____

On Premises Off Premises
Double Face _____ Single Face _____

Not lighted (\$15) Lighted (\$25)
Internal _____ External _____ Neon _____

MATERIAL SIGN IS MADE OF WOOD

COPY ON SIGN TOWN OF GRAND RAPIDS EST. 1856

ESTIMATED VALUE \$ _____ SITE PLAN ATTACHED

SKETCH OR PHOTO OF SIGN ATTACHED

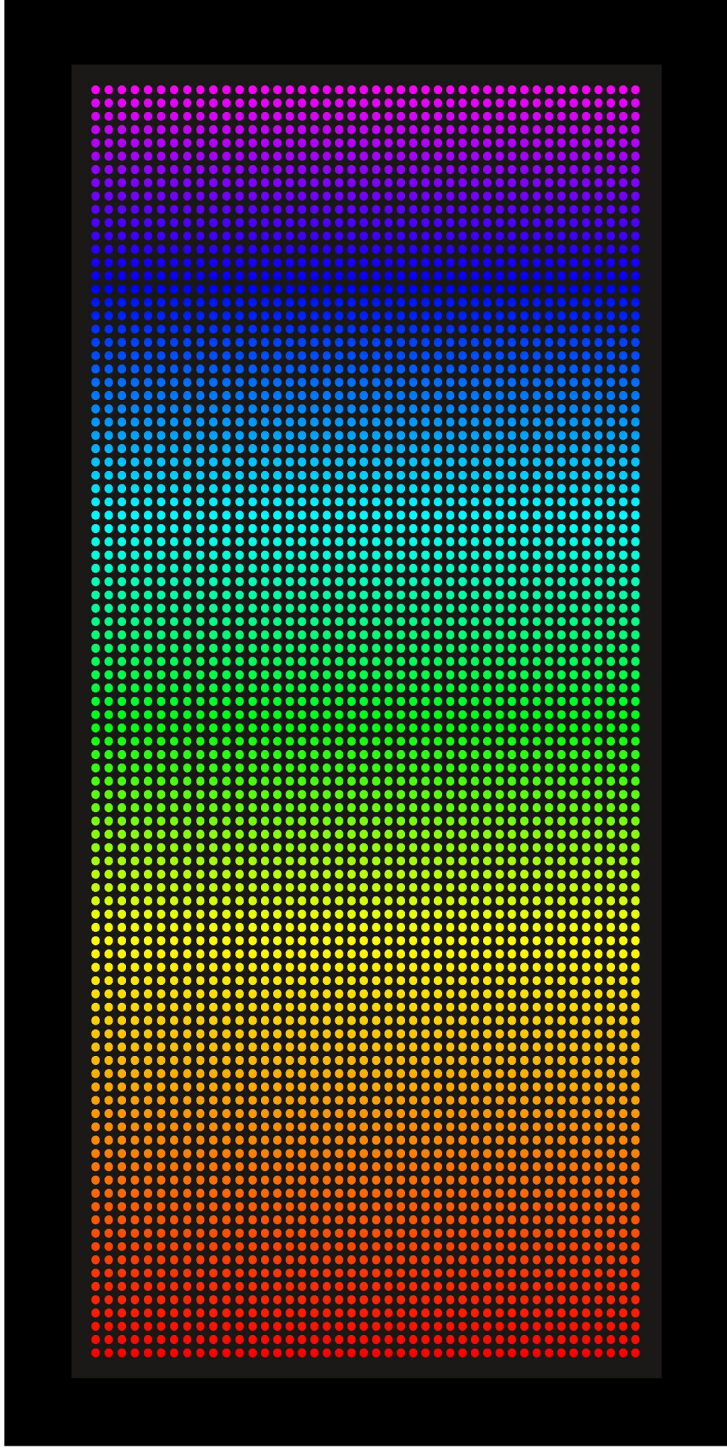
I agree to install and maintain the sign for which this permit is to be granted as required by the Sign Section of the Grand Rapids Zoning Ordinance and as described in this application.

Carl Roehl (Sign owner or agent) 6-21-05 (Date)

FEE: \$ (WAIVED) PAID ON _____

Permit issued by: Carl Roehl On: 7/7/05

COMMENTS: _____



Job #: 22307-04

Date: 07/06/2023

Sign Specifications: 1 - 24"x96" Single sided top panel in aluminum with vinyl letters 1 - 96"x48" Single face EMC 10mm RGB cell modem connection with a 5year parts warranty and a 1 year labor warranty

Cost: (Tax not included) Top panel and electronic message board \$32,800 (Includes installation on supplied base)



2801 River Ave, Wisconsin Rapids, WI 54484
Phone: (715) 442-2804 • Fax: (715) 442-2277
Email: info@rapidsign.com

All rights reserved. These designs and/or signs remain the property of **Rapids Sign** until payment is made in full. If duplicated or built by any other than **Rapids Sign**, a fee will be charged. **Rapids Sign** cannot be held liable for criminal trespassing for retrieval of said signage. Additional charges will be applied upon reinstallation of said signage.

5 year parts warranty



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Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:
Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us

All applications are due by 4:30pm on Friday July 7, 2023.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: Marshfield Parks and Recreation - Wenzel Family Plaza Restrooms

Mailing Address: 211 E. 2nd Street

Marshfield, WI 54449

Street Address (if different):

Web Site: <https://www.ci.marshfield.wi.us/>

Organization Telephone: 715-384-4642

Contact Person/Title: Justin Casperson, Director of Parks and Recreation

Contact Person Telephone: 715-384-4642 Email: justin.casperson@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

The Wenzel Family Plaza restroom project consists of adding a new restroom building on the north side of the plaza. The Wenzel Family Plaza is a year-round community square and event hub in the heart of Marshfield, Wisconsin. The multi-use plaza hosts a variety of family-friendly activities, including concerts, community events, food trucks, yoga, splash pad, church services, and much more. It opened in 2018 with year-round programming and special events. Many generous donations made this space possible. As events and activities continue to grow, flushable restrooms would greatly benefit visitors. The request fits into the REDI plan by expanding and developing initiatives that promote arts, cultural assets and entertainment. The community events expose people to different cultures and arts that broaden their appreciation and understanding of diversity and inclusivity. Many of the events bring people to the downtown area, which stimulates the local economy through increased spending at nearby businesses such as restaurants, bars, and shops.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

The Wenzel Family Plaza is a vibrant downtown venue making it a local and regional destination. The goal in developing the plaza in downtown Marshfield, was to entice people to the area for business development and expose them to a variety of arts and entertainment. The plaza hosts both small and large community events, the Friday Night Hub City Concert series, splashpad, and ice skating. Having live entertainment, food vendors, and activities throughout the year is important to our goal of attracting people to the downtown. Several businesses have moved into shops near the plaza because they see a benefit to being close to the plaza. With the plaza’s growth in popularity, flushable family restrooms will provide a better service and attract more people. These family restrooms will add another amenity to the plaza. All the monies received will go toward the construction of new restrooms at the Wenzel Family Plaza.

Funding Request Summary – Program/Project

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$50,000.00	\$250,000.00	
Misc. or Other			
Total	\$50,000.00	\$250,000.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2023. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*



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Wisconsin Rapids, WI 54495-8095

Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

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All applications are due by 4:30pm on Friday July 7, 2023.

Completed Applications should be emailed to Victoria Wilson at vwilson@co.wood.wi.us

Applicant Organization: Marshfield Parks and Recreation – Braem Park Pickleball Courts

Mailing Address: 211 E. 2nd Street

Marshfield, WI 54449

Street Address (if different):

Web Site: <https://www.ci.marshfield.wi.us/>

Organization Telephone: 715-384-4642

Contact Person/Title: Justin Casperson, Director of Parks and Recreation

Contact Person Telephone: 715-384-4642 Email: justin.casperson@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

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The Marshfield Parks and Recreation Braem Park pickleball courts project includes the removal of four old, underutilized tennis courts and replacing them with 12 new pickleball courts. This project will make it one of the largest pickleball facilities in the State of Wisconsin. The courts are part of an overall larger park renovation project that includes new restrooms, pavilion, playground, softball field, and parking lot. The overall cost of the project is estimated at \$1.09-million dollars. This project will not only transform an old rundown park, but it will drive the local economy. According to the Sports & Fitness Industry Association, pickleball is the nation's fastest-growing sport in each of the last two years. The project will support the Wood County REDI plan by increasing quality of life in the area and attracting out of town visitors that will drive the local economy by visiting restaurants, gas stations, and shopping centers.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

With 4.8-million people now playing pickleball, almost double the number from five years ago, communities are quickly capitalizing on pickleball's popularity by generating tourism and spurring their local economy. Pickleball can really boost business, as they attract up to hundreds of out of town visitors that pour money into hotels, restaurants, gas stations, and shops. Long considered a sport for retirees, the average age of a 'pickleballer' has dropped to 38 years old. Cities across the nation are building pickleball courts as they help maintain a healthy community and provide a lift to the economy. Marshfield does not have dedicated pickleball courts. There are a few tennis courts that have pickleball lines on them, but players have to wait for long periods of time to play their next match. The demand for pickleball courts in Marshfield is immense. We think this project aligns with the Wood County REDI goal of increasing tourism by 5%. A large pickleball facility will be able to attract many visitors for tournaments, leagues and general play.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$50,000.00	\$1,090,000.00	
Misc. or Other			
Total	\$50,000.00	\$1,090,000.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2023. Funding will not be released to the applicant prior to the reporting requirement being met.

This reporting requirement can be coordinated by contacting *Jason R. Grueneberg, Director at 715-421-8478 or jgrueneberg@co.wood.wi.us*



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Applicant Organization: City of Marshfield Parks and Recreation – Strohmman Park Redevelopment

Mailing Address: 211 E. 2nd Street

Marshfield, WI 54449

Street Address (if different):

Web Site: <https://www.ci.marshfield.wi.us/>

Organization Telephone: 715-384-4642

Contact Person/Title: Justin Casperson, Director of Parks and Recreation

Contact Person Telephone: 715-384-4642 Email: justin.casperson@ci.marshfield.wi.us

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

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Strohmman Park is located in the Marshfield downtown area. It was dedicated in 1992 in memory of Lt. Marvin Strohmman, who died in the line of duty with the Marshfield Fire Department in 1981. The park serves as a reminder of Marvin's legacy, as well as honoring other firefighters. Over the last 30 years, the park has not seen many improvements. The Strohmman family and the local firefighter's union who maintain the park, approached the City to consider a redevelopment. A new design has been proposed to refresh the space with a new memorial, benches, sidewalks, lighting, plants and signage. The park garnishes a lot of visibility, as it is located on one of the busiest streets in Marshfield. The City will work with the family on the design and fundraising efforts, including grants, public monies and private donations. The overall project cost is \$100,000. The request is for \$25,000. The project fits into the Wood County REDI plan by supporting Central Place initiatives that promotes arts, cultural assets, and entertainment.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

The ROI on the Strohman Park redevelopment will be found in the enhancement of the Marshfield downtown. The Park is located across from Pick N Save and next the Marshfield Clinic Pharmacy. Many visitors pass by the site each day. The Park’s esthetics and overall look, reflect poorly on the downtown and on the firefighters, who have fallen. Marshfield Main Street, and the Parks and Recreation Department will program the space with activities during special events. After completion, the new space will be used for not only as a memorial, but for a place to gather and for entertainment. Multi-use and inviting, this space will offer a welcoming spot for visitors to congregate. All the monies received will help pay for the construction costs of the new space.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$25,000.00	\$100,000.00	\$65,000.00
Misc. or Other			
Total	\$25,000.00	\$100,000.00	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2023. Funding will not be released to the applicant prior to the reporting requirement being met.

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Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Wood County Health Department/Healthy People Wood County

Mailing Address: 111 West Jackson Street, 3rd Floor

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: <https://www.woodcountywi.gov/departments/Health/> and <https://www.healthypeoplewoodcounty.org/>

Organization Telephone: 715-421-8911

Contact Person/Title: Hannah Wendels/Community Health Worker

Contact Person Telephone: 715-421-8530 Email: hannah.wendels@wisc.edu

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

River Riders Bike Share started in Wisconsin Rapids in 2014 as an initiative to increase physical activity, and decrease obesity by enhancing outdoor recreation options and creating a new mode of non-vehicular transportation. Since then, the River Riders Bike Share program has endured and overcome challenges, maintained partnerships and created new ones, and has grown in numbers and the areas we serve, including expansion to Marshfield in 2022.

In Wood County, the leading causes of death and disability include chronic illnesses such as heart disease, diabetes, and stroke. Obesity and physical inactivity are the largest risk factors for chronic conditions. In Wood County, 36% of the population is obese and 21% of adults reported participating in no physical activity outside of work...(additional information in attached summary)

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

County funding will allow us to grow and maximize the economic impact that biking has on the local economy. People who ride bikes often travel to other places so bike riders are spending money at local businesses, restaurants, and even supporting the improvement of our local trails when applicable. Whether the users of bike share are residents or visitors, the local economic impact that biking can have on a community is tremendous. Future efforts will look into gathering data to show the ROI. Previous ROI of this program includes providing data and knowledge for additional bike lanes, trail connectivity, and signage improvements.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			\$500 (MACFI Station Sponsorship), \$500 (Solarus Donation)
Office Supplies & Expenses	\$5,000		\$1,000 (Weber Family Foundation Donation)
Professional Services			\$1,000 (Visit Marshfield Tourism Grant), \$1,000 (Prevail Bank Grant)
Misc. or Other			\$2,500 (Town of Grand Rapids)
Total	\$5,000		\$6,500 Total

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant* at 715-421-8467 or victoria.wilson@woodcountywi.gov

Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*.

River Riders Bike Share started in Wisconsin Rapids in 2014 as an initiative to increase physical activity, and decrease obesity by enhancing outdoor recreation options and creating a new mode of non-vehicular transportation. Since then, the River Riders Bike Share program has endured and overcome challenges, maintained partnerships and created new ones, and has grown in numbers and the areas we serve, including expansion to Marshfield in 2022.

In Wood County, the leading causes of death and disability include chronic illnesses such as heart disease, diabetes, and stroke. Obesity and physical inactivity are the largest risk factors for chronic conditions. In Wood County, 36% of the population is obese and 21% of adults reported participating in no physical activity outside of work.

However, in Wood County, 75% of people reported living close to a park or recreation facility. Bike share compliments our parks and recreation facilities by increasing accessibility to physical activity opportunities, providing residents and visitors with an affordable activity to explore our trail systems and the County, and serves as an alternative mode of transportation. Bike share provides all of these opportunities all while enhancing the quality of life of community members.

Having a robust bike share program that is accessible by everyone in the community and is present each year is what makes River Riders Bike Share and Marshfield Community Bike Share a successful program and serves as a pride-point to our community! River Riders Bike Share and Marshfield Community Bike Share are seen as a model for other counties in Wisconsin. This directly supports the goal of the Wood County REDI Plan that works to improve quality of place and helps to establish Wood County as a vibrant and diverse community. Having a bike share program, in what some consider a more rural County of Wisconsin, makes this a community where people want to live, grow, work, and play.

Our bike share program also played a key role in helping the City of Wisconsin Rapids achieve the status of Honorable Mention by the League of American Bicyclists for their 2023 Bicycle Friendly Community status. Taken directly from the report card that is used to score each community on their application, the League of American Bicyclists stated that, "The River Riders Bike Share program is an incredible asset for your community." This shows how important and impactful our bike share program is to our community. Bike share can support the improvement and continuous development of the County Bike and Pedestrian Plan, our parks and recreational opportunities, the local economy, and contributing to quality of place.

Our bike share program also ensures equity is at its core by offering various accessible bikes to residents and visitors of all abilities. Accessible bikes include two tricycles and a side-by-side tandem bicycle. Unfortunately, the side-by-side bike experienced damage due to vandalism and we are in the process of fixing and/or exploring the opportunities to get a new one in the future.

Another way we think about equity is how affordable the program is for everyone. Recognizing that Wood County has limited public transit, bike share is a low-cost option for those in need of transportation to and from the grocery store, work, or other appointments. Keeping this program low-cost to residents and visitors is a key priority for us. Right now, the program offers rides for just \$1/hour.

In 2020, our previous partner Zagster, Inc. notified the Wood County Health Department that due to the impacts of the COVID-19 pandemic they had to discontinue the River Riders Bike Share program and all other communities with bike share programs operated by Zagster. Our team explored and researched other bike share programs to partner with so that River Riders Bike Share could continue in our community for years to come. During this time, we purchased the 34 bikes and 6 stations that we leased when we were with Zagster. In addition to those bikes and stations purchased from our River Riders program, which serves the south end of the County, we were able to purchase 20 additional bikes and 4 additional stations to place in the North end of the County. That additional purchase was made possible by the funding received from the CEED committee. That funding allowed us to achieve our goal of nearly doubling the fleet and expanding access to low-cost transportation and physical activity opportunities within the County.

Since then, we have operated the River Riders and Marshfield Community Bike Share programs together for the last 2 years with our chosen partner Koloni Inc. These two bike share programs in both Wisconsin Rapids and Marshfield work collaboratively. Having this large of a fleet reaches an incredible amount of people across the entire Wood County area. The usage of the program continues to grow as you can see from the attached 2022 program report.

Our request to the CEED committee is to provide funding to the program to continue to operate and sustain all that it has to offer this County, its residents, and visitors that utilize and look forward to affordably riding a bike every day. Bike share has so much potential to grow and become an integral part of this community. The CEED committee can continue to help us grow and offer endless opportunities when it comes to transportation, recreation, and an overall healthy community for everyone.

River Riders Bike Share

2022 Program Report

During the 2022 season, 30 cruiser style bikes and 1 adaptive bike were available at six locations throughout Wisconsin Rapids. The program had its second year with Koloni Inc. and saw an increase in the number of rides taken, experienced a new station location, and grew its overall support of the program.

Bikes can be checked out for \$1.00/hour.

Bikes are available at six locations:

- Quality Foods West Grand Avenue
- West Grand Avenue Bridge ***NEW***
- McMillan Memorial Library
- South Wood County White Sands Beach
- Wisconsin Rapids Municipal Zoo
- Henry Demitz Park

THE PROGRAM IS GROWING!

In 2022, River Riders Bike Share saw a 77% increase in ridership!

321 rides in 2021



576 rides in 2022



Pictured: West Grand Avenue Bridge ***NEW*** Location

2022 Program Highlights:

- Ridership increased by 77%!
- Introduced a new station location - West Grand Avenue Bridge!
- South Wood County White Sands Beach location was the most used with 255 rides!
- Participated in the Science by the River event offering free rides to community members.
- Held 2 community bike ride events with Wood County Sheriff and Grand Rapids Police Chief.
- Engaged with riders on numerous giveaways, donated bike rides, and formed relationships with community members and visitors!

Thank you to our partners!

This program would not exist without your support!

City of Wisconsin Rapids
Wood County CEED Committee

Town of Grand Rapids
Wood County Health Department

Clean Green Action Team
Ho-Chunk Gaming Nekoosa

Prevail Bank

Marshfield Community Bike Share 2022 Program Report

During the 2022 season, 20 cruiser style bikes and 1 adaptive bike were available at four locations throughout Marshfield. The program had its second year with Koloni Inc. and saw an increase in the number of rides taken, held its first community bike ride event, and grew the overall support of the program.

Bikes can be checked out for \$1.00/hour.

Bikes are available at four locations:

- Wildwood Park and Zoo
- Marshfield Fairgrounds
- Marshfield Public Library
- Marshfield Clinic Health System YMCA

THE PROGRAM IS GROWING!

In 2022, Marshfield Community Bike Share saw a 35% increase in ridership!

203 rides in 2021



275 rides in 2022



Pictured: Wildwood Park and Zoo Location

2022 Program Highlights:

- Ridership increased by 35%!
- The Wildwood Park and Zoo location was the most used with 154 rides!
- Held first community bike ride event with Marshfield Police Chief!
- Explored potential for new locations in the seasons to come.
- Engaged with riders and formed relationships with community members and visitors!

Thank you to our partners!
This program would not exist without your support!



County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

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All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Town of Saratoga

Mailing Address: 1120 State Highway 73 South, Wisconsin Rapids, WI 54494

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: dev.saratogawisconsin.org

Organization Telephone: (715)325-5204

Contact Person/Title: Lorelei Fuehrer / Chairman

Contact Person Telephone: (715)459-8650 Email: l.fuehrer@saratogawi.gov

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<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

The Town of Saratoga would like to partner with Wood County and Alliant Energy to construct a traditional marquee sign with an LED Message Reader Board. With the aid of signage we can provide critical information to the community that is in an accessible form of communication for all area residents. An LED digital sign will help drive overall community awareness and involvement. Our aging community has requested better ways to be kept informed, with the aid of LED signage we will be able to inform residents and nonresidents alike that the town is a vibrant and diverse community to live, grow, work and play within Wood County.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Included in attached sheet.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – <i>e.g. grants, volunteers, donations</i>
Wages & Benefits			
Office Supplies & Expenses			
Professional Services		See attached	
Misc. or Other			Alliant Energy will donate to signage as long as homage is given
Total	\$30,000.00	\$21,000.00	\$15,000.00

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Signage with LED Message Center

The Town of Saratoga would like to partner with Wood County and Alliant Energy to construct a traditional marque sign with an LED Message Board. Currently the Town of Saratoga does not have signage. A sign with an LED Message Center would allow our aging community better access to the information in our town and the surrounding areas. We would be able to inform our residents and nonresidents alike of the opportunities within Wood County.

- Supports branding efforts (Wood County REDI Plan)

By using graphics, as well as text, we will be providing awareness to the community on various elements of local government and County government. Messages that include logos/brands are more effective. Branding is important for creating an awareness of what Wood County has to offer to a broader region, driving an increase in demand for housing and commercial development.

- Promotes the Arts, Cultural Assets and Entertainment (Wood County REDI Plan)

The capacity to advertise will help to highlight the arts, cultural assets, and entertainment in and around Saratoga. We have numerous activities such as Wakely House, boating, hiking and nature trails right here in Saratoga. Increased awareness and participation will benefit the quality-of-life in Wood County which drives desirability to live, work and do business in the county.

- Supports Recreation and tourism (Wood County REDI Plan)

Saratoga is located Southwest of the City of Wisconsin Rapids, East of the City of Nekoosa, and North of the Town of Rome. We are a rural community with over 5000 residents and 100 miles of roads. Effective messaging will aid in promoting our recreational assets as well as promoting tourism such as Wakley House and our new Solar Farms. We have biking trails which connect our Wood County neighbors of Grand Rapids, Nekoosa, Rome, and Port Edwards, as well as ATV/UTV routes, hiking, boating, fishing, and hunting. Signage will increase effective marketing to capture more tourism dollars, sales tax, and demand for commercial real estate.

- Supports local Business (Economic Development-Wood County REDI Plan)

With an added place for businesses to advertise, the sign's ability to increase engagement and use of community events and recreational assets will increase the number of people attracted to the Town of Saratoga. Those increased numbers will pay additional sales tax and increase the demand of commercial real estate, generating additional property tax revenue for the county.

Highway counts of roughly 5,000 vehicles per day on Highway 73 South and nearly 11,200 vehicles per day on Highway 13 South makes the Highway 13/73 corridor an important Highway intersection that is centrally located in the Town of Saratoga. This is a vital intersection for anyone traveling north or south.

The Town of Saratoga has just finished updating their Comprehensive Plan as well as their Outdoor Recreational Plan with assistance from the North Central Regional Planning Commission. We are in the process of updating our Zoning Ordinance.

We have received Covid related relief money from the State of Wisconsin which are currently investing in much needed road repairs. Maintaining and beautifying the roads in Saratoga creates the message that Saratoga is a caring community making it more attractive to younger families looking to locate to a small community.

In addition to the \$15,000. Grant that Alliant Energy is going to donate and the Economic grant request of \$30,000. the town of Saratoga will be paying the approximate balance of \$16000. plus the cost of the electrical installation (approximately \$5000.). This is a substantial project for the Town of Saratoga and we realize our costs don't end with the installation, we will be incurring costs daily from electrical to employee maintenance to employee interaction, we are up for the challenge and look forward to the added benefit to our Town, County and central Wisconsin area.

Town of Saratoga - Monument Sign

Custom Fabricated Monument Sign | Internally Lit W/LEDS
 Acrylic Backer | Full Color EMC 34.44"H x 101.51"W | Urethane Paint Finish

QTY: 1



212805 Connor Ave. | PO Box 134 | Stratford, WI 54484
 Tel 715.687.3250 | Free 888.264.4459
 Fax 715.687.4657 | www.stratfordsign.com

ART PROOF

SHEET 1 of 1

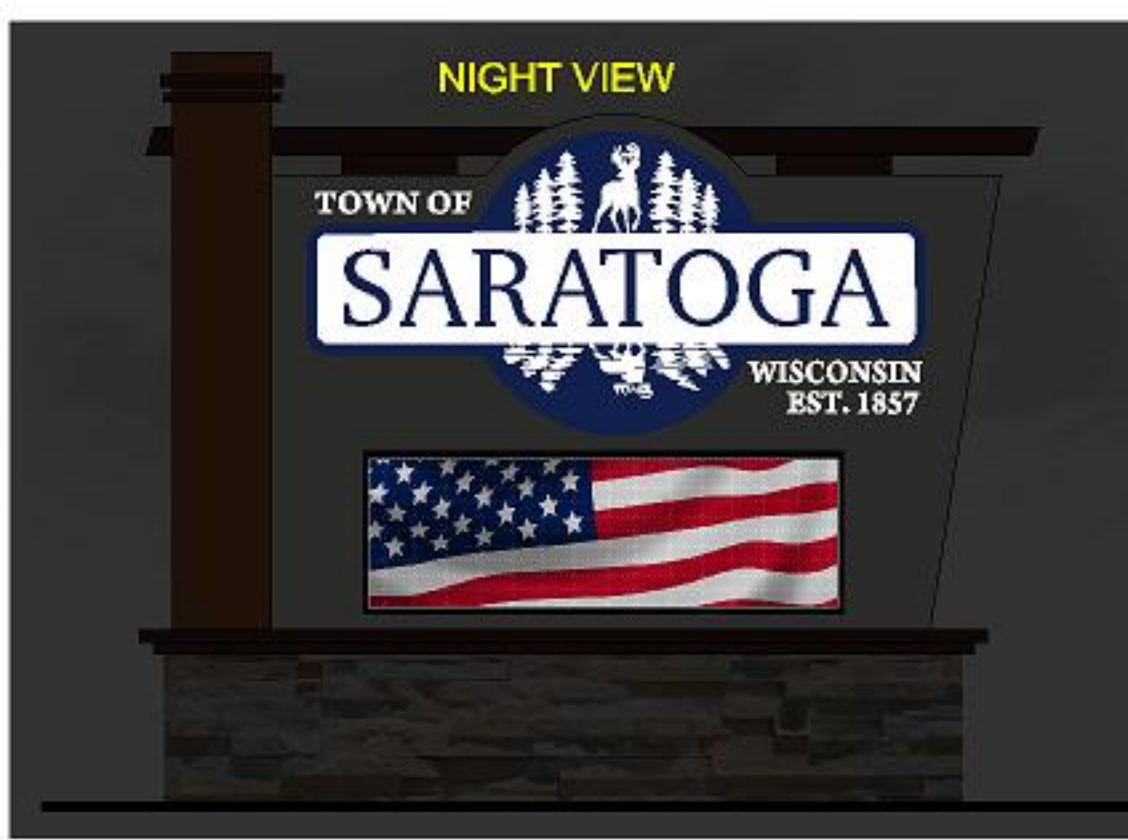
Order ID:
PO #:
Client: Saratoga Monument & EMC
Project: Signage
Contact: Lorelei Fuehrer
Phone: 715-459-8650
Email: loreleif1@gmail.com

Project Mgr:
Drawn By: Zach
PROOF DATES
P1: 07.07.23 **P2:** 00.00.00
P3: 00.00.00 **P4:** 00.00.00
P5: 00.00.00 **P6:** 00.00.00

File Name: S: Saratoga - Monument
 Sign & EMC
Notes:
 <<Notes>>



- Paint/5050**
 Urethane Paint Finish
 50/50 Vinyl
 Painted to Match PMS 7516C
- Paint/5050**
 Urethane Paint Finish
 50/50 Vinyl
 Painted to Match PMS 4625C
- Paint**
 Urethane Paint Finish
 Painted to Match PMS 2330C
- Base**
 Base TBD
 Natural Stone Base TBD



- APPROVED
- Approved w/ noted revisions
- Revise and submit new proof

 Signature

 Date

These drawings will be released to production once signed. SSC is not responsible for errors. Please check for misspellings, correct phone numbers & addresses, details regarding renderings, shop drawings, quantities, color, etc. Colors shown are for representation only. PMS colors must be requested at time of order to ensure accuracy and may not be guaranteed. Additional fee will apply if PMS sample is required. Any detail or dimension change may delay completion and may incur additional fee. All artwork is property of SSC and cannot be reproduced without permission. Fee may apply if reproduced by others.



PO Box 134 • Stratford, WI 54484
Address Service Requested

phone 888•264•4459 - 715•687•3250
fax 715•687•4657

Customer Name

Town of Saratoga
1120 State Hwy 73 S
Wisconsin Rapids, WI 54494

Customer Quote

Date	Quote Number
7/7/2023	1305353

Description	Quantity	Per Item Cost	TOTAL
Town of Saratoga Monument w/ EMC			
Sign permits and permit acquisition are TBD and will be added to final invoice. Sign permits will be billed at municipality cost. Permit acquisition will be billed at \$80.00 per hour.		0.00	0.00
Design & Setup is based on hourly rate of \$80.00. This fee applied to final invoice. Final TBD		0.00	0.00
Monument Sign 1. Qty. (1) 158" H x 190" W x 32" deep Double sided - Internally illuminated "Town of Saratoga" monument sign per the provided layout. Main sign cabinet will have a formed and welded .080" thk aluminum body. Sign faces will be routed .125" thk aluminum w/ 3/16" thk acrylic backer and applied HP 3M translucent vinyl graphics. Lighting will be provided by White LEDs, 120V power supplies, photo eye and switch. Sign will have fabricated column accent, roof cap, and roof cap accents fabricated using .125" thk aluminum. Accent bars above masonry base and around column accent will be 2-1/2" square aluminum. Sign base will be constructed using 1/2" treated plywood and steel brick ledge for masonry stone (masonry included in quote price as shown). Internal sign supports will be (2) 6" square steel supports in base and EMC areas. EMC will be mounted to fabricated steel bracket within sign. Steel supports will have steel base plates and match plates. Steel base plates will have (4) 1" dia steel j-bolt anchors per plate. Upper sign supports will be 6" square aluminum w/ aluminum match plates. Entire sign will have a satin urethane paint finish per provided or approved colors.	1	24,995.00	24,995.00
TOTAL			



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Customer Quote

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7/7/2023	1305353

Description	Quantity	Per Item Cost	TOTAL
<p>Electro-Matic Fusion - Electronic Message Center</p> <p>2. Qty. (1) New 2' 10.44" H x 8' 5.51" L double sided Full RGB color Electronic Message Center installed on the above sign as shown. EMC will have a cellular modem connection with VUE Cloud Based Software, software can be accessed with any computer that has access to the Internet. Cellular service is included thru Verizon for 10 years. EMC has a 2' 5.52" H x 8' 2.42" L display area with a 54 x 180 matrix. Pixel pitch will be 13.89 mm.</p> <p>**Primary power by others, Qty: (2) 120V - 20 Amp Circuits required to run the EMC and Sign **</p>	1	28,595.00	28,595.00
<p>Installation</p> <p>3. Qty. (1) Installation of the above monument and EMC in Saratoga, WI. Installation price includes (2) 36" dia x 5' deep concrete foundations. Foundation price includes hole boring, sonotubes, spreader bar, bolt cage and concrete.</p> <p>**Primary power to sign location will be By Others**</p>	1	4,285.00	4,285.00
<p>Quote Notes</p> <p>All work quoted is complete per approved drawings and quote, our shop.</p> <p>Installation is not included, unless noted above.</p> <p>1 Year warranty on all sign components.</p> <p>Logo Design. SSC protects your artwork here and will provide formatted artwork per customer request. This service does incur a fee of \$225.00 to \$275.00. Includes Ownership of artwork for personal use.</p> <p>Sign permit fee, if needed, to be based on Municipality fee and acquisitional fee. If customer obtains permit, permit must be received prior to start of production.</p>			
TOTAL			



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Customer Name

Town of Saratoga
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Wisconsin Rapids, WI 54494

Customer Quote

Date	Quote Number
7/7/2023	1305353

Description	Quantity	Per Item Cost	TOTAL
<p>Designs not followed through project completion will be billed on design time.</p> <p>Quote valid for 14 days. Price is subject to change after 14 days of quote date.</p> <p>PLEASE REVIEW SPECS AND PROOF CAREFULLY</p> <ul style="list-style-type: none"> • Check for typographical errors, omissions, layout accuracy, etc. • Customer is responsible to correct any errors. <p>The colors on your screen or printed from your copier/printer may vary from the final sign finishes. PMS colors must be requested at time of order and additional fee may apply if sample is required. PMS color matching may not be guaranteed.</p> <p>Quote is based on information known at time of request. Any changes made after this pricing will be revisited and may reflect additional fees.</p> <p>Site survey performed may incur additional fee and may delay production. Diggers Hotline will be contacted for inground installations and they will locate Electrical and Utility Lines only, Stratford Sign Company, LLC is not responsible for unmarked private lines and sprinkler systems upon digging. SSC takes measures to eliminate Landscaping and lawn damage during installation, any damage due to necessary heavy equipment is not responsibility of SSC.</p> <p>Completion TBD at time of order after approved layout, signed quote, half down when necessary, and receipt of customer Purchase Order. Permitting may run into unforeseen delays in final timelines. Any changes after production begins will incur additional fees and delay completion.</p> <p>Payment terms: 1/2 down at time of order, net 30 on the remaining. When making a payment via Debit or Credit Card, a 3.5% service fee will be applied to total charge.</p> <p>Thank You!</p>			
TOTAL			



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phone 888•264•4459 - 715•687•3250
fax 715•687•4657

Customer Name

Town of Saratoga
1120 State Hwy 73 S
Wisconsin Rapids, WI 54494

Customer Quote

Date	Quote Number
7/7/2023	1305353

Description	Quantity	Per Item Cost	TOTAL
To Proceed please sign, date and return.			
Customer Signature _____ Date _____			
Wisconsin Sales Tax		5.50%	3,183.13
TOTAL			\$61,058.13



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

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Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Everett Roehl Marshfield Public Library

Mailing Address: 105 S. Maple Avenue, Marshfield, WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.marshfieldlibrary.org

Organization Telephone: 715-387-8494

Contact Person/Title: Jill Porter, Director

Contact Person Telephone: 715-389-2745 Email: jporter@marshfieldlibrary.org

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Changes to family/work dynamics that started during the COVID-19 pandemic have had a substantial impact on the services our library patrons most need from us. With so many more caregivers working remotely or starting their own businesses, we have witnessed a substantial increase in the number of families using our Youth Services area, the amount of time they spend in it, and how they use it.

When the area was built, it was designed around a very traditional service model in which parents came in with their children, checked out books, and left. Our weekly Story Time programs had 40-45 attendees and were held in an adjacent room designed primarily around adult-age meeting needs. Post-COVID, we routinely see young parents or grandparents with grandchildren coming in for a couple of hours at a time, not only to take advantage of the

services and programs we offer families, but just as importantly, to access our Wifi and computer services in order to conduct business or attend classes during the same visit. Attendance at Story Time, just one of the many family programs we offer, has doubled, and with the current furnishings and set up, it is difficult to meet the needs of these multitasking families.

We want to continue building on our successes serving families, entrepreneurial activities, and students. Unfortunately, our Youth Services department nor our adjacent meeting room were designed to absorb this much or this type of usage. Computers and adult-sized work tables are installed away from the Youth Services area and are furthest away from books and activities for our youngest library visitors. This leads to caregivers trying to work either at child-sized furniture or trying to balance children on their lap while they are working at adult-sized tables. The meeting room, which is used for a myriad of library and community events including job interviews, civic group meetings, and training sessions, is also the room we use for Story Time programs. This requires a constant reshuffling of furniture, technology, and props in order to make it as age-appropriate and usable as possible.

After monitoring the situation for the past year and surveying our Story Time attendees to assess just their financial impact on the area, we made remodeling the Youth Services area and meeting room to meet our patrons' new needs our top priority. While much of this remodeling will involve repurposing existing furniture and infrastructure, we are seeking support to purchase some new furnishings including "Family Workstations" that allow parents to work at an adult-sized carrel while their children play and learn in an attached, safe play area. We are also seeking support to revamp sections of our meeting room to provide dedicated space for Story Time activities that can easily be hidden to provide an attractive and welcoming adult meeting area the remainder of the time.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Based on recent surveys during the library’s Story Times, we know that the vast majority of attendees come to our programs first and then go on to spend money elsewhere around Marshfield. Over one-quarter of these survey participants came from outside of Wood County, and all noted they planned on trips to grocery stores and restaurants after they left the library. Service businesses and gas stations were also mentioned as places that would be visited after the program. While it is difficult to put an exact dollar amount to these visits, we estimate that each weekly Story Time brings approximately \$2,500 to local businesses. This is based on the number of participants from outside the area (25) and a conservative \$100/person spent here on groceries, restaurant meals, gas, and other services and items. Having space that is more attractive and amenable to our visitors’ needs will increase the positive economic impact the library already has.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0	\$0	
Office Supplies & Expenses	\$0	\$0	
Professional Services	\$0	\$0	
Misc. or Other	\$15,000		\$25,000 in donations to be used for other remodeling needs
	for family/tech furnishings and improvements		
Total	\$15,000		\$25,000

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant* at 715-421-8467 or victoria.wilson@woodcountywi.gov



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Childcaring, Inc.

Mailing Address: 850 Highway 153, Suite F, Mosinee WI 54455

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: www.childcaring.org

Organization Telephone: 715-841-9490

Contact Person/Title: Kelly Borchardt

Contact Person Telephone: 715-841-9490 Email: kelly@childcaring.org

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

Whether you are a truck driver, a teacher, a mechanic, a nurse or a gas station attendant, a working parent needs a safe place for their children to be while they work. They need reliable, consistent child care in order to maintain employment. Communities with affordable and accessible child care options appeal to families with young children which could support population growth in Wood County. Along with high-quality public-school systems, high-quality child-care options not only allow families to work, they also prepare children for the future. The number of certified or licensed family child care providers in Wood County, those who provide care in their homes, has decreased by 39% in the past five years alone. While the state and United Way minimally support recruitment of child care, Childcaring is requesting Economic Development funds to focus additional, intensive efforts in Wood County to include marketing, grants and specialized start up assistance with experienced consultants. (con't – see attached)

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

By supporting the development of a minimum of 6 new family child care businesses, 36 – 48 child care slots would be available for working parents. Furthermore, according to Nobel Prize winning University of Chicago Economics Professor James Heckman, “Investing in early childhood education is a cost-effective strategy—even during a budget crisis. Deficit reduction will only come from wiser investment of public and private dollars. Short-term costs are more than offset by the immediate and long-term benefits through reduction in the need for special education and remediation, better health outcomes, reduced need for social services, lower criminal justice costs and increased self-sufficiency and productivity among families.” Professor Heckman suggests that investing in early childhood education yields anywhere from 7% - 13% ROI.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Program Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$12,021	\$18,174	\$6,153 WI Dept Children & Families + United Way S Wood County
Office Supplies & Expenses	\$1,329	\$1,993	\$664 WI Dept Children & Families + United Way S Wood County
Professional Services	\$5,000	\$7,233	\$2,233 WI Dept Children & Families + United Way S Wood County
Other: Start Up Grants	\$21,000	\$22,250	\$1,250 WI Dept Children & Families
Mileage	\$950	\$950	
Total	\$40,300	\$50,600	\$10,300

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Funding Request con't

Request Overview con't - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*.

This is a separate project than the 6 strategies outlined in the Wood County ARPA funds request submitted by the Wood County Child Care Task Force. Childcaring intends to offer Recruitment/Start Up Sessions to Wood County residents in order generate interest in becoming a family child care entrepreneur. Along with specific advertising and marketing efforts, these free sessions include the benefits of becoming a provider, an overview of child care regulation in WI and how to navigate the process of becoming a child care provider. We would also offer one-on-one individualized consultation throughout the process and start-up grants to cover the cost of items needed to run a successful family child care business and meet regulation requirements. As the local non-profit child care resource and referral agency covering Central WI, Childcaring has been recruiting and retaining child care programs and administering grants to families and child care programs in Wood County since its inception in the late 1980's.

Here's an example list of items needed to open a family child care business:

- Application fees (child care license or certification)
- Fingerprint-based child care background check
- Required training including credit-based courses or foundational, non-credit coursework; and Abusive Head Trauma, Sudden Infant Death Syndrome, CPR and Mandated Reporter Training
- Well water test
- Pet vaccinations and/or vet appointment
- Medical exam and/or tuberculosis test
- Home safety items such as smoke detectors, carbon monoxide detectors, fire extinguishers
- Child Safety items such as outlet covers, child safety locks, bandages, medicine box, medical logbook, safety gates, stair barriers
- Toys, materials, and indoor and outdoor equipment such as crib, highchair, children's storage, nap surfaces, child sized chairs and tables, and materials that encourage language and literacy, self-expression and positive self-image, large and small muscle, creativity and imaginative play, and represent a variety of cultures
- Vehicle expenses, if applicable (mileage for trips to obtain or complete requirements, vehicle alarm, vehicle safety inspection)
- Home remodeling, if applicable (installing an egress window, outdoor play space permanent barrier/fence)

REDI Plan:

We believe that by creating 6 new family child care businesses with 36 – 48 child care slots, we are supporting the entrepreneurial ecosystem goal as well as the quality of place goal in the REDI Plan. To attract working families with young children, we need more quality child care options. Creating additional family child care programs is creating more small businesses, typically owned by women.

As an advocate and representative of the existing child care programs in Wood County, Childcaring has been regularly participating in the Economic Development Round Table meetings and provides county, regional and state updates about child care. Childcaring's Executive Director also co-chairs the newly created Wood County Child Care Task Force.

In addition, child care was identified as one of the five foundational pillars crucial for the future of prosperity of North Central Wisconsin in the [North Central Wisconsin Regional Recovery Plan](#). The purpose of this plan is to guide economic stabilization, recovery, and resiliency efforts within the North Central Wisconsin Region in the face of the current pandemic as well as future events that cause economic shocks. The goal of this plan is to develop a set of strategies that will help the Region's local economies recover from and become more resilient to economic shocks by identifying best-practice strategies that help spur economic stabilization and recovery in the wake of economic shocks and that will help build local economic resilience. Helping local recovery and resiliency efforts will help the regional economy as a whole recover and grow back even stronger than before the disaster struck.

See attached letter of support from CENTERGY

Budget Justification:

Wages & Benefits = staff time includes but it is not limited to 4 additional Recruitment/Start Up Sessions (6 already being supported with separate funds) – **see attached flyer**, as an example; 20 - 25 hours of business start-up consultation per potential entrepreneur; reviewing and processing grants; attending recruitment events, etc.

Professional Services = paid advertising and marketing to generate interest in opening a child care business including fees to attend job fairs or other recruitment events

Start Up Grants = \$3,500 grants x 6 businesses Potential entrepreneurs would fill out a grant application including a detailed request of items needed. Childcaring would review applications, determine eligibility, require submission of detailed expense report and receipts for items purchased and reserve the right to require repayment or transfer of equipment to another regulated program if the grantee does not become regulated or stops providing care within one year of the grant award. See above for a non-exhaustive list of allowable expenses (list of items needed).

**DO YOU HAVE QUESTIONS
ABOUT PROVIDING
CHILD CARE?**

ATTEND A  **FREE**
**VIRTUAL INFORMATIONAL
START-UP MEETING!**

Information will be shared on screen. To achieve an optimal experience, reliable internet and technology, including video and audio is needed.



THURSDAY, JULY 27TH

- **12:30 – 2:30 PM**
- **REGISTER BY JULY 23**

WEDNESDAY, SEPTEMBER 20TH

- **6:30 – 8:30 PM**
- **REGISTER BY SEPT 17**

**TO REGISTER CLICK [HERE](#)
OR SCAN THE QR CODE:**



An email will be sent prior to the start date that will include resources, information, and a link to log in for the meeting. If you do not receive an email, check your spam email and then contact Childcaring.

LEARN MORE ABOUT:

*** BENEFITS**

*** TYPES OF CARE**

*** RESOURCES**

*** START UP GRANTS**



850 State Hwy 153, STE F / Mosinee, WI 54455
info@childcaring.org / www.childcaring.org / 1.800.628.8534

Funding provided by:
WI Department of Children & Families
www.dcf.wisconsin.gov

Supporting Families Together Association
www.supportingfamilies.together.org



July 6, 2023

Subject: Letter of Support for Childcaring Grant Request

Dear Members of the Wood County Conservation, Education, and Economic Development Committee,

I am writing this letter to express my full support for Childcaring's request for economic development funds to support family childcare recruitment and start-up assistance in Wood County. As a concerned member of the community and someone who understands the critical importance of accessible and high-quality childcare services, I believe that investing in this project is of utmost significance.

Childcaring's plan to offer Recruitment/Start-Up Sessions to Wood County residents is a commendable initiative. By generating interest among individuals to become family childcare providers, you are not only addressing the growing need for childcare slots but also providing an opportunity for individuals to enter or stay in the workforce. This will have a positive impact on working parents, enabling them to focus on their careers while ensuring their children receive quality care and early education.

I appreciate the comprehensive approach that Childcaring intends to take through specific advertising and marketing efforts, providing potential providers with an overview of childcare regulations in Wisconsin, and offering individualized consultations throughout the process. These efforts will empower aspiring providers with the knowledge and guidance necessary to navigate the complexities of becoming a childcare provider effectively.

Moreover, the provision of start-up grants to cover the cost of essential items needed to run a successful family childcare business and meet regulatory requirements demonstrates your commitment to the sustainability and growth of these businesses. This financial support will undoubtedly encourage more individuals to embark on this endeavor, resulting in the creation of much-needed childcare programs and slots within Wood County.

In conclusion, I wholeheartedly support Childcaring's request for funds. The potential benefits that this project will bring to our community, including increased accessibility to childcare, economic growth, and the empowerment of working parents, make it a worthwhile investment.

Thank you for considering this request, and I urge you to give it your full support. If there is any additional information or support, I can provide, please do not hesitate to reach out to me.

Sincerely,

Angel Whitehead
President/CEO
Centergy



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: City of Wisconsin Rapids

Mailing Address: 444 West Grand Avenue

Wisconsin Rapids, Wisconsin 54495

Street Address (if different): [Click here to enter text.](#)

Web Site: www.wirapids.org

Organization Telephone: 715-421-8228

Contact Person/Title: Kyle Kearns, Director of Community Development

Contact Person Telephone: 715-421-8225 Email: kkearns@wirapids.org

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (if you require additional space, attach separate sheet.)

See attached memo.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

See attached memo.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	-	-	-
Office Supplies & Expenses	-	-	-
Professional Services	25,000	75,000	50,000 (City TIF 7)
Misc. or Other	-	-	-
Total	25,000	75,000	50,000 (City TIF 7)

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*



**Community Development
Department**
City of Wisconsin Rapids
444 West Grand Avenue
Wisconsin Rapids, WI 54495
Ph: (715) 421-8228

Memo

To: Wood County Planning & Zoning Office
From: Kyle Kearns, Director of Community Development
Date: 07/06/2023
Subject: 2024 Wood County Economic Development Funding Request

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

The City of Wisconsin Rapids current downtown waterfront plan is from 2009, nearly 15 years old. Prior to that, the city had a 1994 Downtown Revitalization Plan. Great change has occurred in the downtown under this plan over the last decade, including the mall redevelopment, courthouse expansion, riverfront redevelopment, wayfinding, major street reconstruction, city acquisitions and building demolitions. These changes warrant an updated plan that incorporates them and identifies realistic growth objectives and opportunities for redevelopment. Areas of focus include vacant or underutilized parcels, such as the Triangle Site, East Town Plaza, Northern Steel Castings Foundry, and Tribune Property. Additionally, street function, classification, and streetscape improvement are important aspects of the downtown which assist to define our sense of place. Enhancements to streetscape, event space, aesthetics, and connectivity can be identified and noted in the Plan as well.

Recently the City hosted a developer tour that brought nearly a dozen developers through the Community to showcase redevelopment opportunities. Many questioned the City's vision and guiding planning documents, specifically as it relates to development opportunities, but also any ongoing City investment in the downtown. While the 2009 Waterfront Plan can be referenced, it is aged and doesn't accurately reflect many recent improvements. A new master plan can couple the placemaking of the downtown area as a whole with individual development sites to create a visual guide to entice future private capital, but also City reinvestment. Developers can more accurately witness the capabilities of a site and see how it connects with the downtown fabric, as well as, see the future growth opportunities, thereby increasing the potential for private equity investment.

The City's downtown Tax Increment Finance District (TIF) 7 was amended in 2017 and includes new projects within the district. Neighborhood planning was identified and budgeted for \$50,000. A new downtown development master plan is estimated at \$75,000. This estimate is on the high end, due to the higher level of detail anticipated for redevelopment sites. The expenditure period for TIF 7 ends in 2027 and the TIF closes in 2033. A gap exists for the project, which has prompted the request for Wood County Economic Development Grant dollars in the amount of \$25,000. If awarded funding, the project would likely begin this fall through the RFP process to hire a consultant. Therefore, the project would then start in early 2024 and would be anticipated to end before the end of the year.

Through the development of an updated downtown master plan, both private and public investment will be spurred overtime, resulting in the following REDI plan goals to be achieved.

1. Develop a diverse and sustainable economy in Wood County.
2. Establish Wood County as a vibrant and divers community to live, grow, work, and play.

For example, the creation of an updated plan could layout a realistic framework and graphic for the redevelopment of the Triangle Development and adjacent uses, given the recent courthouse addition. The plan could also provide an analysis of streets and streetscape features serving existing uses and future developed spaces. A plan outlining opportunity for private equity investment often is enough to garner buy-in from the private sector. Continued development of the downtown, preserving history, maximizing land, and improving public spaces assists in creating a diverse and sustainable economy in the City and Wood County. It also allows City staff to be proactive in showcasing our improvements to quality of life and opportunities for growth.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

The current 2009 Waterfront plan is referenced regularly in City Planning initiatives, which along with the City's Comprehensive Plan, are the guiding documents for all development in the City. The REDI Plan Identifies the importance of good planning with an additional quality of place goal: to update the County Comprehensive Plan. Metrics for planning projects are often difficult to measure, as they span the course of the plan implementation period, on average 10-20 years. It is evident that good planning can lead to good policy to ensure that vibrant, diverse, sustainable, and resilient developments result. Moreover, a good, updated plan can be the catalyst to private development due to the apparent mission and vision for the area, and the realistic potential for any one redevelopment site. Therefore, the anticipated ROI will include increased tax base, jobs (temporary and permanent), and quality of place improvements over the planning period.



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: Wood County Youth Mentor Program & Rise UP Central WI, LLC

Mailing Address: 111 W Jackson St., Wisconsin Rapids, WI 54495

Street Address (if different):

Web Site: <https://www.woodcountywi.gov/departments/humanservices/>
www.riseupart.org

Organization Telephone: 715-421-8650, Angela O'Day / Wood County Youth Mentor Program Supervisor

Contact Person/Title: Karriann Teresinski / Youth Mentor Case Manager

Contact Person Telephone: 715-315-8327 Email: Karriann.Teresinski@woodcountywi.gov

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (If you require additional space, attach separate sheet.)

See separate PDF document.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

See separate PDF document.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$0	Not applicable	Wood County Human Services staff will complete work on the project as part of their regular job duties. No additional funds for wages or benefits for county staff is needed.
Office Supplies & Expenses	\$0	Not applicable	
Professional Services	\$19,000	\$19,000	
	Workshop/Mural Artist, Contractor for building preparation		
Misc. or Other	\$6,000	\$16,000	Rise Up verbally stated they will provide \$10,000 toward materials for the project.
	Equipment, materials, community paint day items		
Total	\$25,000	\$35,000	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Past Rise Up Central Wisconsin Projects:

Wausau on the Water



Whitewater Music Hall



Downtown Wausau – Frontier Building and Installation Process





WOOD COUNTY HUMAN SERVICES DEPARTMENT

Empowering Individuals by Offering Opportunities

2024 Wood County Economic Development Funding Request

July 7, 2023

Applicant Organization: Wood County Human Services Department

Mailing Address: 111 W. Jackson Street, Wisconsin Rapids, WI 54495

Website: [Human Services - Wood County Wisconsin](#)

Telephone: 715-421-8650

Attn: Supervisor Angela O'Day (Angela.ODay@woodcountywi.gov; 715-421-8650)

Youth Mentor Karriann Teresinski (Karriann.Teresinski@woodcountywi.gov; 715-315-8327)

Request Overview

We are aware that the Conservation, Education and Economic Development Committee distributes grants throughout the county to support projects that specifically seek to enhance the well-being of Wood County residents. In a preliminary review of your mission and funding requirements, we believe that we may meet your criteria in order to submit a funding application, specifically around the Quality of Place initiatives listed in the REDI Plan. The Wood County Youth Mentor Program is partnering with Rise Up Central Wisconsin, Inc., a non-profit, built on the premise that ART can be a healing force, aiming to build a team of stakeholders to collaborate on transformative public art projects.

Rise Up Central Wisconsin, Inc. (“RISE UP”) aims to build a team of stakeholders who collaborate on transformative public art projects. The projects RISE UP has completed in the greater Wausau area speak to the power of art in community, and illuminates their mission throughout the mural process; to heal, strengthen and unify our community through the arts. Through the creation of community-driven participatory art, RISE UP murals build connection across the stakeholder spectrum – individuals, artists, community members, service providers and city, county and state government. Each project has three stages – Engage, Create, and Generate. The Engage phase is focused on building initial relationship where artists, participants, agency staff, and community members forge connections. During the Create phase, the artist begins to develop a deliberate visual language for the project and the participants create a collective vision of how to tell their story to the community. Finally, during the Generate phase, the image is transformed into a massively scaled mural that is hand painted by community youth, stakeholders, and participants involved in the project. (credit: [Rise Up Central Wisconsin | Mural Arts | Non-Profit \(riseupart.org\)](#))

The Wood County Youth Mentor Program was created in 2019 and serves opportunity youth, ages 12-18, who are connected to a human services social worker through child protection, ongoing case management, and/or youth justice services. Many youth participating in youth support services have shared they don't feel connected to or respected within their communities. The idea of community is often limited to peers and family, which are often challenging or strained relationships. We believe the young people in our programs, and throughout all of Wood County, deserve a community that is supportive, connective, and inclusive. Providing the opportunity for youth to create and engage with a public art project aligns with our values and culture of restoration and healing, and would provide young people with a sense of expression, pride and self-worth, as well as an experience and gift to themselves and their community. The RISE UP and youth mentor program partnership offers the opportunity to carve out a space in our community that would provide youth both an experience and long-term reminder of the voice, potential, and strengths they possess.

111 West Jackson Street • Wisconsin Rapids, Wisconsin 54495 • Telephone (715) 421-8600 • Facsimile (715) 421-8693

River Block Behavioral Health Clinic • Telephone (715) 421-8800 • Facsimile (715) 421-2266

630 South Central Avenue • 4th Floor, Suite 404 • Marshfield, Wisconsin 54449 • Telephone (715) 387-6374 • Facsimile (715) 387-6672

Cornerstone - Behavioral Health • 2nd Floor, Suite 204 • Telephone (715) 387-4529 • Facsimile (715) 389-2264

This project aligns uniquely with the REDI plan Quality of Place initiatives and the Community Health Improvement Plan (CHIP), by offering an opportunity to improve the health and well-being of justice-involved individuals, improve health outcomes in youth 11-18, build capacity and leadership development within marginalized (youth) populations, address factors that increase youth substance use and promote factors that decrease substance use, and decrease mental health stigma. These are challenges that many, if not all, of the youth in our programming often struggle with, as well as others beyond our programming reach.

The mural project further supports the well-being and development of young community members by expanding RISE UP's mission of bringing people together and transforming not only a piece of art, but ourselves and our community. The project aims to improve health outcomes for individuals by building stronger alliances and connection between service providers, youth, and the community, reducing stigma surrounding loneliness and leaving a more resilient community in its wake. Although there are other murals being placed throughout Central Wisconsin, there are no other mural art programs utilizing the participatory public art process as their means to develop and install murals.

The project will span an estimated total of 10 months. Initial workshops will begin in the fall running September through November. December through February offer a break for the holiday season and for the artist to apply the design to the mural material. Community paint days will run March through May, with the final mural being installed in June. Our total project funding cost is estimated to be \$35,000. RISE UP is generously offering \$10,000 toward the project, leaving a total funding goal of \$25,000. Project funds cover artist compensation, cost of mural materials, workshop supplies, and any repair or preparation of the building surface where the mural will be applied. A project site has not been confirmed but several locations have been identified as potential mural sites. The mural site is typically secured throughout the workshop initiative period. We are currently seeking out and applying for grant opportunities locally and beyond that align with our project purpose but do not have any other funding sources at this time.

Return on Investment

Calls to action in the Quality of Place initiatives from the CHIP in the REDI plan include improving health outcomes and decreasing mental health stigma. The COVID-19 pandemic has hit the world hard with immense health related and economic impacts. There has been a great associated, and under-addressed, mental-health crisis brought on secondary to the social isolation necessary to contain the virus. Health experts say that the COVID-19 related mental-health crisis is the biggest threat to mental-health since World War II. The mural project offers a restorative, community-based development opportunity that increases connection between young people and the community to address social isolation and loneliness. It also offers the potential to attract visitors, much like the murals in Stevens Point or Wausau do. While the mural site is not yet confirmed, our ideal location will be in a very visible, high traffic location. Additional public art initiatives currently developing in the city of Wisconsin Rapids are likely to complement and add to the mural project, with hopes of further developing cultural and artistic expression, healing, and community engagement for those within and outside our county.

We look forward to hearing from you regarding the grant process. Please do not hesitate to contact us with further questions. Thank you for your assistance and consideration of this request.

Sincerely,

Karriann Teresinski
Angela O'Day
Wood County Human Services



Wood County Planning & Zoning Office

Courthouse - 400 Market Street

P.O. Box 8095

Wisconsin Rapids, WI 54495-8095

Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Applicant Organization: Main Street Marshfield

Mailing Address: 222 South Central Avenue, Marshfield, WI 54449

Street Address (if different): N/A

Web Site: www.mainstreetmarshfield.com

Organization Telephone: (715) 572-9014

Contact Person/Title: Kaelie Gomez, Executive Director

Contact Person Telephone: (715) 387-3299 Email: executivedirector@mainstreetmarshfield.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*.

Downtown Welcome Back Grant: The Downtown Welcome Back Grant would provide funds of up to \$5,000 to four businesses to upgrade rear entrance paint, lighting, signage, or furnishings to increase the visibility of businesses, better serve customers, and provide a greater sense of welcome and safety in Marshfield. Main Street Marshfield would provide staff oversight of this project, including an application process, committee and board review, and project timeline for release of funds. Businesses could apply for funds for their rear entrance project for up to \$5,000.

Rear entrances to businesses have many conveniences. The downtown parking lots are ample and close places to park near shopping and dining. Chestnut Avenue and Maple Avenue boast bike lanes along the length of downtown, creating easy on-ramps for bicyclists. Wenzel Family Plaza and the Everett Roehl Marshfield Public Library face the back doors of our businesses. Compared to boisterous, traffic-heavy Central Avenue, the back lot areas provide a quiet, leisurely atmosphere. Upgrades to commercial rear entrances would also offer a more attractive entrance for many of our upper level housing units. There is a prime opportunity for rear entrances to become main entrances. We've seen a few businesses already initiate development of their back doors and property lines. We would like to see more investment in these entries through the development of back patios, back seating areas, fresh paint, tasteful murals, better lighting, and better signage.

Note: The Downtown 50/50 Facade Grant Program has been a great success for structures' historic preservation, beautification, and value. It is a major asset for our property owners and great benefit to businesses. However, this program does not allow for non-structural upgrades.

The REDI Plan's focus on housing, creating a vibrant place for live, work, and play, and CHIP initiative would all be mindfully considered in this grant. These entrances provide easy access from major community gathering places, bike lanes, and walkable sidewalk connections to neighborhoods. It's safer for families to access businesses from these than it is to bring groups across Central Ave. This would encourage community design and development that supports physical activity. This also would encourage placemaking in four downtown areas, serving a variety of people and encouraging surrounding areas to invest as well.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach a separate sheet.)

County funding would allow us to assist in funding the creation of four new placemaking initiatives specific to rear entrances downtown.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – <i>e.g. grants, volunteers, donations</i>
Wages & Benefits	\$1,000	\$2,000	\$500 - volunteer support value
Office Supplies & Expenses	\$100	\$100	
Professional Services	\$0	\$0	
Misc. or Other	\$20,000	\$20,000	Funds for 4 grants
Total	\$21,100	\$22,100	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountyi.gov*



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or

jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on Friday July 7, 2023.

Completed Applications should be emailed to Victoria Wilson at

victoria.wilson@woodcountywi.gov

Applicant Organization: Mill Creek Youth Foundation Corporation

Mailing Address: 1001 N Central Ave, Suite 203 Marshfield, WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: Click here to enter text.

Organization Telephone: 7158970377

Contact Person/Title: Dane Anderson / President

Contact Person Telephone: 7158970377 [Email: danefanderson@yahoo.com](mailto:danefanderson@yahoo.com)

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021.pdf>

(If you require additional space, attach separate sheet.)

Please see attached document labeled Request Overview

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please see attached document labeled Return on Investment

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			
Office Supplies & Expenses			
Professional Services	\$100,000	250,000	Matching grant through private donor, Visit Marshfield, Winter Youth Banquet.
Misc. or Other			
Total	100,000	250,000	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. **This reporting requirement can be coordinated by contacting victoria.wilson@woodcountyiwi.gov or 715-421-8467.**

Request Overview

Mill Creek Youth Foundation Corporation is a 501c3. The mission of the Mill Creek Youth Foundation is to provide the community of Marshfield with a multi-use complex that offers our youth a safe, positive and high-quality experience for growth. This complex, along with the programs offered there, will help develop our youth to their full potential, mentally, physically, and socially, in a safe and secure environment. Along with the sports activities, this complex will offer adult and family programming as well. We are in the process of procuring a vacant structure to renovate that space into a youth center for phase one.

The complex will be a multi phased project. The first phase of the youth center will be to renovate the structure to include purposed batting cages, indoor pickleball courts, multi-use matted room, studio ice rink, educational and study area.

The second phase is to replace the outdated hockey rink that needs an estimated \$5-6 million dollars in repairs and renovation to bring the facility to the current building code and replace the 35 plus year old refrigeration system. The current rink provides quality of life to 167 members ranging from 3 years old to mid-70s that utilize the rink weekly if not multiple times a week. If the rink is not replaced our community will face economic hardship in the toughest months for tourism in Marshfield

The first and second phase of the youth center and hockey rink will provide a better quality of life and an opportunity for local businesses and community to utilize the facility as a recruitment tool. This provides perspective business and perspective employees with an answer to the question of what is there to do in central Wisconsin in the middle of winter.

This investment into the Marshfield community is critical. This project is in line with the Wood County Rural Economic Development Plan addressing the impact of Economic Development and Quality of Place. We are asking Wood County Economic Development to help fund the next steps in the project by providing funding of \$100,000 for Predesign of the project. The deliverables of the investment would include project scope, building code and jurisdictions discovery, design development, preliminary construction documents and preliminary project budget.

Return on Investment- MYF

The purposed project will ensure that the community of Marshfield will continue to have access to a hockey facility as well as the economic advantages it provides the community of Marshfield. During the winter months where hotels are at less than 50% of occupancy and tourism is at its lowest level in the community, per Visit Marshfield Tourism Center. Our goal is to double the number of tournaments to create more tourism to Marshfield and create more economic impact. The facility would employee season workers and 1 full time position during phase 1 and 2.

Please see below for the economic impact now and in the future.

Hockey impact on the economy	Current / Past year	Future Projection
Tournaments	4	8
Total teams traveling (+1 hour away)	7	7
Average Families per team	13	13
Average size of families	3	3
Average spend per day visitor / overnight visitor	70 / 213	70 / 213
Total spend per family of 3 (2 at day rate, 1 at overnight)	\$ 353.00	\$ 353.00
Total nights on average	2	2
Total Hotel Rooms per weekend	182	182
Total family spend	\$ 706.00	\$ 706.00
Total spend per visiting team	\$ 9,178.00	\$ 9,178.00
Total economic spend per weekend	\$ 64,246	\$ 64,246
Total hotel rooms booked in December, January, February	728	1456
Youth Hockeys economic impact to Marshfield annually	\$ 256,984	\$ 513,968

Visitor volume and spending					
Amounts in mils of persons, \$mil, and \$ per person					
	2017	2018	2019	2020	2021
Total visitors	110.1	112.1	113.2	90.7	102.3
Day	68.6	69.7	70.4	58.5	62.3
Overnight	41.4	42.4	42.8	32.3	39.9
Total visitor spending	\$12,694	\$13,319	\$13,668	\$9,804	\$12,856
Day	\$4,406	\$4,778	\$4,839	\$4,070	\$4,335
Overnight	\$8,288	\$8,541	\$8,829	\$5,733	\$8,522
Per visitor spending	\$115	\$119	\$121	\$108	\$126
Day	\$64	\$69	\$69	\$70	\$70
Overnight	\$200	\$201	\$206	\$178	\$213

Source: Tourism Economics

Source:

https://assets.simpleviewinc.com/simpleview/image/upload/v1/clients/wisconsin/Economic_Impact_of_Tourism_in_Wisconsin_2022_FINAL_1252cbbe-8004-4d36-9a80-cb80bd768df7.pdf



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding or this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8478 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: North Wood County Historical Society

Mailing Address: 212 W 3rd St, Marshfield WI 54449

Click here to enter text.

Street Address (if different): Click here to enter text.

Web Site: Click here to enter text.

Organization Telephone: 715-387-3322

Contact Person/Title: Andrea Jackan

Contact Person Telephone: 715-252-7987. Email: andrea.jackan@gmail.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf>

(If you require additional space, attach separate sheet.)

Please reference *County Grant 2024 Doc*. All information is summarized in the overview provided about our project within this attached document.

Thank you

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

Please reference the *County Grant 2024 Document*, 2nd page under the heading **Return on Investment**.

Furthermore,
County funding will allow us to employ staff from 3 local businesses in construction, masonry, and landscaping to complete this project.

Please find more extensive information about how our project will impact the community within the document referenced above.

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits			<i>Our total annual budget is 15,000 provided from our members and donations- this is to keep our doors open and we have no extra funds for maintenance at this point.</i>
Office Supplies & Expenses			
Professional Services	\$107,755.71	\$00.00	
Misc. or Other	\$5,500.00	\$00.00	
			<i>outdoors tables and chairs for events</i>
Total	\$113,255.71	\$00.00	\$00.00

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This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

Dear Grant Committee,

I am writing to express our appreciation for the opportunity to apply for the grant in support of our project to enhance the North Wood County Historical Society (NWCHS) Upham House Museum's outdoor grounds (please see Project Plan document). We are excited about this project and would like to share how it aligns with the Wood County Wisconsin Rural Economic Development Plan.

The Wood County Economic Development Plan recognizes that the county's economic future is linked to enhancing the quality of life for its residents. Our project supports this goal by promoting the area's cultural heritage, which is a vital aspect of the quality of life in Wood County. By enhancing the NWCHS museum's outdoor grounds, we will be creating an inclusive space for people of the community and those traveling to Marshfield to gather with elegance and comfort. This will further allow us to provide educational opportunities for local elementary school students and attract tourists to the area, which will have a positive economic impact on the county.

The NWCHS has a long history of supporting the local community through various events and projects. We host monthly spoken history lectures, annual cemetery tours, the third grade elementary school tours, have hosted community events like business after five. We provide consistent news articles to local newspapers promoting interesting stories about Marshfield's past and maintain a rigorous following through social media. Our annual events, including the Pie and Ice Cream Social, Horse-Powered Carriages, Members Annual Picnic, and Christmas Tours. We also maintain hours of service to the public where people are welcome to walk in off the street or schedule house tours. The grounds at the Upham House serve as photo opportunities for newlyweds, families, prom high school students, and many others. We consistently book weddings and other events where the outside grounds are the primary location for

people to gathering and celebrate. The Upham House attracts, interacts, and is involved with over 20,000 people annually and provides opportunities for local businesses to showcase their products, services, and history.

With the grant funds, we will replace outdated concrete walkways, extend the front porch to include a connected patio, implement landscaping to reroute house runoff water, repair and replace structural gutters, and restore the historic heirloom rose garden. This will enhance the museum's appearance and attract more visitors, which will boost the local economy. Our projects will contribute to the integration of our organization with the surrounding area, fostering collaboration with prominent venues such as Wenzel Plaza, located diagonally across the street, and the Chestnut Center of The Arts, directly across the street. Throughout the years, we have collaborated and formed partnerships with these esteemed establishments to collectively enhance the downtown area, creating an elegant and culturally vibrant space. Our shared goal is to provide an inviting environment where individuals are inspired to revisit regularly, eager to explore the ever-evolving array of enriching experiences on offer.

The NWCHS project in Wood County offers numerous advantages in terms of return on investment. Firstly, it will contribute to the local economy by creating employment opportunities through the restoration process. Skilled workers from the community will be involved in updating the outdoor grounds, thereby stimulating economic growth and benefiting residents by providing jobs. Additionally, the project will enable the hosting of a wide range of events, from community gatherings, weddings, reunions, celebrations of life and educational expos attracting visitors from across Wisconsin. With improved facilities and an appealing atmosphere, the project aims to expand its reach and reputation, ultimately enhancing the county's cultural heritage and benefiting the community.

Furthermore, the project's impact extends beyond job creation and visitor attraction. It is expected to have a positive effect on the local economy as a whole. Through an effective marketing campaign and increased visibility, the project aims to draw more tourists to the area. These visitors, who are typically interested in heritage tourism, are known to stay longer, spend more money, and make return trips or extend their stays. As a result, local businesses, including hotels, restaurants, and shops, will benefit from the increased economic activity. This growth and prosperity will be felt throughout the entire community.

It is worth noting that heritage tourism is one of the fastest growing industries nationwide. Historic and cultural sites attract more tourists than recreational assets, making them valuable economic contributors. In Wisconsin specifically, historic properties draw a substantial number of visitors, generating a significant portion of the state's tourism revenue. Sight-seeing is a popular activity for tourists in Wisconsin, and their destination choices are often influenced by the availability of historic and scenic attractions.

According to the Wisconsin Department of Tourism, in 2017 tourism had a substantial impact on the state economy, with heritage tourism alone generating \$1.5 billion in state and local revenues and sustaining 195,255 jobs. Rehabilitation and revitalization projects, such as the NWCHS project, have the potential to create thousands of construction jobs annually. Additionally, historic preservation typically creates more jobs than new construction. Studies have shown that investing \$1 million in rehabilitation instead of new construction results in 20% more jobs, \$120,000 more in the local economy, \$107,000 more in household income, and \$34,000 more in retail sales.

Apart from the economic benefits, historic preservation also has environmental advantages. It promotes sustainable design and conserves resources, making it an environmentally friendly approach to community revitalization. Furthermore, historic structures often have a more pedestrian-friendly design compared to modern structures, which enhances the walkability and vibrancy of the community.

As you review our estimates for the essential repairs needed at the North Wood County Historical Society's Upham House Museum, it becomes apparent that the cost of these projects exceeds our organization's annual income. The outdoor pathways and gathering spaces surrounding the museum are in urgent need of repair, as the city has informed us that the sidewalks must be replaced due to safety concerns. It is now more crucial than ever for our organization to secure funding.

In 2022, we received notice from the city that our public funding would be terminated. Despite our board's diligent efforts to negotiate a reduction in the necessary funds, we were informed that the city no longer has the available resources to assist us. To sustain our operations, we have been actively engaging with the community through fundraising, marketing, events, and membership drives. Thanks to the generous support of our community, we have been able to meet payroll, cover utilities, and maintain our financial standing.

However, what we are currently unable to afford is the improvement of our existing facilities in order to generate increased income by offering enhanced services. We understand that investing in these improvements is vital to attract more visitors and generate greater revenue, but without additional financial assistance, it remains challenging for us to make these necessary enhancements.

In summary, the NWCHS project promises several significant benefits for Wood County. It will create local jobs, attract more visitors, generate revenue for local businesses, and promote the cultural heritage of the region. We are confident that our project will provide a substantial return on investment, not only in economic terms but also in terms of community pride and enrichment. We believe these concepts align well with the Wood County Wisconsin Rural Economic Development Plan and hope we can work together to further these initiatives.

Thank you for considering our grant application. We appreciate your time and consideration.

Sincerely,

Andrea Jackan
Treasurer
North Wood County Historical Society

Project Plan

North Wood County Historical Society
Grant application document

The objective of this project is to enhance the accessibility and functionality of Governor William H. Upham's home and museum, managed by the North Wood County Historical Society, for the community and visitors. We are seeking funding for the replacement of our existing concrete sidewalks, bringing them up to ADA code for handicapped parking accessibility and ensuring visitor and staff safety. The new walkways will encircle the museum building, allowing everyone to enjoy the beautiful yard, gardens, and landscape. The front patio, designed to resemble historic brick, will serve as a versatile space for various events such as weddings, picnics, family reunions, conventions, and organizational meetings.

Redirecting water drainage is crucial to maintain a safe environment and comply with city and state regulations. The current non-functional sump pump poses a hazard, particularly during the spring season. Additionally, installing gutters on a section of the structure is necessary to prevent water damage to surrounding windows and the building itself. The inclusion of gutters is essential for the project.

Lastly, we are requesting funds for yard beautification, which involves replacing aged trees that have already been removed due to their deteriorated condition. Additionally, we aim to install lattice and wood structures to conceal air conditioning units, improving the visual appeal of the surroundings. Furthermore, we require new tables for fundraising activities, gatherings, and future museum programming to ensure comfortable and functional spaces for all.

Overall, this project aims to create a more accessible, safe, and visually appealing environment for Governor William H. Upham's home and museum, benefiting the community and visitors alike.



C) 715-897-3508
 C) 715-897-2775

221584 FAIRFIELD DR.
 EDGAR, WI 54426

Estimate

Date	Estimate #
7/6/2023	296

Name / Address
Upham Mansion 212 W 3rd St Marshfield, WI 54449

Project

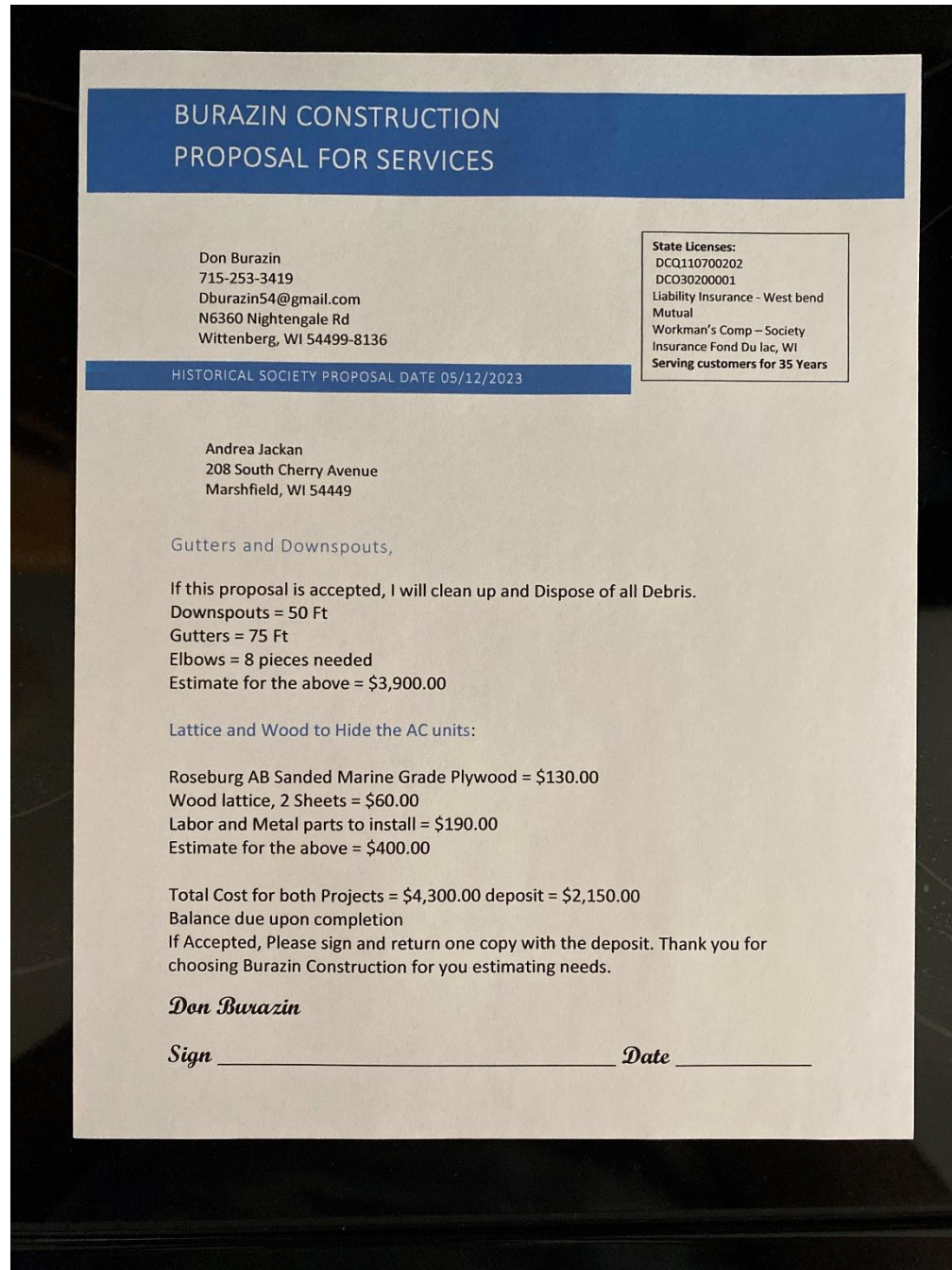
Description	Qty	Rate	Total
Northern Red Oak 15 gal pot	1	189.99	189.99
Princeton Elm 15 gal pot	1	186.99	186.99
Whitespire Birch 15 gal pot	1	186.99	186.99
Planting of Trees - includes soil amendmets, tree stakes and tie material as well as labor	3	50.00	150.00

Thank You for letting me quote this project for you.	Subtotal	\$713.97
	Sales Tax (5.5%)	\$0.00
	Total	\$713.97

LANDSCAPE DESIGN & INSTALLATION TREES SHRUBS
 PERENNIALS LAWN & PLANT MAINTENANCE

Estimate for gutters and lattice

Below are the estimates we received for this project.









111482 Red Hawk LN
 Marshfield, WI, 54449

Estimate

Date	Estimate #
7/5/2023	926

Name / Address
Brad Allen/Upham Mansion

Project

Description	Qty	Cost	Total
**Excavation for sidewalk replacements on Private grounds removal of existing hard surface removal of poor base materials addition of new base materials as needed (max 8", amount totaled accordingly) fine grade of materials	758	5.25	3,979.50
Flatwork Broomed surface for sidewalk replacement on Private Grounds **Concrete work 5" concrete thickness #3 bar 2' on center through slab broom finish sawed joints sealed with acrylic sealer foam expansion between new concrete and existing	758	11.50	8,717.00
**Excavation for sidewalk on Public surface areas removal of existing hard surface addition of new base as needed fine grade of materials	1,050	2.25	2,362.50
		Total	

Customer Signature

Phone #
7152078532

111482 Red Hawk LN
 Marshfield, WI, 54449

Estimate

Date	Estimate #
7/5/2023	926

Name / Address
Brad Allen/Upham Mansion

Project

Description	Qty	Cost	Total
Flatwork Broomed surface for sidewalk on public surface areas **Concrete work 5" concrete thickness Fibers in concrete broom finish sawed joints sealed with acrylic sealer foam expansion between new concrete and existing	1,050	9.25	9,712.50
Overlay of Elevator slab to match new replacements fix broken corner	50	22.00	1,100.00
**Excavation for brand new sidewalk surface on east side of Home removal of existing hard surface removal of poor base materials addition of new base materials as needed (max 8", amount totaled accordingly) fine grade of materials	625	4.00	2,500.00
		Total	

Customer Signature

Phone #
7152078532

111482 Red Hawk LN
 Marshfield, WI, 54449

Estimate

Date	Estimate #
7/5/2023	926

Name / Address
Brad Allen/Upham Mansion

Project

Description	Qty	Cost	Total
Flatwork Broomed surface for new sidewalk surface on east side of home **Concrete work 5" concrete thickness #3 bar 2' on center through slab broom finish sawed joints sealed with acrylic sealer foam expansion between new concrete and existing	625	11.50	7,187.50
**Excavation for stamped patio area removal of existing hard surface removal of poor base materials addition of new base materials as needed (max 8", amount totaled accordingly) fine grade of materials	1,008	3.50	3,528.00
		Total	

Customer Signature

Phone #
7152078532

111482 Red Hawk LN
Marshfield, WI, 54449

Estimate

Date	Estimate #
7/5/2023	926

Name / Address
Brad Allen/Upham Mansion

Project

Description	Qty	Cost	Total
Flatwork Stamped Surface for patio area	1,008	24.00	24,192.00
**Concrete work			
5" concrete thickness			
#3 bar 2' on center through slab			
stamped concrete			
antiqued concrete			
accents in concrete			
sawed joints			
sealed with acrylic sealer			
foam expansion between new concrete and existing			
Landscape outside of concrete edge additional T/M	3,441	2.75	9,462.75
***noted will be approximate cost to fill in outside of forms and seed			
Dirt			
Labor			
Machine Time			
This estimate contains only work above. Anything added or extra will be charged accordingly with time and materials or square footage rates. There will be additional surcharges for use of Pump truck if needed, cold weather materials for concrete, lights if lights are preferred in concrete etc.		0.00	0.00
		Total	\$72,741.75

Customer Signature _____

Phone #
7152078532



Wood County Planning & Zoning Office
Courthouse - 400 Market Street
P.O. Box 8095
Wisconsin Rapids, WI 54495-8095
Phone: 715-421-8466

2024 Wood County Economic Development Funding Request

Questions regarding eligible funding for this application should be directed to:

Jason R. Grueneberg, Director at 715-421-8466 or jason.grueneberg@woodcountywi.gov

All applications are due by 4:30pm on July 7th, 2023.

Completed Applications should be emailed to Victoria Wilson at victoria.wilson@woodcountywi.gov

Applicant Organization: C2 Makerspace

Mailing Address: 2000 W 5th St

Marshfield, WI 54449

Street Address (if different): [Click here to enter text.](#)

Web Site: c2makerspace.org

Organization Telephone: 7153896540

Contact Person/Title: Mark Bowie / Director

Contact Person Telephone: 7153896540 Email: markb@c2makerspace.com

Request Overview - Provide a summary overview of your program or project and explain how it is consistent with and supports the *Wood County Wisconsin Rural Economic Development Plan*. The Plan can be found at

<https://wood.extension.wisc.edu/files/2021/04/Wood-County-REDI-Plan-FINAL-April-2021-1.pdf> (if you require additional space, attach separate sheet.)

See next page

We are grateful to CEED for their ongoing generosity, which has facilitated the outfitting of the C2 Makerspace with a comprehensive range of equipment and tools. With these in place, we are eager to provide extra-curricular technology programming to high school students in the area.

Despite our best efforts, however, we have encountered certain limitations that have curtailed our ability to make a substantial impact on the community. Specifically, our challenges lie in attracting qualified staff members and enthusiastic participants. This has created a bottleneck in our operations, impeding our capacity to effectively deliver our programs and initiatives.

Recognizing the importance of addressing these impediments, we seek CEED's assistance once more in securing additional funding. We would like to use these funds to hire dedicated interns who can support and augment our existing team. Our Youth Protection Guidelines require that we always have at least one male and one female registered adult whenever youth are present. These interns will help provide supervision as well as bring fresh perspectives, skills, and enthusiasm, bolstering our capacity to deliver high-quality instruction and mentorship to the students we serve. Their presence will contribute to the creation of a vibrant and dynamic learning environment within the C2 Makerspace and allow us to expand our program offerings.

In addition to hiring interns, we also require financial support to conduct advertising and outreach campaigns. By investing in comprehensive promotional initiatives, we aim to raise awareness about the unique opportunities and benefits offered by the C2 Makerspace. Our outreach efforts will encompass a wide range of channels, including targeted advertising campaigns, collaborations with local educational institutions, and participation in relevant community events. These initiatives will enable us to reach a broader audience, attracting motivated individuals who can engage with our programs and contribute to our community's technological growth.

Return on Investment - Explain how the proposed program or project will provide a Return on Investment (ROI) to Wood County. Please be as specific as possible. *e.g. County funding allowed us to conduct 25 business prospects leading to the establishment of 2 new local businesses creating 10 full time jobs; County funding contributed to funding an entrepreneurial boot camp that led to the development of 12 business plans and the creation of 2 businesses employing 6 people.*

(If you require additional space, attach separate sheet.)

See next page

Funding Request Summary – Program/Project

(If you require additional space, attach separate sheet.)

	Requested Funding	Total Organization Budget	Other Funding – e.g. grants, volunteers, donations
Wages & Benefits	\$30k	\$30k	
4 interns, 10 hrs/week,	~\$15/hr		
Office Supplies & Expenses			
Professional Services	\$5000	\$5000	
Advertising/Outreach			
Misc. or Other			
Total	\$35,000	\$35,000	

Project Reporting Requirement - As a reporting requirement of receiving a Wood County Economic Development Grant, a 1-page summary program or project report will be prepared and presented to the Wood County Conservation, Education, and Economic Development Committee in 2024. Funding will not be released to the applicant prior to the reporting requirement being met. A new project requirement this year will be a one page project completion report along with a picture of the project if applicable.

This reporting requirement can be coordinated by contacting *Victoria Wilson, Program Assistant at 715-421-8467 or victoria.wilson@woodcountywi.gov*

By allocating funding for hiring interns and conducting advertising/outreach activities, Wood County can expect a significant return on investment (ROI) that will contribute to the economic and educational development of the community. Here are some specific ways in which this funding will generate tangible benefits:

1. Job Creation: The hiring of dedicated interns will not only enhance the quality of technology programming at the C2 Makerspace but also provide valuable learning experiences for these individuals. As a result, the interns will acquire skills and knowledge that can lead to future employment opportunities within Wood County and beyond. For example, over the course of a year, the funding could support the hiring of 10 interns who complete their term with enhanced technical expertise, increasing their employability and potentially leading to the creation of new local jobs.

2. Increased Student Engagement: With improved advertising and outreach efforts, the C2 Makerspace will attract a larger pool of high school students to participate in their technology programs. The availability of these engaging and hands-on learning experiences will inspire students to develop a strong interest in technology, encouraging them to pursue related fields in higher education or technical training institutes. As a result, Wood County will witness an increase in the number of skilled and knowledgeable individuals who can contribute to the local workforce.

3. Entrepreneurial Development: The funding allocated for interns can also be utilized to organize entrepreneurial boot camps or workshops focused on technology and innovation. These programs can help aspiring entrepreneurs in Wood County develop their business ideas and skills, fostering an entrepreneurial ecosystem within the community.

4. Economic Growth: The combined impact of increased student engagement, skill development, and entrepreneurial activities will contribute to the economic growth of Wood County. A well-equipped and vibrant C2 Makerspace, attracting students and fostering entrepreneurial initiatives, will position the county as a hub for technology and innovation. This, in turn, can attract new businesses and investments to the area, creating a ripple effect of economic benefits, including job creation, increased tax revenues, and a thriving local economy.

In conclusion, by allocating funds for hiring interns and conducting effective advertising and outreach, Wood County can expect a tangible return on investment. The economic benefits will manifest through job creation, increased student engagement, the development of entrepreneurial ventures, and overall economic growth, positioning Wood County as a center for technological advancement and innovation.